

XCOMP[®] TIRES



2024 MEDIA DECK

EXPERIENCE THE DIFFERENCE[®]





XCOMP[®] TIRES

100M+
TOTAL
AUDIENCE

75M+
DIGITAL MEDIA
REACH

30M+
SOCIAL MEDIA
REACH

4M+
LIVE EVENT
AUDIENCE



XCOMP **TIRES**

***X COMP TIRES ARE
RACE PROVEN!***

From the initial stages of development, the entire X Comp lineup had 1 goal: meet and exceed the highest performance standards of the Motorsports community.

With our cutting edge, patented technology, X Comp Tires are built for consumers and racers that expect the highest quality and reliability out of their tires. Come Experience The Difference® with X Comp Tires!





XCOMP TIRES

**Aggressive is an understatement, this tire is a beast!
Maximum traction and grip on the shoulder area
of the tire, when it's needed the most!**



***Our patented design offers superior
off-road performance while also
delivering a smooth, quiet ride
for all daily driving needs.***

All X Comp M/T's Covered by U.S. Patent No: D808,895 S



XCOMPTIRES.COM



@XCOMP_TIRES

X COMP M/T

HIGH PERFORMANCE COMPOUND

Features improved wet and dry traction as well as excellent wear and tear resistance, especially in harsh off-road conditions.

TREAD BLOCK CORNERS

Contoured corners of the inner rib blocks give increased driving stability in control on unpaved roads conditions. Rib block designed for effective self-cleaning.

SHOULDER STABILITY AND SIDEWALL DESIGN

Aggressive tread and sidewall design enhances traction in all off-road conditions. Reinforced shoulder grooves add additional performance without compromising tread block stiffness.



M+S RATED

AVAILABLE SIZES

31X10.50R15LT
35X12.50R15LT
LT265/75R16
LT285/75R16
33X12.50R17LT
35X12.50R17LT
37X13.50R17LT
40X13.50R17LT
42X14.50R17LT

LT265/70R17
LT285/70R17
LT285/75R17
LT295/70R17
LT315/70R17
33X12.50R18LT
35X12.50R18LT
LT275/70R18
LT285/65R18

33X12.50R20LT
35X12.50R20LT
37X13.50R20LT
40X13.50R20LT
LT295/55R20
LT295/60R20
LT295/65R20
LT305/55R20
33X12.50R22LT

35X12.50R22LT
37X13.50R22LT
35X12.50R24LT
37X13.50R24LT
37X13.50R26LT



X COMP M/T
37X13.50R20LT



X COMP
TIRES

2024 Media Deck - v1

XCOMP[®] TIRES

The ultimate crossover between an M/T and A/T, the X Comp X/T will deliver superior daily driving performance while maintaining the aggressive aesthetic for any light truck.



X COMP X/T

HIGH PERFORMANCE COMPOUND

Features improved wet and dry traction as well as excellent wear and tear resistance, especially in off-road conditions.

CUTTING EDGE TREAD DESIGN

Shoulder tread blocks designed specifically for noise reduction while maintaining superior off-road performance and daily driving support.

PATENTED SIDEWALL DESIGN

Aggressive sidewall for enhanced protection and traction. Reinforced shoulder grooves add additional performance without compromising tread block stiffness.

All X Comp X/T's Covered by U.S. Patent No: D973,576 S



M+S RATED

AVAILABLE SIZES

LT265/75R16
33X12.50R17LT
35X12.50R17LT
37X12.50R17LT
40X13.50R17LT
LT285/70R17
LT295/70R17
33X12.50R18LT

35X12.50R18LT
LT275/70R18
LT295/70R18
33X11.50R20LT
33X12.50R20LT
35X12.50R20LT
37X13.50R20LT
40X13.50R20LT

LT275/65R20
LT285/55R20
LT285/60R20
LT295/55R20
LT305/55R20
33X12.50R22LT
35X12.50R22LT
35X12.50R24LT
37X13.50R24LT

XCOMP
TIRES



X COMP X/T
35X12.50R18LT



XCOMP TIRES

The A/T tread area is an aggressive design, yet suitable for everyday driving conditions with all-season and snowflake ratings!



The X Comp A/T delivers the reliability for daily driving. The superior engineering and durable construction also gives the A/T the versatility to be driven aggressively on any terrain.



[XCOMPTIRES.COM](https://www.xcomptires.com)



[@XCOMP_TIRES](https://www.instagram.com/xcomp_tires)

X COMP A/T

HIGH PERFORMANCE COMPOUND

Snow flake qualified tread features enhanced siping and an advanced compound that offers excellent wet and dry traction, as well as certified traction improvements on snow and ice.

PUNCTURE RESISTANT SHOULDERS

The fully-wrapped shoulder has a rough visual sense and functionally prevent sharp cuts, scratches and impact damage. In addition, it provides additional traction in muddy and snow conditions.

ANGLED GROOVES AND Z-SHAPED SIPES

Angled lateral and longitudinal groove structure promotes better drainage for improved braking and handling on wet, soggy surfaces. The deep two-step slots on shoulder blocks have the same service life as the tread.



AVAILABLE SIZES

LT245/75R16	LT245/75R17	LT265/70R18	37X13.50R20LT	LT295/65R20
LT265/75R16	LT285/75R17	LT275/65R18	40X13.50R20LT	LT305/55R20
LT285/75R16	LT315/70R17	LT275/70R18	LT265/60R20	LT325/60R20
33X12.50R17LT	P265/70R17	LT285/65R18	P275/55R20XL	P285/45R22XL
35X12.50R17LT	LT265/70R17	LT295/70R18	LT275/55R20	
37X13.50R17LT	LT285/70R17	33X12.50R20LT	LT275/65R20	
40X13.50R17LT	33X12.50R18LT	35X12.50R20LT	LT285/55R20	
LT235/80R17	35X12.50R18LT	37X12.50R20LT	LT285/65R20	

XCOMP
TIRES





X COMP A/T
P285/45R22XL

XCOMP
TIRES

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XCOMP TIRES

The X Comp H/P street tire was designed to exceed the expectations of various applications including street driving, track days and drifting.



X COMP H/P

HIGH PERFORMANCE COMPOUND

Motorsport-grade cap compound that maintains grip as the tire temperatures heighten. Large contact patch reduces slip under heavy acceleration and hard cornering thus increasing sustainable g-forces under load.

SUPERIOR ENGINEERING

Two layers of polyester carcass provides a strong casing for quick steering response and unsurpassed handling performance.

UNIFORM CONSISTENCY

Twin inner grooves and cross patch siping generates positive feedback and traction during inclement weather by dispersing water on impact.



AVAILABLE SIZES

245/40ZR18 97Y XL	305/35ZR19 102Y SL	275/35ZR20 102Y XL	325/25ZR21 102Y XL
265/35ZR18 97Y XL	315/30ZR19 100Y SL	305/30ZR20 103Y XL	325/30ZR21 108Y XL
275/35ZR18 99Y XL	245/30ZR20 90Y XL	315/35ZR20 110Y XL	355/25ZR21 107Y XL
315/30ZR18 99Y XL	245/35ZR20 95Y XL	345/30ZR20 106Y SL	
245/35ZR19 93Y XL	255/30ZR20 92Y XL	265/35ZR21 101Y XL	- UTQG 200 AA A
295/35ZR19 104Y XL	265/35ZR20 99Y XL	305/30ZR21 104Y XL	- TREAD DEPTH (10/32nds)

XCOMP[®] TIRES





X COMP H/P

Front - **/ZR****

Rear - **/ZR****

XCOMP[®] TIRES

With a leading-edge design and tread pattern, the X Comp Golf X/T offers an aggressive design while also being turf friendly for the golf course. Major Performance for a Major Champion!



JON RAHM
2023 MASTERS CHAMPION
2021 U.S. OPEN CHAMPION

X COMP GOLF X/T

- *Turf friendly design that is extremely quiet*
- *Reduced slippage on grass and wet surfaces*
- *Steel-belted radial construction for improved handling and performance*
- *Excellent durability and tread life*



AVAILABLE SIZES

- | | |
|------------------|------------------|
| 22X11R12 | 23X10R14 |
| 23X10R12 | 205/35R14 |
| 205/35R12 | 23X10R15 |
| 215/40R12 | 205/50R15 |
| 215/50R12 | |

XCOMP TIRES

The ATR tires are designed with two ply sidewalls for maximum flexibility and contact. ATR tires are Race Proven!



Aggressive is an understatement. This UTV tire is a beast! Self-cleaning tread and shoulder area for an aggressive and proven performance!



X COMP ATR

HIGH PERFORMANCE COMPOUND

Features improved wet and dry traction as well as excellent wear and tear resistance, especially in off-road conditions.

TREAD BLOCK CORNERS

Contoured corners of the inner rib blocks give increased driving stability in control on unpaved roads conditions. Rib block designed for effective self-cleaning.

SHOULDER STABILITY AND SIDEWALL DESIGN

Aggressive tread and sidewall design enhances traction in all off-road conditions. Reinforced shoulder grooves add additional performance without compromising tread block stiffness.



AVAILABLE SIZES

28X10R14

30X10R14

32X10R14

32X10R15

35X10R15

NOW AVAILABLE IN A/T TREAD!

33X10R15 A/T ATR

35X10R15 A/T ATR



XCOM
BY
GLADIATOR

GLADIATORTIRES.COM @GLADIATORTIRES

A close-up, low-angle shot of a silver X-Comp ATR 32x10R15 tire mounted on a vehicle. The tire is the central focus, showing its aggressive tread pattern and the 'X-COMP ATR' branding on the sidewall. The vehicle's silver body panels, suspension components, and a long LED light bar are visible in the background against a clear blue sky. The vehicle is positioned on a rocky, uneven terrain.

X COMP ATR
32X10R15

XCOMP[®] TIRES

The X Comp R/S offers the lightest weight option with a strong and durable race compound. The R/S was built specifically for UTV racers with the feedback and testing provided by our X Comp Brand Ambassador team.



X COMP R/S

HIGH PERFORMANCE DESIGN

Cutting edge construction and tread design gives the X Comp R/S the lightest weight option in the entire UTV market.

SUPERIOR SHOULDER

The tire shoulder incorporates X Comp's proven aggressive and functional design, giving racers the protection and traction required for superior performance.

RACE PROVEN DESIGN

Strong and durable compound with decreased weight to give racers the extra competitive edge.

AVAILABLE SIZES

AT33X9.5R15



NET WEIGHT 1,200 LBS



XCOMP
TIRES
By **Gladiator.**

XCOMP

XCOMP

XCOMP

IP

PG

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X COMP R/S
AT33X9.5R15

“Going on six plus years now, X Comp Tires have been nothing shy of consistently allowing me to push the limits time and time again.

So far, we won the last 5 out of 6 races in my class 11 bug, had zero flats on Megalodon with 580 HP to the tires, towed 20,000 pounds behind my Chevy Dually across the country through every element, beat on my Polaris RZR over treacherous territory, taken the hammerhead XJ Jeep on many adventures as well as the trailers to haul everything place to place while having ZERO tire issues!

X Comp Tires allow me to always drive on the edge knowing the durability and traction is there with confidence! I recommend X Comp Tires one hundred percent! See you in the desert!”

– Blake Wilkey

BLAKE WILKEY IS A PROFESSIONAL OFF-ROAD RISK TAKER, PUSHING THE LIMITS TO SEE WHAT X COMP TIRES ARE CAPABLE OF!



XCOMPTIRES.COM



@XCOMP_TIRES



@BLAKEWILKEY357



BLAKE WILKEY



SHREDDY

XCOMP
TIRES

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NEVER COMPROMISE®

33

JAKE VERSEY

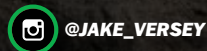
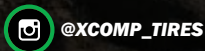
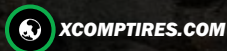


"I run the X Comp UTV tires for the incredible traction, extreme durability, and they're competitively light weight for how aggressive of a tire they are. I primarily run the ULTRA4 in the UTV class. My race circuit includes desert runs, rock racing, and short course racing all combined together.

In my race class, I need a super versatile tire that does well in all environments and the X Comp UTV Tires never disappoint!"

— Jake Versey

- **FIRST PLACE ULTRA4 NATIONAL POINTS CHAMPION**
- **FIRST PLACE ULTRA4 WESTERN POINTS CHAMPION**
- **FIRST PLACE ULTRA4 NORTHERN POINTS CHAMPION**
- **FIRST PLACE ULTRA4 SAN FELIPE, KING OF BAJA**
- **SECOND PLACE ULTRA4 MOAB**
- **KING OF HAMMERS TOP 10 FINISHER**





XCOMP
TIRES



PERFORMANCE GUARANTEED®

SVC OFFROAD

Race team priding themselves in testing their personal vehicles in the harshest of environments to display not only the integrity of their components and brand affiliate products, but the safety of them as well.

SVC
OFFROAD



XCOMP
TIRES



“For years we’ve been die hard and loyal BFGoodrich Baja T/A fans. We considered those the gold standard of desert tires, so when we were given the opportunity to make the switch, the 37” X Comp Tires by Gladiator, we were a little bit apprehensive to say the least. Fast forward to race day, and our apprehension quickly turned to jubilation. Our X Comp Gladiator M/T’s took everything the desert could throw at it.

We had incredible grip out of the corner, confidence throwing it into bend, and zero flats on the day. On top of that, we managed to break a wheel in half, before any of the tires gave up. When the race was over, we cruised home to a first place finish in class and our rear x comps looks like they could have handled another 100+ miles with ease.”

- TEAM SVC OFFROAD



SHELBY[®] XCOMP[®] TIRES

The Shelby X Comp M/T truck tires are designed for the ultimate in off roading. The Shelby X Comp A/T is a new cutting-edge tire design with all the advantages of the X Comp M/T, yet with subtle changes.



SHELBY® X COMP A/T



**NOW AVAILABLE
AS SHELBY RAPTOR
ORIGINAL EQUIPMENT**

**35X12.50R18LT
35X12.50R20LT**

SHELBY® X COMP M/T



M+S RATED

**NOW AVAILABLE
AS SHELBY RAPTOR
ORIGINAL EQUIPMENT**

35x12.50R18LT

SHELBY
XCOMP
TIRES

The Shelby X Comp H/P street tire was designed to exceed the expectations of various applications including street driving, track days and drifting.



SHELBY[®] X COMP H/P

HIGH PERFORMANCE COMPOUND

Motorsport-grade cap compound that maintains grip as the tire temperatures heighten. Large contact patch reduces slip under heavy acceleration and hard cornering thus increasing sustainable g-forces under load.

SUPERIOR ENGINEERING

Two layers of polyester carcass provides a strong casing for quick steering response and unsurpassed handling performance.

UNIFORM CONSISTENCY

Twin inner grooves and cross patch siping generates positive feedback and traction during inclement weather by dispersing water on impact.



AVAILABLE SIZES

245/35ZR19 93Y XL

295/35ZR19 104Y XL

305/35ZR19 102Y SL

315/30ZR19 100Y SL

245/30ZR20 90Y XL

245/35ZR20 95Y XL

255/30ZR20 92Y XL

265/35ZR20 99Y XL

275/35ZR20 102Y XL

305/30ZR20 103Y XL

315/35ZR20 110Y XL

345/30ZR20 106Y SL

265/35ZR21 101Y XL

305/30ZR21 104Y XL

325/25ZR21 102Y XL

325/30ZR21 108Y XL

355/25ZR21 107Y XL

- UTQG 200 AA A

- TREAD DEPTH (10/32nds)

XCOMP TIRES

**RACE
PROVEN
LINEUP**

JAN
18

KING OF THE HAMMERS
JOHNSON VALLEY, CA

MAR
6

MINT 400
LAS VEGAS, NV

MAR
16

TUNER EVO
LOS ANGELES, CA

MAR
17

OVERLAND ADVENTURE/POWER SPORTS
POMONA, CA

MAY
5

TUNER EVO
HARRISBURG, PA

MAY
17

OVERLAND EXPO WEST
FLAGSTAFF, AZ

JUN
21

LONGTAIL RALLY
NEW YORK, NY

JUL
27

TUNER EVO
PHILADELPHIA, PA

AUG
23

OVERLAND EXPO MOUNTAIN WEST
LOVELAND, CO

SEP
8

TUNER EVO
CHICAGO, IL

SEP
15

SAND SPORTS SUPER SHOW
COSTA MESA, CA

OCT
TBD

OFF-ROAD EXPO CALIFORNIA
POMONA, CA

OCT
TBD

OFF-ROAD EXPO ARIZONA
AVONDALE, CA

OCT
TBD

SEMA
LAS VEGAS, NV

2024 X COMP EVENTS AND RACE SERIES



X COMP BRAND AMBASSADOR RACE SERIES

FOLLOW US ON INSTAGRAM FOR EVENT UPDATES!  @XCOMP_TIRES



XCOMP[®] TIRES



▶ SCAN ME

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 @XCOMP_TIRES