

Route91Strong
Financial Report
09/30/2018

	2017 Oct-Dec	2018 Year-to-Date (Sep 30)	Total Since Oct 2017
Revenue			
Events			
R91S Nov 10 Benefit Concert - Sacramento Area	\$35,612		\$35,612
Dec 3 Benefit Event - Central Valley	\$2,237		\$2,237
Kendra Scott Events			
- Las Vegas	\$0	\$509	\$509
- Century City	\$0	\$0	\$0
NIRI Auction and Donation - Las Vegas	\$0	\$10,000	\$10,000
Hard Rock Hotel/Luca Iclodean - Las Vegas	\$0	\$10,887	\$10,887
PennDragon Art Show - Las Vegas	\$0	\$245	\$245
Tommy Maher T-Shirt Sales	\$0	\$671	\$671
March for Our Lives Event	\$0	\$171	\$171
"Where We Live" Book Sales			
- Pre-Sales	\$0	\$124,413	\$124,413
- Sales	\$0	\$0	\$0
National Alliance on Mental Illness - Las Vegas	\$0	\$0	\$0
West Elm - Las Vegas	\$0	\$0	\$0
VGK Charity Fashion Show - Las Vegas	\$0	\$0	\$0
The 58 Foundation 1 Yr Anniversary Fundraiser - Santa Monica	\$0	\$0	\$0
Storm Baseball Raffle	\$0	\$500	\$500
Blanket Sales	\$0	\$0	\$0
"Lions and Tigers and Terrorists, Oh My!" Book Sales	\$0	\$0	\$0
Subtotal	\$37,849	\$147,396	\$185,245
Ongoing			
Facebook/Instagram	\$0	\$10,518	\$10,518
R91S Website/PayPal	\$1,250	\$10,138	\$11,388
PayPal Giving Fund	\$0	\$1,936	\$1,936
Amazon Smile	\$0	\$0	\$0
Cash Contributions and Company Matches	\$3,775	\$101,401	\$105,176
Shopify	\$0	\$224	\$224
Subtotal	\$5,025	\$124,217	\$129,242
Total Revenue	\$42,874	\$271,613	\$314,487
Expense			
Applicant Disbursements			
> Number of Disbursements		34	34
> Dollar Amount of Disbursements		\$48,024	\$48,024
R91S Nov 10 Benefit Event Costs	\$11,459		\$11,459
Outside Professional Services			
- Legal/IRS Application	\$1,902	\$18,518	\$20,420
- Website and e-Marketing	\$1,500	\$5,951	\$7,451
- Accounting/Compliance		\$0	\$0
- Insurance		\$945	\$945
Eventbrite, PayPal, BofA Fees	\$1,185	\$432	\$1,617
e-Marketing Fees (Facebook, Google, Etc.)		\$1,161	\$1,161
Travel Expenses to Attend/Host Events	\$55	\$2,388	\$2,442
Shirts, Merchandise, Etc. (Survivor Gifts, Items for Sale, R91S Attire)		\$759	\$759
Graphics, Printing, Etc.		\$3,347	\$3,347
Office Supplies		\$849	\$849
PO Box, Shipping, Etc.	\$141	\$262	\$403
Other		\$567	\$567
Total Expense	\$16,242	\$83,202	\$99,444
Net Funds	\$26,632	\$188,411	\$215,043