



## Helping campus stores offer a better tech accessory assortment.

OnHand offers a complete tech accessory solution that mitigates inventory risk and keeps campus retailers in front of fast moving tech trends. Unlike other tech accessory companies, OnHand provides a full solution to manage, merchandise, and engage students in your tech assortment.



### **The Charging Station Merchandiser**

OnHand's retail fixture is a Charging Station that holds OnHand products and provides free mobile charging for students in the store. Offering free charging engages students, increasing foot traffic and the length of time each student spends in the store.

### **Open Exchange Policy**

Campus stores are often allocating the wrong tech assortment and getting stuck with markdowns. OnHand supports Charging Station customers with an open exchange policy that allows stores to return slow moving stock in exchange for new items or best selling SKUs, preventing unnecessary markdowns and keeping the assortment fresh.

### **Better Business for Campus Stores**

OnHand designed a full solution, to make it easier to sell tech accessories on campus. Now stores have a system to increase offerings, drive foot traffic, and sell more tech. By staying in front of fast moving tech trends, and by eliminating the markdown costs associated with stale inventory, OnHand and the Charging Station Merchandiser make it easy for campus retailers to succeed with tech accessories.