

# Smile Stream Solutions

Smile Stream Solutions is a family-owned company that started as a strategic sourcing supplier, exclusive to some of the largest single private and group practices in the country. These practices and groups recognized the changing dynamics in the marketplace as the manufacturing establishment continued to increase prices year-over-year on products that were already difficult to justify. This pricing strategy — combined with an almost cyclical restructuring of corporate leadership from outside the industry, a growing transiency of sales representation, and quarter ending stock-up promotions that conflict with best inventory management practices — made an alternative to traditional supply absolutely necessary in our customer's minds.

As a result, Smile Stream Solutions was established, and by effectively delivering high-quality products and services at reasonable prices in a manner that improved efficiencies and returns, word began to spread. This groundswell of word-of-mouth referrals has not only fueled our unprecedented growth, but also further validated an ever-expanding need within the marketplace for clear, fair pricing; 24/7 remote access; human-based customer support; timely delivery; and value-added services that are all meant to improve the vitality of the single private and group practice community.

In fact, our mission is to enhance the vitality of the orthodontic community through savings and efficiencies in clinical supply.

## Positioned for growth

Smile Stream Solutions is now well positioned and prepared to extend our model and its benefits to the greater orthodontic



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marketplace. We currently provide a full line of high-quality, globally sourced products ranging from brackets, bands, and wires, to aligner systems, hand instruments, and a wide range of supplies. Many of these are available in either branded, or private-labeled form, and we are further open to sourcing products on a custom basis in support of the unique needs of your business. All of these are very well stocked, and most orders get turned around and delivered within the same day.

However, we're not stopping there. Moving forward, we will be leveraging our network of clinical, manufacturing, and strategic partners to develop new innovative products, continuing education programs, and consulting services that will best support your vitality and growth into the future.

## 24/7 remote access

At Smile Stream Solutions, we recognize that you can no longer wait to be visited by a sales representative or have access to information regarding your supplies be limited to a 9-to-5 workday schedule. That is why we've developed one of the most user-friendly, end-to-end online ordering websites where you can find information, order your products, track status, and pay your bills at any time and from any device. At the same time, we also recognize the place and need

for human-based interaction, relationships, and support. That is why we also have a full complement of sales and service representatives who can speak, chat, or meet with you about whatever it is you need to find, know, or resolve.

## Streamline your practice

Between the acumen of our leadership team across procurement, general business management, and engineering — along with the experience we have from working with some of the most successful single private and group practices in the country — we have the expertise to help you streamline your practice from a supply and inventory management basis. Remember, your practice is just as much a business as it is a source of clinical treatment, and the most valuable asset of any business beyond their people is its supply.

These are challenging times in our industry, and we want to do our part in providing solutions to both your needs and the greater orthodontic community. Thank you for the opportunity to partner with you towards achieving our mission.

To learn more, please visit us at [www.smilestreamolutions.com](http://www.smilestreamolutions.com), or call 1-888-261-9933. **OP**

*This information was provided by Smile Stream Solutions.*