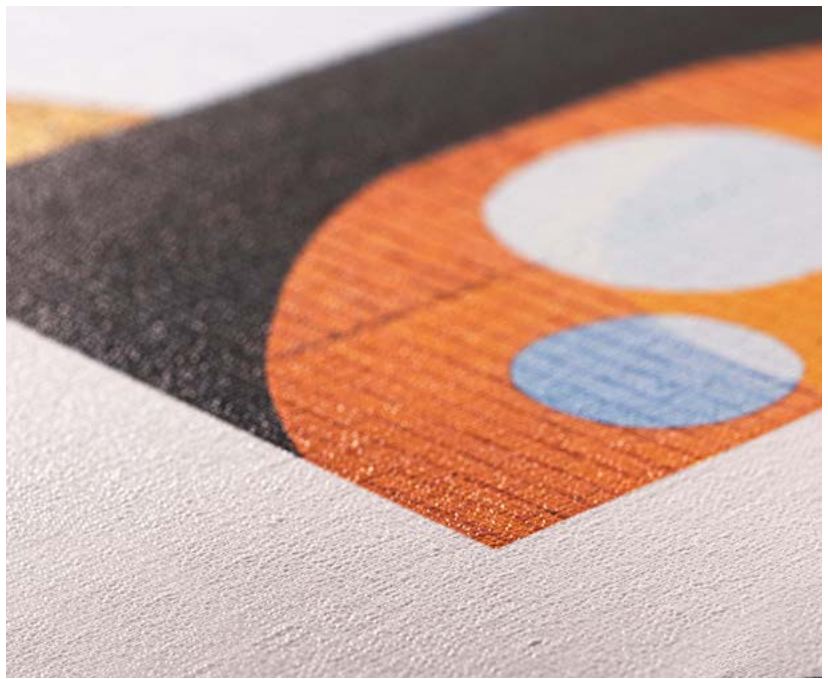


17M Gloss

Product Description

The Breathing Color exclusive NO-LAM coating used in our 17M line features incredible scuff protection, moisture resistance, and added UV defense. With quick dry technology, 17M is ready to stretch just minutes after printing. Fine texture and medium weight for unparalleled flexibility.



Physical Specifications

Base Composition	65% Cotton/35% Polyester
Basis Weight	360 gsm
Caliper	.175 mils
Opacity	98%
Gloss	9 GU
CIE L*a*b* (F7/2)	L*97.5 / a* 1.5 / b* (-3.9)
Texture	Fine (1-over-1 weave)
Finish	Gloss
Core Diameter	Less than 44" = 2" Padded Core Greater than 50" = 3" Padded Core



Printer Compatibility & Handling

Aqueous Piezo Printer Compatibility	Epson®, Roland® Mutoh®, Mimaki®
Aqueous Thermal Printer Compatibility	Canon®, HP® ColorSpan®, Encad Novajet®
Solvent Printer Compatibility	N/A
Ink Compatibility	All Dyes & Pigments
Optimal Print Environment	70°F (21°C), 30-60% Relative Humidity
Handling:	Avoid touching the coated surface. Cotton gloves should be used when handling inkjet coated materials from Breathing Color.
Note:	Coated surface of every roll faces out.

Additional Information

Storage	70°F (21°C) / 50% Relative Humidity; store in original packaging and in a controlled environment
Shelf Life	Minimum 1 year from purchase date, when stored as specified
Lamination	Not required
Print Settings & ICC Profiles	Custom ICC Profile will produce optimum results

Note: Actual print stability will vary according to media, printed image, display conditions, light intensity and atmospheric conditions. Breathing Color does not guarantee the longevity of prints. For maximum print life display all prints under glass or lamination or properly store them. All of the descriptive information and recommendations for the use of Breathing Color products should be used only as a guide. Furnishing such information and recommendations shall in no event constitute a warranty of any kind by Breathing Color. All purchasers of Breathing Color products shall independently determine the suitability of the material for the purpose for which it is purchased. Seller's and manufacturer's only obligation shall be to replace such quantity of the product proved to be defective. Neither the seller nor manufacturer shall be liable either in tort or in contract for any loss of damage, direct, incidental or consequential (including loss of profits or revenue) arising out of the use of or the inability to use the product. No statement or recommendation not contained herein shall have any force or effect unless in agreement signed by officers of seller and manufacturer.