



MUMBAI, INDIA - November, 2015

Introducing the Kulture Shop Phone Cases

Kulture Shop is out with its latest product. The Kulture Shop Phone Case! 35 fresh and vibrant designs in all. Packed in sturdy eco-friendly boxes.

Currently, these phone cases are sold exclusively at Kulture Shop's showroom in Bandra. Come December, these sturdy every day products will be sold online at www.kultureshop.in.

Check out the entire collection below. For hi-res images, please contact Jas at +919004180703 or jas@kultureshop.in.



PRODUCT DETAILS

35 designs in all
Premium quality
Matte finish
Scratch resistant
Eco friendly ink
Attractive Packaging

For the following models:

iPhone 6S/6S+
iPhone 6/6+
iPhone 5/5S
Samsung S6
Samsung S6 Edge
One Plus One
One Plus Two

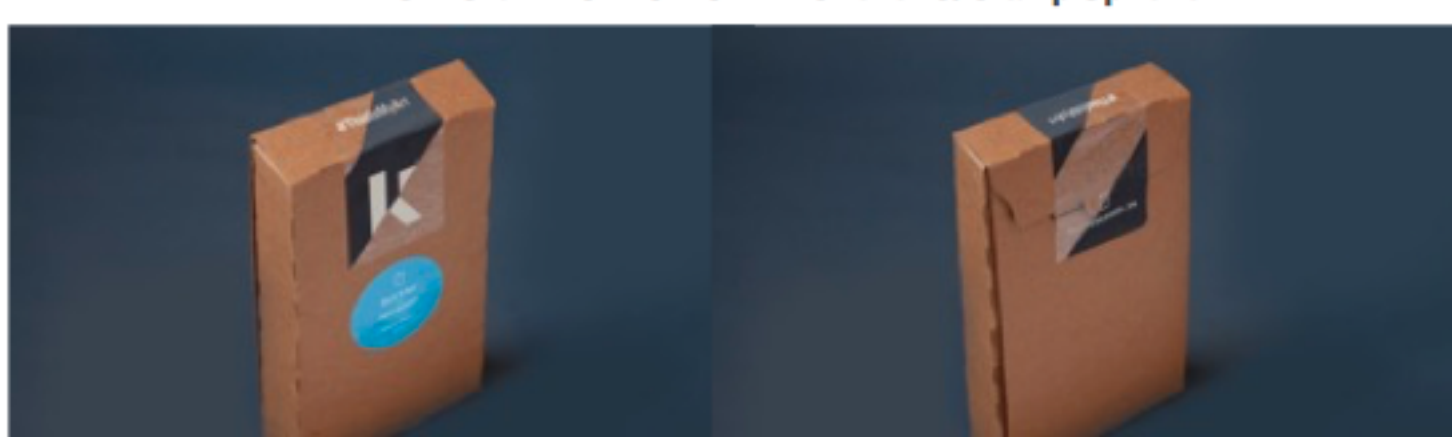


INSIDE COVER - Logo & Text Sticker

Inside surface of Phone Case includes Kulture Shop logo, and name of Artist and Art work.



KULTURE PACKAGING with Sticker & Stamp Options



Artist Roster: <https://www.kultureshop.in/all-our-artists>
Our Products: <https://www.kultureshop.in/our-products>
Press Coverage: <https://www.kultureshop.in/blog/category/press-media/>

FOR HI-RES/LOW-RES IMAGES, CONTACT JAS AT JAS@KULTURESHOP.IN OR +919004180703

#ThisIsMyArt

About Kulture Shop:

Launched in October 2013, Kulture Shop is a premium lifestyle brand representing top cutting-edge Indian graphic artists around the globe, a movement powered by its Bandra (Mumbai) studio that's fast gaining a name as the new champion of India's cultural movers and shakers. It sells its goods on its e-commerce marketplace at kultureshop.in and its brick-and-mortar studio shop. Today ELLE India says "Kulture Shop is fast gaining a name as the new champion of Indian Graphic Art". Artwork provided by their artists is printed onto premium Kulture Shop products such as art prints, art tees, notebooks, and very soon, other lifestyle products. Artists are compensated per piece sold, so for every item bought, an Indian graphic artist is rewarded for their work. Kulture Shop has been featured by Vogue, New York Times Magazine, ELLE, Architectural Digest, Creative Review (UK), TimeOut Mumbai, The Independent (UK), Wallpaper* Magazine, and many other reputable publications. Kulture Shop has won Two Blue Elephants for Best Logo Design and Best Brand Identity at Kyoorius/D&AD Awards, a globally recognized design conference with a jury comprising of some of the most notable professionals within the Indian and International design community.