


beb organic™



TheBlueDot
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**We're
Celebrating
Mother's Day**



**Maternal
Mental Health
Awareness!**

The BlueDot Project is part of
the social change nonprofit **2020 Mom**,
a registered 501(c)(3). Tax ID: 45-5009704

JOIN US

For all of April, May & June, BEB Organic is donating half of every dollar you spend on the Blue Dot Charity Set to support the moms we know and love.

Mental health disorders are the #1 health complication around childbirth. About 20% of all moms suffer from maternal mental health issues like Postpartum Depression (PPD).

For the 1 out of 10 moms who have preemie babies, that number jumps to an astounding 70%. Even more alarming, but not surprising, over half of preemie moms suffer from full-blown Post Traumatic Stress Disorder (PTSD).

SUPPORT THE BLUE DOT PROJECT TO EMPOWER MOMS

ways to help

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CHARITY SET

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limited edition
BLUE DOT CHARITY SET
peace of mind is the perfect gift



Specially designed routine to offer the ideal, professional skincare results for moms.



LEARN MORE & GET THE SET AT
www.beboorganic.com



CUSTOM SKINCARE ROUTINE FOR MOMS

1 NOURISHING OIL



Remove water-resistant makeup while treating the eye and lip area with a nutrient-rich powerhouse

Skip this step if you don't wear makeup.

2 BUBBLY WASH



Cleanse away remaining makeup, purify and prepare the skin for upcoming treatments and moisture

Always cleanse twice daily.

3 HEALING GEL



Create an invisible, weightless shield over skin to balance pH, restore probiotics, calm, treat and prevent irritation & inflammation

You may not want to use this with makeup as the invisible shield can allow for smudging. Otherwise, use twice daily.

4 SILKY CREAM



Moisturize to replenish lost hydration, vitamins, minerals, and micro & macronutrients

Perfect base for makeup. Always moisturize at least twice daily.

5 NOURISHING OIL



Lock in Moisture for long-lasting protection and resilience with phytochemical defenders

If oils cause your makeup to run, do this step at night only. Otherwise, use twice daily.

* You can expand your routine by adding in steps like exfoliation after cleanse, masks, additional treatments like eye cream or heavy-doses of specific vitamins (like C). Don't forget sunscreen!



PROFESSIONAL SKINCARE *for ages 0+*

At the heart of all BEB Organic products is our PHYTOCURA™ Complex, a curative powerhouse made with over 6000 bioactive compounds and micro and macro nutrients, optimally balanced for sensitive skin. It took 20 years of research and refinement to create formulas that are safe, effective and luxurious to the touch.

High levels of phytonutrients from therapeutic plants like rose, cranberry, myrrh, and elderberry are blended together in specific ways to create the perfect healing experience.

Dear Mom

When it comes to skincare, I'm a big believer in creating flexible systems to meet our constantly changing lifestyle, environmental and physical demands. So that's what BEB Organic does. Our products layer and build upon each other providing different levels of moisture, healing, and barrier protection depending on the order in which you use them and how much of each you use.

That fundamental layering philosophy works for both babies and moms, but adult skincare can be a little more tricky because moms are usually exposed to more stuff - blue light, makeup, changes in the environment, and differences in food, water (and wine) consumption. Even the wind or a nearby wildfire can change the needs and condition of our skin on a daily basis.

While you can use our products on both baby and adult skin, that's not true for all products. Adult products very often have harsh chemical fragrances and aggressive additives to support their anti-aging claims. As for typical baby products, they are often so goopy and unsophisticated, many women wouldn't dream of using them for facial care.

So, here's what you need to know: even when the same skincare formulas are ideal for both babies and moms, the proper application often differs. Our Blue Dot Charity Set provides a pathway to better skin for you, and peace of mind for more moms, all at once.

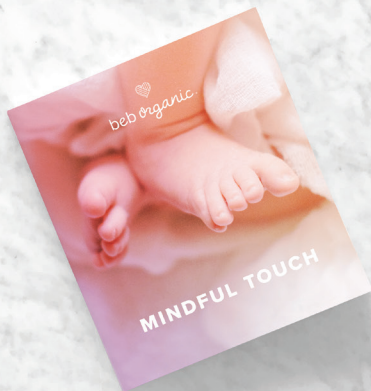
Thank you for being part of our mission
to share the magic of touch.

Kim Walls

Mother, Activist, Esthetician & Founder of BEB Organic

they're only born once™

BEB Organic brings joy to moms & babies around the world by combining Mindful Touch with the uplifting scents and textures in our luxuriously healthy skincare.



Visit beborganic.com today to get your Blue Dot Charity Set & download your free eBook: *Mindful Touch* - fast, effective, and simple ways for you & your baby to thrive in stressful times.



beb organic™

BEB Organic is chosen by America's top hospital NICUs and Birth Centers for uncompromising safety standards, proven effectiveness and an innovative approach to health.

