



Kaden Apparel Press Kit

Mountain Bike Apparel For Women

Our Story



Designed by riders, Kaden Apparel is dedicated to making the best clothing for women cyclists.

The idea for Kaden Apparel took root in 2013 in Burlington, Vermont. Chelsea Camarata's passion for biking began many years earlier; frustrated by the lack of selection in women's mountain bike clothing, Chelsea took the problem into her own hands. Working at an old sewing machine at her dining room table, Chelsea designed and prototyped the first garments in what would become a line of clothing that is functional, fashionable, and highly technical. Today, Kaden Apparel garments are designed in Vermont and made in partnership with an American manufacturing facility.

Kaden's designs and fit are specifically developed to move with a woman's body when she's riding and navigating challenging terrain. Four-way stretch moisture-wicking fabrics keep riders dry even on the longest rides, and casual styles help women stand out for being the badass riders that they are.

Shop Kaden Apparel online at kadenapparel.com and at select retailers, events, and e-commerce partners.



About Kaden



Specially developed fits
with 4-way stretch are purposely
designed for women's bodies
while riding



High quality fabrics
wick away sweat and keep you
dry on even the longest rides



Made in the U.S.A.
US based factories produce
garments close to home and help
support the American economy



Limited edition runs
unique, small-batch jerseys
with interesting colorways



Community participation
local ride days and events to
support the local cycling scene
and get more women on bikes



Available at
kadenapparel.com,
through select retailers, events,
and e-commerce partners

New Products



Gryla 3/4 Sleeve Jersey

MSRP: \$89.99

Features:

- Poly-lycra blend fabric
- Moisture wicking
- Raglan sleeve
- Soft, 4-way stretch
- Side panel
- Drop hem

Colors: Steel/persimmon, Midnight blue/lilac



Pinner Short

MSRP: \$119.99

Features:

- Nylon/spandex blend fabric
- Board-short-esque feel
- 4-way stretch
- Soft, yoga-style waistband
- 3 pockets

Colors: Charcoal, Black





Get in touch!

We'd love to share our story with you.
Please contact chelsea@kadenapparel.com to learn more about Kaden Apparel, request fabric swatch samples, or schedule interviews.

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