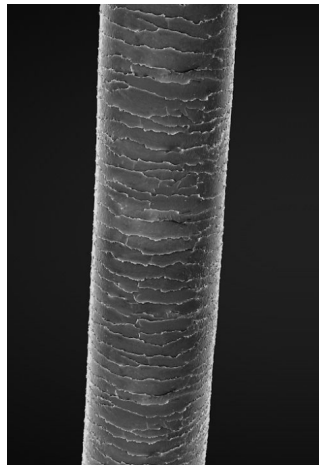


## HEAT ACTIVATED TECHNOLOGY

- Thermo-activated with multifunctional ingredients
- Contains amino acids, Panthenol (B5)
- Protects roots, hair shaft and Keratin
- Prevents flaking of hair scales
- HAT most effective when reinforced by heat styling

with Heat Activated  
Technology - nice tightly  
packed scales and no  
flaking and smooth.  
Healthy hair



without  
Heat Activated  
Technology - large  
scales, flaking and  
uneven hair  
shaft

