

# MORE THAN JUST A COLOUR BRAND



## **BUSINESS**

#### **AUSTRALIAN FAMILY OWNED COMPANY SINCE 2007**

As a family-owned business we have a strong sense of community, and commitment to our customers, service, and our employees.

#### **EXCLUSIVE DISTRIBUTION & EXCEPTIONAL LOCAL CUSTOMER SUPPORT**

We partner and work closely with our exclusive distributors to ensure they have the tools, knowledge, and resources needed to effectively build, promote and distribute the Leyton House portfolio of products within their territories.

#### COMPREHENSIVE ONLINE RESOURCES & IN SALON EDUCATION PROGRAMMES

By providing education and marketing resources, Leyton House Professional contributes to the growth and development of hairdressers and salons, enabling them to enhance their skills and provide exceptional services to their clients. Continual learning in the field is essential to stay competitive and provide the best possible results.

## SUSTAINABLE & ENVIRONMENTAL CONSCIOUS BRAND

As a company committed to reducing its environmental footprint, we haven taken significant steps to make our products more eco-friendly and contribute to a greener future.

We use PCR Aluminium Tubes made from recycled aluminium materials, ensuring that valuable resources are reused and given a new life.

## **COMPETITIVELY PRICED**

High-quality colour and hair care products should be attainable for all. By offering competitively priced products without compromising on quality, we aim to provide a winning combination that meets the needs and expectations of hairdressers and their clients alike.









## **COLOUR**

Leyton House Professional's Couture Silk hair colour is enriched with a blend of natural ingredients, specifically formulated to deliver exceptional and long-lasting colour results while promoting healthy, vibrant hair.

In addition to offering stunning colour results, our natural ingredient-based hair colour minimises the potential for hair damage, allowing you to achieve the desired shade without compromising the hair's integrity.

With each application, experience a vibrant and radiant hair colour that lasts ensuring your look stays fresh and beautiful.

## UNIQUENESS

Simultaneously Lift & Deposit (SLD), the cornerstone technology, delivering micro-pigment colour molecules that penetrate the cortex faster than traditional colour and thus able to develop more rapidly.

SLD allows colour to process at a reduced rate of only 30 mins without heat or 15 mins under gentle heat.

Vegan Bond Complex is the collective blend of natural vegan superfoods protecting and conditioning the hair.

Hemp Seed Oil Quinoa Oil Erythorbic Acid FillerPLEX



considered its global market and offers both European numbering system and lettering.

Makes navigating and identifying the desired shade EASY!

## **EXPLORE**

Leyton House believe education, brand awareness and business support are the key to any successful colour career.

The beauty industry is ever changing. Keeping up with trends, techniques, inspiration and marketing are vital to every hairdresser and salon business.

Our goal is to support, guide and inspire you throughout your LH journey with specialised support systems and concepts found via the LIGHTHOUSE BUSINESS SUPPORT, RESOURCES and EDUCATION online.



WANT TO JOIN US EMAIL info@leytonhouseprofessional.com

WWW.LEYTONHOUSEPROFESSIONAL.COM