

Grind arrives at Liverpool Street

FOR IMMEDIATE RELEASE

Cult London coffee and restaurant brand Grind is set to open its second City of London site, *Liverpool Street Grind*, in Broadgate Circle. Set to launch in April 2019, the location marks Grind's first restaurant opening in the City, having opened a café-bar at Royal Exchange in 2016. Three thousand square feet in size, the opening will bring Grind's all-day offer of coffee, food and cocktails to Broadgate Circle - just half a mile from the group's Shoreditch Roastery HQ.

Following in the footsteps of Greenwich Grind, which opened south of the river in November 2018 to huge success, this new Grind will feature a restaurant and cocktail bar alongside a dedicated, grab-and-go café for takeaway coffee and food. As always, Grind are working with their long-time creative partners, Melbourne-based architects Biasol, on the design - with a view to continue their streak of Restaurant and Bar Design Award wins and nominations.

Like the other Grind restaurants in London Bridge, Exmouth Market, Greenwich and Clerkenwell - Liverpool Street Grind will open day and night, serving coffee from the Grind roastery in Shoreditch, and a classic, seasonal cocktail list headed up, of course, by the infamous Grind Espresso Martini. This new opening promises to be a discerning, all-day destination for the people of the City of London and those passing through Liverpool Street station.

For breakfast and brunch, Grind will serve favourites like its sweet potato harissa cakes and smashed avocado on toast, complemented by bottomless prosecco on the weekend. Once evening arrives, a casual menu of dishes such as the Grind cheeseburger and flat-iron steak is joined by sharing plates including chorizo smoked cheese croquettes and burrata bruschetta.

Founder & CEO of Grind, David Abrahamovitch added - "We've got a huge amount planned for 2019, and to kick things off I couldn't be more excited to be announcing our first restaurant in the city, so close to our Shoreditch home. Broadgate Circle is a development of the highest quality, and somewhere we've wanted to be a part of it since it was first re-developed in 2014, and we're thrilled to finally be coming a part of it."

For the Industry:

Previously occupied by *Aubaine*, the opening is the result of Grind's second acquisition, having previously purchased the *Cafe Pistou* brasserie in 2016 which would later become Exmouth Market Grind. Grind were advised by Sammy Weinbaum from CDG leisure on the deal to acquire Aubaine. Grind previously reported 19% like-for-like growth to its Investors for the financial year ending April 2018, and continue to grow around this rate, bucking the trend of the industry. Liverpool Street Grind is the first of a number of key openings and announcements planned for 2019. Grind are seeking further prime A3 locations in high footfall central London locations.

ENDS

About Grind.

Grind currently operates high-street restaurants in Shoreditch, London Bridge, Exmouth Market, Greenwich and Clerkenwell, cafe-bars in Soho and Royal Exchange, as well as its coffee roastery in Shoreditch and an international-grade recording studio. In addition, the brand also operates in-office locations in partnership with Derwent London PLC in Whitechapel and Hatton Garden, and also operates a Grind inside the Facebook London HQ. Grind will be launching several planned travel locations in 2019, in partnership with travel franchise partners SSP.

Headquarter in Shoreditch, the brand, established in 2011 now employs around 250 people. Grind raised over £2m in under a week at the end of 2017, in a record-breaking crowdfunding round. Opening in the Broadgate Circle development, close to Liverpool Street station, marks one of a number of key announcements lined up for the next twelve months.

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