



Page

- 03 Design Philosophy
- 04 Sustainability Strategy
- 05 Sustainability Strategy
- 06 Sustainability Principles
- 07 Minimalism as a Value
- 08 Sustainable Materials
- 09 Materials used in 2023
- 10 Transparent Supply Chain
- 11 List of material suppliers 2023
- 12 List of manufacturers 2023
- 13 Transparent Pricing
- 14 Circular Economy
- 15 Responsible Shopping
- 16 Lower Carbon Footprint



### Design Philosophy

The most important aspect of sustainability in clothing is not just selecting organic or recycled materials; it's about changing the mindset of how we use and consume clothes. We should carefully consider what we truly need, cherish and take good care of the pieces we own. When your wardrobe consists of only your favorite garments instead of multiple options, it becomes much more functional and versatile, allowing you to wear your most beloved clothes every day.

That's why, at Nomen Nescio, we embrace timeless style over fast-changing trends. We aim to create clothing that will withstand the test of time, becoming cornerstones of your wardrobe; a t-shirt you reach for every time you need a t-shirt, wool pants you want to live in during colder days. After careful consideration, we've concluded that the color black is the most versatile and suitable for all occasions. Therefore, all Nomen Nescio pieces are designed in black.

Furthermore, sustainability also entails choosing ecological fabrics and supporting local responsible production.



## Sustainability Strategy

Nomen Nescio is a Helsinki-based design studio focused on minimalist aesthetics and values. Our aim is to create timeless, thoughtful, and long-lasting designs. Founded in 2012, Nomen Nescio upholds core values of kindness, honesty, and respect towards people, the environment, and the nature we inhabit. Once these moral decisions were made, our business path became clear. At Nomen Nescio, we view sustainability as a commitment to ourselves and the society we live in.

The Nomen Nescio collection is an evolving composition of minimalist everyday clothing. Our collection is season-less, built on permanent modern classics, complemented by regularly released seasonal highlights. All our collections seamlessly flow into one another and are easily combinable. Through seasonal pieces, we experiment with new fabrics and designs, while our classics embody the essence of Nomen Nescio style.

Our collections are gender-neutral, designed for all individuals, with respect for diverse bodies and ideals. Each pattern and garment is meticulously crafted in our design studio and undergoes fittings with a variety of individuals. This collaborative process has imbued Nomen Nescio with a distinct aesthetic. Our clothing ranges in sizes from XXS to XXXL and features no external, internal, or applied elements that denote any specific gender, age, or status. Equality and democracy are fundamental values that we uphold and integrate into our garments. Kindness is reflected through our actions.

## Sustainability Strategy

All our collections and garments are black—rich in various shades, textures, and finishes. For us, black embodies humility, confidence, and honesty. Our pieces exude strength of character, are effortlessly combinable, and are built to last. The versatility of black allows for the creation of a streamlined minimalist wardrobe. Additionally, black garments require less frequent washing compared to brighter colors, resulting in longer-lasting apparel and reducing our environmental footprint.

We encourage individuals to care for and respect their garments. Maintenance and repair are integral parts of our service. We offer a one-year warranty on all our clothes and provide a comprehensive garment maintenance guide with essential information and practical tips. Clients can bring their damaged Nomen Nescio garments to us for repair, and we compensate them fairly. This approach not only allows us to gather valuable hands-on information and feedback on our designs, details, and materials but also helps us continually enhance our garments.

Nomen Nescio garments are ethically manufactured in our neighboring country, Estonia. We started working with a new production partner for knitted items in 2023, located in Bulgaria. We have longstanding relationships with our manufacturing partners and regularly visit their facilities.

You can find detailed information about our supply chain and partners on our website. Our goal is to enhance the traceability of all materials, from field to factory.



## Sustainability Principles

Nomen Nescio was founded to create timeless products by using long lasting quality materials and to work responsibly, both socially and ecologically. And we still live by this purpose.

Sustainability means actions. It's not enough to just have great values that guide the work, but it requires being honest of the state things are today, and it means setting goals to do things better. We want to share the information and keep up an open conversation.

- Minimalism as a Value
- Sustainable Materials
- Transparent Supply Chain
- Circular Economy
- Responsible (Online) Shopping
- Lower Carbon Footprint

Minimalism as a Value

Design is the most powerful tool for fostering sustainability. Our aim is to create timeless, thoughtful, and long-lasting designs. The Nomen Nescio collection is an evolving composition of minimalist everyday clothing. Our design philosophy is rooted in necessity, aiming for thoughtful design by trimming the unnecessary and accentuating the essential. Some of our classic designs have been part of the collection since its beginning, and we continuously enhance them in terms of quality, form, and function. For Nomen Nescio, minimalist values are integral to sustainable consumption and lifestyle.



Sustainable Materials

Timeless and functional design, combined with the durability of materials, enables products to remain in use for longer periods, thereby reducing environmental impact.

We meticulously select our materials, considering functionality, quality, ecological and ethical aspects, as well as aesthetics. Our priorities include materials that feel good on the skin, are easy to care for, and are designed to withstand years of heavy use while aging gracefully.

In Nomen Nescio collections, we utilize premium-quality natural, organic, recycled, and innovative materials, such as linen, Tencel, hemp, mulesing-free wool, recycled wool, recycled polyester, Ecovero viscose, recycled cotton, or organic cotton. All our material suppliers adhere to the REACH (Registration, Evaluation, Authorization, and Restriction of Chemicals in the EU) regulations and comply with EU regulations on water waste and recycling.





#### Materials used in 2023

57% Organic Cotton  
19% Virgin Wool  
10% Recycled Polyester / Polyamide  
7% Recycled wool-blend  
5% Ecovero viscose  
2% Recycled Cotton

#### Country of Fabric Suppliers 2023

48% Turkey  
45% Italy  
5% Lithuania  
2% Switzerland

#### Monomaterial vs. Blend 2023

50% Monomaterial  
50% Blend

#### Achievements of 2023

96% of clothing manufacturing is located less than 100km from Nomen Nescio office  
100% jerseys for t-shirts are Ecovero viscose  
100% of polyester used is recycled  
100% of wadding used is recycled  
76% of fabric used is organic or recycled  
100% of virgin wool is mulesing free  
100% of conventional cotton is replaced with recycled cotton or organic cotton

#### Goals for 2024

→ increase of recycled materials up to 25-30%  
→ increase the use of tencel and hemp  
→ replace mixed material fabrics with mono-materials  
→ seek for sustainable extra materials like zippers and buttons  
→ establish the use of surplus fabric for limited edition products



Transparent Supply Chain

96% of Nomen Nescio garments have been ethically manufactured in Estonia, less than 100 km away from our design studio. We have cultivated longstanding partnerships with our main manufacturing partners, and we regularly visit their facilities. We prioritize and strive for enduring relationships with all our suppliers and collaborators. Since 2023, we have also begun collaborating with a knitwear factory in Bulgaria.

Nomen Nescio is committed to achieving 100% transparency in our production chains. In our online store, you can find information about the origins of the fabrics, additional materials, and production on each product page. Our goal for 2024 is to further enhance the traceability of all fabrics, from field to factory.

You can find lists of our suppliers and manufacturers on the following pages. Specific information about each piece is provided on the 'Materials and Production' section of every product page.

Country of Manufacturing 2023

96% Estonia  
4% Bulgaria

- Akin Tekstil, Bakirköy Osmaniye Mah. Çirpici Kouyolu Sok. No:5/1-2-3-4, 34144 / Istanbul - Turkey  
Oeko-Tex Standard 100, ISO 9001:2008, ISO 14001:2015, Notice Of Approval, 2020 OCS, 2020 GOTS, 2020 GRS, 2020 RWS, 2020 European Flax, BSCI, BCI, 2020 HIGG  
→ 100% Cotton
- Cobrax, Riri Sa, Via Al Gas, 3 Ch-6850 Mendrisio - Switzerland  
Sustainability Commitment Report, Code Of Ethics, Organization and Management Model  
→ Metallic press buttons
- Comistra Srl, Via R. Scarpettini, 326, 59013 Montemurlo PO, Italia  
→ Recycled wool-blends
- E. Miroglio, Bulevard Stefan Karadzha 8800 Sliven - Bulgaria  
ISO 14001 Environmental Protection, Social Responsibility Policy And Declaration, Chemical And Mixtures Management Policy, Anticorruption Policy, Code Of Conduct  
→ Mulesing Free Merino Wool
- Frizza Group Tessuti, Via Gian Battista Cacciamali 54, 25125 Brescia - Italy  
Oeko-Tex Standard 100, Asacert ISO 9001 Certification  
→ 100% Recycled Polyester
- Jessgrove Central Europe S.r.o, Stare Mesto U Moravska Trebova 246 56932 - Czech Republic  
→ 100% Viscose Lining
- Kumash Tekstil, Dereboyu Caddesi, Digicom Plaza, B Blok No:11, 34303 Küçükçekmece/Istanbul- Turkey  
Oeko-Tex Standard 100, Class 1, BCI, GOTS, Ecovero  
→ 100% Tencel + Linen/Cotton-Blend
- M.T.T. Spa Manifattura Tessile Toscana, Via Giovanni Paisiello, 13, 50041 Calenzano FI, Italia  
GRS, RWS, BCI, TENCEL, European Flax, EcoVero  
→ Virgin wool
- NK-Teollisuus Oy, Ketjutie 3, 04220 Kerava, Finland  
→ Plastic buttons
- Olmetex S.p.a., Via Canturina, 10 22070 Olmeda di Capiago (Como) - Italia  
GOTS, GRS, OCS, BCI, ISO 9001, ISO 14001, ISO 45001  
→ Technical organic cotton, recycled polyester
- Orneule Oy, Neuletie 3, 35300 Orivesi - Finland  
Oeko-Tex Standard 100  
→ Bamboo Jersey + Tencel Jersey + Organic Cotton + Merino Wool
- O.R.V Manufacturing Spa, Via Postumia, 1 Carmignano Di Brenta, Pd 35010 - Italy  
Oeko-Tex Standard 100, Code Of Conduct  
→ 100% Recycled Polyester wadding
- Pakaita, Jovar str. 5, LT-47192 Kaunas, Lithuania  
→ Ecovero viscose
- Ventile Fabrics, Stotz & Co. AG Walchestrasse 15 CH-8006 Zürich Switzerland  
GOTS, GRS  
→ All-weather PFC-free recycled cotton
- YKK Fastening, Kanda Izumi-cho, Chiyoda-ku, Tokyo 101-8642 - Japan  
Oeko-Tex Standard 100, ISO 9001, ISO 14001, ISO/TS 16949, Bluesign System, Oshms / Jisha Ohsas  
→ Zippers



List of manufacturers 2023

- Protex Balti AB, Akadeemia Tee 33, 12618 Tallinn - Estonia  
Collaboration since 2013  
Certificates: ISO 9001, ISO 14001  
Workers 209, of which women 205 and men 4  
Main production partner we have worked with since 2013. We visit them regularly and their team visit us every now and then. Co-operation has been excellent and supportive. We keep in touch almost daily bases.  
Coats + Jackets + Jersey + Knitwear + Trousers + etc.  
Products: 101, 102, 110B, 113, 117G, 119G, 120, 124C, 128, 129, 132C, 147B, 147D, 149, 152B, 154, 154D, 156B, 157B, 205, 206, 207M, 207N, 209M, 209N, 213B, 213D, 218C, 219, 222, 222B, 227B, 228, 229, 230, 231, 232, 234, 303, 304, 310, 310B, 311, 311B, 401, 406, 407, 407D, 408, 411, 412B, 415, 416, 421B, 437, 442, 443, 444, 446, 447, 448, 503C, 518B, 520, 521, 522, 523, 614, 633, 638, 642, 648, 649, 701, 704, 705, 713, 719, 733, 736, 737  
90% of all produced items during 2023
- Maidiga Oü, Paldiski Maantee 29, 10612 Tallinn - Estonia  
Collaboration since 2014  
Certificates: ISO 9001, ISO 14001  
Shirts. Products: 222, 405, 442, 443, 444  
6% of all produced items during 2023
- Knitwear Factory, 20 Danail Nikolaev Blvd. office 63, Sofia 1527, Bulgaria  
Collaboration since 2023  
Knitwear production: 504, 505  
4% of all produced items during 2023
- Marcon Holding Oü, Laki 12, 10621 Tallinn - Estonia  
Collaboration since 2018  
Quiltings for main fabrics and linings, used in Products: 101, 102, 113, 219, 437, 612



Transparent Pricing

● 128 Long Padded Coat	Price 790€
● Materials Total	68,98€
→ Main Fabric	39,27€
→ Lining	8,92€
→ Wadding	5,12€
→ Lining for Sleeves	0,35€
→ Zipper	4,50€
→ Pocket Zipper	0,50€
→ Labeling	2,00€
→ Inner collar	1,32€
→ Wool rib	1,00€
→ Buttons	6,00€
● Production Total	74,58€
→ Sewing	72,58€
→ Delivery Costs	2,00€
● Company's Profit	160,44€
→ Design and Product Development Cost, Branding, Marketing etc.	
● Retailer's Profit	331,10€
→ When sold from our own store covering: Salaries, Employer Expenses, Packaging and Shipping Costs, Public Relations and Marketing Costs, Space Rents, etc. company expenses	
● VAT 24%	152,90€



## Circular Economy

Our goal is to create products that are cornerstones of a wardrobe, intended for daily use, month after month; garments suitable for various occasions that will maintain their appearance and quality over time.

We encourage individuals to care for and respect Nomen Nescio garments. Maintenance and repair are integral parts of our service. Clients can bring their damaged Nomen Nescio garments to us, and we will repair them for a fair compensation. We offer a one-year warranty on all our clothes. Once your Nomen Nescio garment is worn out, you can bring it to our store or send it to us, and we will either reuse or repair it if possible, or recycle it for you. We value your feedback and input; whether it's suggestions for improvement or issues you've encountered, we're eager to hear from you, as we aim to continually develop our collection based on user experience.

## Care & Repair Service

At Nomen Nescio store, we offer repair and care services for all Nomen Nescio garments. We have all necessary additional materials such as buttons, elbow patches, and zippers available.

## Care Instructions

On the Nomen Nescio website, we provide tips on how to properly maintain your clothes without over-washing.

## Second Cycle

Our second cycle service was launched in 2023. To recycle clean Nomen Nescio clothes that are still in good condition, you can bring or ship them to our store at Mikonkatu 2, Helsinki. We will evaluate them and compensate you accordingly with a fixed sum on a gift card. Second cycle items will be sold during bi-annual sample and archive sales.

## Responsible Shopping

All in-store and online store packaging materials are made from renewable raw materials and are recyclable.

→ Cardboard boxes for online orders and gift wrapping: 100% renewable paper, recyclable as cardboard, produced by Paperilla Oy.

→ Paper bags in-store: 100% renewable paper, recyclable as paper, produced by Paperilla Oy.

→ Silk paper for wrapping the garments: 100% renewable paper, recyclable as energy waste, produced by Paperilla Oy.

For shipping, we utilize DHL's "go green" carbon-neutral transport or Posti Finland service, which has been carbon-neutral since 2011.

All returns from the online store are inspected and returned for sale.

Nomen Nescio does not maintain overstock that would go to waste; our permanent collection and non-seasonal color choices keep the garments relevant until they are sold out.



### Lower Carbon Footprint

At Nomen Nescio's store and office in Helsinki, we exclusively use 100% renewable energy sourced from Fortum, certified in accordance with the Guarantee of Origin system.

We diligently recycle 100% of all our waste, including paper, cardboard, plastic, and bio waste, in compliance with Finnish waste recycling regulations. Additionally, we repurpose cardboard packaging used for shipping by reusing them for shipments to retailers, and the plastic clothing bags used to protect garments during transit from the factory to us are reused as garbage bags.

For transportation between suppliers and manufacturers, we utilize land transport provided by Alpi Eesti, and from manufacturers to our warehouse, we utilize land and sea transport provided by Kopra Transport. Packaging materials from Paperilla are delivered to us by Matkahuolto. Nomen Nescio labels are air-shipped from Italy.

Our goal for 2024-2025 is to calculate the company's overall CO2 footprint and develop a comprehensive plan to achieve carbon neutrality within three years.





