

Coffee Brain Plans

Blog Content Writer	
Open Date: October 5, 2018	Closing date: October 15, 2018

I am looking to bring Content Creator/Writer to my team of planner lovers.

Coffee Brain Plans is a small home business specializing in stickers, pens and washi tape. I'm looking to expand my business by bringing relevant and helpful content directly to the store blog for all customers and planner enthusiasts to enjoy.

To be the right fit for this opening, you must have excellent grammar and spelling skills. You must be able to present your stories and ideas in a way that flows. You must be a planner user and lover!

The position will start with a probationary period of 3 articles to see if we are the right fit for each other then will continue on a 3 month contract.

Apply if you fit and agree with the following conditions:

You are:

- OBSESSED with everything planning related! The planners, the pens, the shops, the community.
- Familiar with the major planner companies – The Happy Planner and Erin Condren.
- Active on Facebook and Instagram. Pinterest and Twitter considered an asset but not required.
- Relatively up to date on current news, trends, and topics of interest both in general and in the planner community.
- Able to format your own posts – headings, subheadings etc. Include links where needed.
- Willing to share your posts on social media – Pinterest, Twitter, Instagram, Facebook etc.
- Willing to join the Coffee Brain Plans Facebook Community and PR group (two separate groups).

You'll Be Responsible for:

- Planning, researching and writing 2-4 blog posts per month, including formatting.
- Working with topics or titles given to you as well as coming up with your own ideas.
- Writing blog posts that are at least 500 words in length with at least one post per month being 1000+ words.

- Finding or taking photos for the blog posts that you have permission to use (Unsplash or Pixabay are two of many free stock photo resources). I also have some stock photos from a membership. Please reach out if you can't find something that fits. I am willing to work together to make your vision a reality. I have the equipment to take bright, well-lit photos of objects.

You'll get:

- Relevant experience (blogging, content creation, writing).
- Payment in the form of store credit to coffeebrainplans.com.
- Rate of pay to start is \$0.03 per word.
- Cash payments can be discussed in the future depending on the success of the blog.

If you agree with all the terms outlined in this description, please forward you application letter to contact@coffeebrainplans.com. No official resume is required. Please include an example of an article/story/blog post you've written if available.

Thank you for taking the time to apply.

Venassa

www.coffeebrainplans.com