

Rue SAINT PAUL

SUSTAINABLE COLLECTIVE



BROOKLYN'S SUSTAINABLE CLOSET

new | rentals | pre-owned

BROOKLYN'S SUSTAINABLE CLOSET

We are a sustainable collective, marketplace, and concept closet connecting sustainably and ethically conscious designers with our communities.

Guided by our sustainable values from our home in Brooklyn, New York, our mission is to reduce the fashion industry's environmental footprint, promote ethical manufacturing, and drive responsible and circular consumption.

We are Brooklyn's only destination that offers new, rental, and pre-owned sustainable fashion.

Our hope is that one day sustainable fashion will just be fashion.



MEET KELLY



Kelly Wang is the Founder of Rue Saint Paul, Brooklyn's new sustainable closet.

As an introverted young girl, Kelly always gravitated towards fashion and clothing as a means of self expression. While life sent her down a path in Finance for the first decade of her career, she always felt the power of fashion to lend strength to her own individuality, creativity, and courage.

As she embarked on her entrepreneurial journey in retail and fashion, she was faced by the reality of the industry's impact on our environment and communities.

In search of the role she could play in a complicated industry, she found her mission in supporting sustainably and ethically conscious designers and driving responsible consumption.

Thus Rue Saint Paul was born. It is a small street in Paris on which Kelly once lived.

SUSTAINABLE VALUES

We focus on brands that meet one or more of our 10 Sustainable Values. Our values are derived from the Higg Index and the Sustainable Development Goals set by the United Nations. The Higg Index, developed by the Sustainable Apparel Coalition, is the industry's assessment tool for environmental and social impact through the value chain. Learn more about our values at ruestpaul.com/pages/sustainable-values

Transparent
Supply
Chain

Responsible
Use of
Resources

Zero
Waste

Ethical
Employment

Longer
Lifetimes

Sustainable
Materials

Natural and
Organic
Ingredients

Combat
Climate
Change

Animal
Cruelty Free

Philanthropy

CIRCULAR AND SUSTAINABLE FASHION



NEW

We believe that sustainable and ethical fashion is the only future of fashion. We support global designers that talk the talk and walk the walk when it comes to sustainable and ethical values.

RENTALS

We believe that fashion should be accessible and circular. That's why we offer most of our collection available for 2-week rentals on a per garment basis. No membership. Perfect for vacations, events, or everyday. Rentals are available at our Brooklyn shop.

PRE-OWNED

Quality clothing is made to last, but sometimes they outlast our tastes and needs. That doesn't mean they should hide in the back of our closets. Starting Summer 2020, we will be launching our pre-owned program and offering customers cash or store credit to clean out their closets.

BRAND WE LOVE



KOW TOW



MIRANDA BENNETT

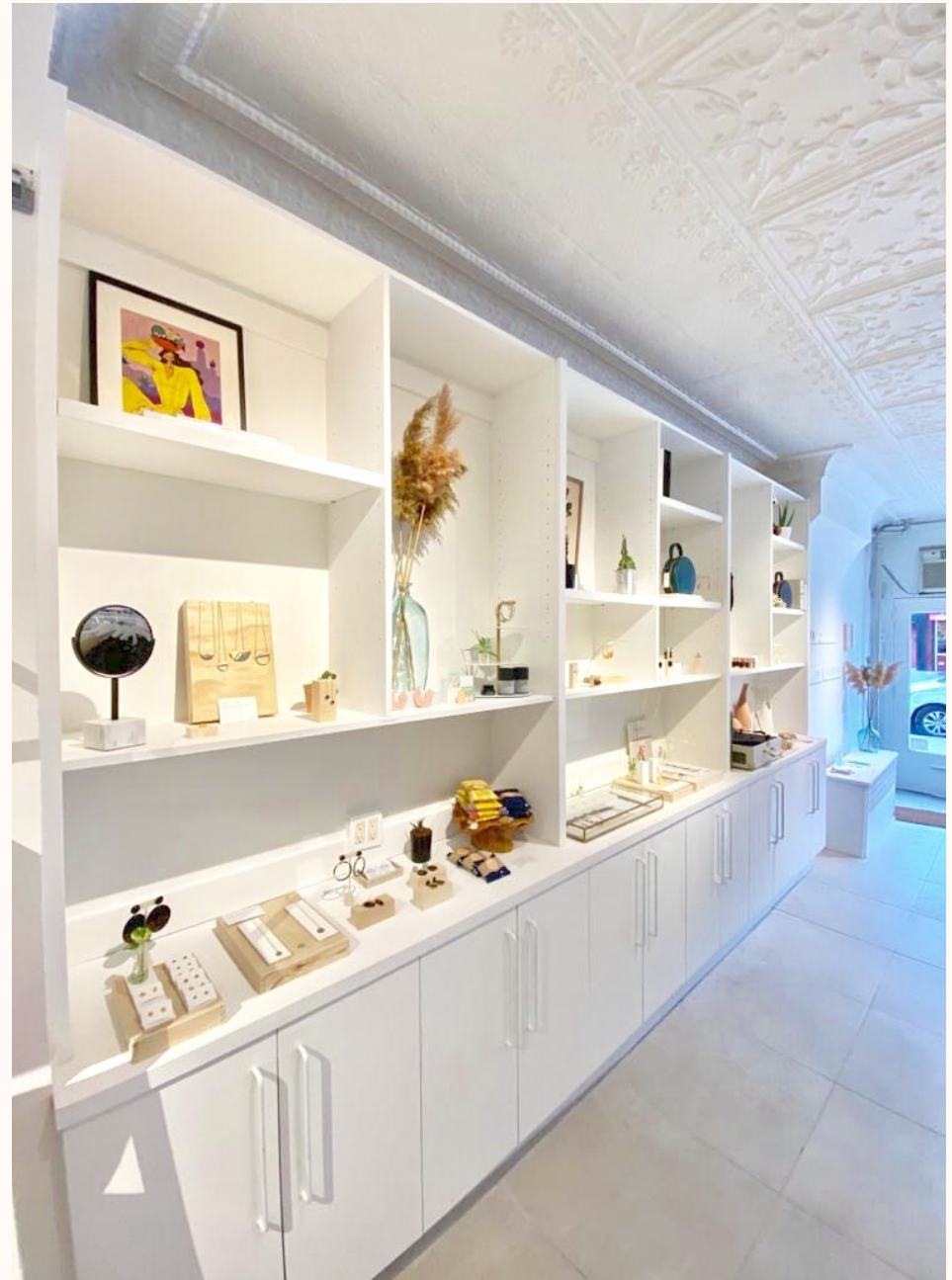


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