

Allure™

Product Description

Allure is the industry's first and only fine art metal designed for direct printing. Allure is available in white matte- the sheen and finish are set in the lamination stage. For mirror like results in High Gloss, Luster or Matte run Allure through a laminator with our Quartz film or flood coat with epoxy. For a distinct orange peel texture coat with Timeless, the industries finest giclee varnish. Allure provides resolution and color density Dye Sub just can't compete with.



Physical Specifications

Base Composition 100% Aluminum Sheet
 Caliper42 mils
 CIE L*a*b* (F7/2) L*96.35 / a* 1.85 / b* (-9.0)
 Finish Matte
 (Final finish determined by lamination)
 Packaging Paperboard Carrier
 and Plastic Release Liner



Printer Compatibility & Handling

Aqueous Piezo Printer Compatibility Most Epson® models
 with a straight feed path
 Aqueous Thermal Printer Compatibility N/A
 Solvent Printer Compatibility N/A
 Ink Compatibility All Dyes & Pigments
 Optimal Print Environment 70°F (21°C), 30-60% Relative Humidity
 Handling: Avoid touching the coated surface. Cotton gloves should be
 used when handling inkjet coated materials from Breathing Color.
 Note: Coated surface of every roll faces out.

Additional Information

Storage 70°F (21°C) / 50% Relative Humidity; store in original packaging and in a controlled environment
 Shelf Life Minimum 1 year from purchase date, when stored as specified
 Lamination Quartz Film Laminate Highly Recommended, Available in a Variety of Finishes
 Print Settings & ICC Profiles Custom ICC Profile will produce optimum results

Note: Actual print stability will vary according to media, printed image, display conditions, light intensity and atmospheric conditions. Breathing Color does not guarantee the longevity of prints. For maximum print life display all prints under glass or lamination or properly store them. All of the descriptive information and recommendations for the use of Breathing Color products should be used only as a guide. Furnishing such information and recommendations shall in no event constitute a warranty of any kind by Breathing Color. All purchasers of Breathing Color products shall independently determine the suitability of the material for the purpose for which it is purchased. Seller's and manufacturer's only obligation shall be to replace such quantity of the product proved to be defective. Neither the seller nor manufacturer shall be liable either in tort or in contract for any loss of damage, direct, incidental or consequential (including loss of profits or revenue) arising out of the use of or the inability to use the product. No statement or recommendation not contained herein shall have any force or effect unless in agreement signed by officers of seller and manufacturer.