



**Role:** Photographer/Videographer

**Employment Type:** Full-time

**Compensation:** \$55,000 – \$60,000/yr

**Location:** Boulder, CO

**Reports To:** Senior Creative Lead

**Job Description:**

The Photographer/Videographer will shoot high-quality, compelling imagery & video footage for Skratch Labs' various marketing communications deliverables such as advertising, emails, and social media content. This may be action-oriented lifestyle photography, educational and/or entertainment-based short video clips, or contextual product studio photography. To succeed in this role, you will be highly creative, organized and a team player with a high level of comfort shooting both inside and outside of the studio.

**About You:**

My favorite camera is the one that's with me — be it a DSLR, a full-frame mirrorless, a vintage point & shoot film camera, or an iPhone. I have an eye for light and can seamlessly shoot in a studio or on-location. I have experience building out studios and lighting, working with talent to collect engaging video content, and capturing high-action lifestyle photography & videography. I'm excited to explore new locations and have connections with a diverse group of athletes to shoot lifestyle and action imagery with. I'm also excited to create fun and engaging content with Skratch Labs founder Dr. Allen Lim and the rest of the Skratch social media and creative team. I enjoy working with a team, am highly organized with digital asset management, and can plan and execute photo & video shoots from pre to post-production. I am constantly learning to improve both my photo and video skills. I have worked with creative directors, value feedback, and can produce on-brand photography and video assets to creative brief specs efficiently and effectively while hitting deadlines.

**About Us:** Voted one of Outside Magazine's Best Places to Work in 2020 & 2021, Skratch Labs is an outdoor company on the cutting edge of athlete nutrition. Skratch was founded by two pro cycling veterans who started mixing performance drink mixes with simple ingredients for the pros in hardware store buckets over 12 years ago. Since then, we've built an amazing following of impassioned athletes, and we're growing fast, but we always need help getting the word out! We believe food and drink are just better when made from scratch, and we also believe that no matter where we find ourselves in life, it's never too late to start from scratch. We use our heads and our hearts in everything we do. Our goal is to help athletes perform better. Our brand and our team stand for being real, being supportive, and being fun. If you're inspired by athletes and our story, and you think you'd thrive in a start-up environment full of dogs, bicycle posters, shenanigans, hard work, and the occasional lunchtime knock-out (basketball)

game, this could be the place for you.

### **Responsibilities:**

- Work both autonomously and collaboratively to create compelling Skratch Labs product & lifestyle photography, including imagery for campaigns, promotions, packaging, ecommerce, social, and other needs as assigned
- Collaboratively work with the Senior Creative Lead to capture and execute photography that supports the direction of a campaign concept
- Collaboratively work with the Content & Community Manager to plan and shoot photo & video assets that support content efforts across various owned and organic channels
- Meet with cross-functional teams and effectively capture requests and ideas for execution in conjunction with the Senior Creative Lead
- Manage the photo studio space and equipment at Skratch Headquarters
- Manage pre & post-production workflow and photo asset organization
- Lead talent sourcing, location scouting, contracts, and communication-related to shoots
- Shoot & edit short-form videos as assigned
- Is a key contributing member of the Skratch Labs Marketing Team
- Is a resource for general creativity and brainstorming
- Demonstrate the Skratch Labs core values: We Are Real, We Are Empathetic, We Perform, and We Do This Together
- Must be willing to travel 10-20% of the year

### **Qualifications:**

Knowledge:

- Expert knowledge of photography
- Proficient with Canon DSLRs and full-frame mirrorless cameras
- Expert knowledge of lighting – studio & natural
- Highly proficient with Adobe Creative Suite and/or Capture One

Skills and Abilities:

- Excels at creating compelling imagery
- Ability to plan, produce, shoot, edit, and organize photography & video content is a MUST
- Expert at shooting lifestyle, marketing and organic content campaigns, contextual product and studio photography
- Must be a team player and work collaboratively
- Stays up to date on photo & video trends

Education:

- We all come from different backgrounds and can always start from scratch ;) A strong portfolio can knock out any kind of prior education.

Experience:

- 5+ years of experience in photography, lighting, and production
- 2+ years of video experience preferred

**Position Definitions**

- The Photographer/Videographer is a full-time salary position based in Boulder, Colorado, reporting to the Senior Creative Lead.
- Hybrid in-office and remote work policy where Skratch Labs employees will be in person in the office on Mondays and Wednesdays to foster connection and collaboration, but the remaining days, work location, and schedule are flexible.
- Benefits include a medical/dental/vision stipend, trust-based Unlimited time off, paid holidays, 401(K), employee profit-sharing, monthly product stipend, and a positive and inclusive work environment.
- Full COVID-19 vaccination is required.

Application Instructions: If this describes and inspires you, please complete a 10-minute survey and send your resume, the link to your portfolio, and a short description about why you'd be a great fit to [jobs@skratchlabs.com](mailto:jobs@skratchlabs.com). Please put "Photographer/Videographer" in the subject line.