

Interview ideas & information

Sharon Thayer/Carousel Publishing's platform focus areas.

1. Ten Tactics for Teaching Ethics and Values to Last a Lifetime.

The more places children hear the repetition of quality-of-life messages the more chance they will sink into their core, where they will take root and be accessible to them throughout their lives. Sharon will share ten fun ways to reinforce ethics and values in your children.

2. Creating Traditions for stronger families.

Traditions go back as far as man himself. Although each culture, religion, ethnic group, and time period has had different traditions, the benefits are the same: To give honor, build memories and bonds, reward achievement, to teach history, symbolism, patience, anticipation, and preparation. Explore some formal and casual ways to introduce new traditions and customs to build a stronger family.

3. A Billions Benefits of Plugging into Nature: No cord necessary.

For thousands of years, sages of every time period and culture have preached that nature is an essential component for human development. Yet, in this electronic age many are missing the valuable lessons nature can teach by simply wondering into the woods.

Life, death, the fragile balance, power, the fight for survival, beauty, possibilities, dependencies, interrelationships, our place in it all, and our connection to the creator. Where better to learn these concepts than in nature?

4. Is Santa Real? Answering the Inevitable Question

Since the very first child plotted to delay bedtime, we have told stories, myths, and fables to buffer this transitional time of day. During these bedtime rituals our children have discovered storybook heroes including Winnie-the-Pooh, Superman, a spider named Charlotte, and Santa Claus. None of them are real, or are they?

Sharon's signature message: Never Stop Believing!

From dyslexic non-reading child to national award-winning author Sharon has survived the trials and tribulations life has dealt her. After hearing many times that she wasn't good enough, one voice told her she was, and she clung to that ray of hope and believed clear to the top of her mountain.

Her message to others is: In the face of challenge throughout life's journey, the possibilities are endless if you believe you can fly. Never stop believing!

Other topics to ask the author about:

- Her highly dyslexic history.
- Her nature-based childcare center, Kid Central in Conifer, CO
- The 9/11 tragedy that shut her business down, and led her to write *The Myth of Santa's Beard*.
- The differently abled adults, employed by Andrews Diversified Industries in Tyler, TX, who spin, tie, and put the beards into the back of the books.
- *The Myth of Santa's Beard* backstory: How Sharon met the elf who asked her to make this story into a book.
- *The Myth of Santa's Beard* state and national awards.
The Moonbeam Children's Book Award and The Evvy Award from Colorado Independent Publishers Assoc.
- Her second book, *If You Tell Me, I Can Fly!*, winner of 7 awards.
USA Best Book Award
Moonbeam Children's Book Award
Eric Hoffer Award Finalist
Four EVVY Awards from Colorado Independent Publishers Association
- Her upcoming books:
The second book in the Special Days Collection: *A Tooth Fairy named Mort*
The second book in the Scribbling Sage Collection: *The Hole Story*