

THE BEST JAWBONE WE'VE EVER CREATED

JAWBONE PRIME™

BLAH BLAH BLACK



COFFEE TALK



GOING PLATINUM



DROP ME A LIME



FRANKLY SCARLET



'YELLO!



LILAC YOU MEAN IT



NOISEASSASSIN 2.0

Jawbone PRIME has even better background noise elimination than the previous generations. NoiseAssassin® 2.0 delivers an order of magnitude improvement in the noisiest environments (6 to 9dB) extracting even more noise while keeping the user's voice natural. Be confident to take that call at the airport, in a restaurant, in the car, or walking outside.

AVAD

Acoustic Voice Activity Detector (AVAD) provides a fail-safe mechanism when the Voice Activity Sensor (VAS) doesn't touch your face. When the VAS is not touching the face, Jawbone PRIME performs as good as or better than any other noise cancelling headset. When the VAS touches the face, you get the turbo-boost to the NoiseAssassin performance.

REDUCES WIND NOISE

Aliph focused its engineers on the task of eliminating the impact wind has on speech. With their strong background in Digital Signal Processing (DSP) techniques, the Aliph team developed a unique all digital Sensor Signal Fusion system to reduce wind noise in wind up to 10 mph.

GREAT TECHNOLOGY IS NOT ENOUGH

EARCANDY is our summer color burst designed to bring self-expression and a smile to our line-up. The four colors represent great skin-tone complements and contrast, as well as personal style one cannot resist. This reinforces the basic notion that anything that the consumer wears makes a statement.

SPECIFICATIONS & DETAILS

- Price: \$129.99 USD
- Talk Time: Up to 4.5 hours
- Standby Time: More than 8 days
- Range: At least 33 feet (10 meters)
- Charge: 80% charge in 35 minutes, 100% charge in less than 1 hour
- Weight: 10 grams
- Supports Multipoint: Pairs with up to 8 devices, 2 simultaneous connections
- Supports Bluetooth®: 1.1, 1.2, 2.0, 2.1 + EDR

JAWBONE

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JAWBONE®

PRIME