

INSALON CONSULTATION GUIDE

CLIENT CONSULT (completed by guest) Name: Phone#: Address: Email: Salon name: YOUR HAIR COLOUR Do you love the colour of your hair? Yes No Would you like to be? Stay the Same Lighter Darker Would you like the tone of your hair to be? Cooler Less Grey Warmer Would you like to see any foils/highlights in your hair? No Yes

YOUR HAIR CONDITION

If yes, would you like your foils/highlights?

How often do you wash your hair?	Times a week		
What at home care do you use?	Shampoo	Conditioner	Treatment
What styling products do you use?	When Wet	When Dry	
To style your hair, do you;	Blow Dry?	Curl?	Straighten?

Lighter

Darker

3 STEPS TO COLOUR SELECTION (COMPLETED BY STYLIST)

STEP 1 - About your Guest

STET 1 - About your duest								
What's the existing colour? (mids and ends)	Base 1	Base 2	Base 3	Base 4	Base 5	Base 8	Base Base 9	ase
What's the natural colour? (roots/regrowth)								
Underlying pigment	Red	Red	Red	Red/ Orange	Orange/ Red	Yellow		llest
%age of white hair?	No Grey	30%	50%	70%	100%			
Where is the white hair predominantly?	Front	Back	Crown	Nape	All Over			
Hair Texture?	Fine	Medium	Coarse				`	
Hair Condition?	Healthy	Resistant	Porous					
Hair Length?	Short	Medium	Long		_			
Eye Colour?	Brown	Blue	Green	Grey				
Skin Tone?	Warm	Cool	Neutral				\	
STEP 2 - What does your guest want?								
Depth of colour?	Same	Lighter	Darker					
Type of Colour?	Semi	Demi	Permanent					
Tone of Colour?	1 Ash	2 Violet	3 Gold	4 Copper	5 Mahogany	6 Red		Blue Olet
STEP 3 - What colour are you going to use?								
	Product Cho	oice	Colo	ur		Developer		Processing Time
Result & Technique								