



# Adding life to years





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மகன் தந்தைக்கு  
ஆற்றும் உதவி  
இவன் தந்தை  
என்றோற்றான்  
கொள்ளும் சொல்



The duty of the children is to make  
other people exclaim,  
“What prayers the parents had done  
to give birth to these valuable  
children”.

Thiruvalluvar

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**This is a mobile interactive document, best viewed in Adobe PDF.**

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P.S: Some links might not work on iOS enabled devices.



Warm greetings from the Prayojana team.

Many of us lived abroad and worried about our parents managing alone back home. When we visited, our elders loved having us around. We accompanied them on a visit to the doctor, we helped take care of that pesky tap that was leaking! And maybe arranged for them to attend a concert!

Wouldn't it be nice if they could have this even after our visit was over? We founded Prayojana to help elders lead a healthy, comfortable and fulfilled life in the comfort and convenience of their own homes.

We are in the business of 'adding life to the years' of our elders – in other words, we are focused as much on the quality of life of our elders as much as we are on their health, safety and comfort.

This is close to our heart.

Read on to know more about how we make a difference or just feel free to [reach out](#).

[ABOUT US >](#)    [OUR PROMISE >](#)    [THE TEAM >](#)

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# The Prayojana Way

the stuff that smiles are made of >







# Stay Healthy



Proactive Health Management



Discounts & Priority Treatment



Assistance during Illness and Medical Conditions



Realtime Updates by Care Buddies to family



Ambulance Booking & Co-ordination



Home Visits by Doctors

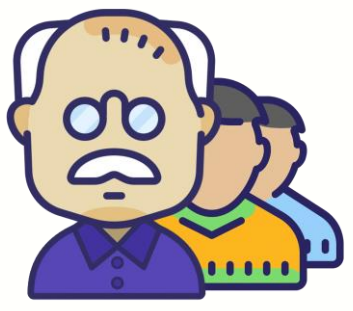


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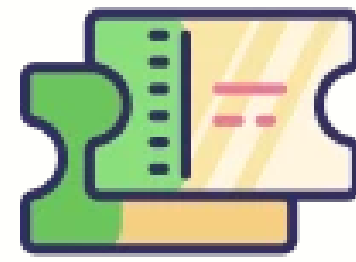




# Stay Active



Staying Purposeful through projects



Participating in Events in Chennai



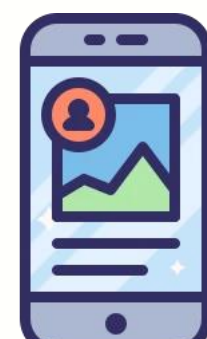
Stay Cheerful Services



Celebrating Special Days & Events



Gamification to achieve personal Targets



Training to use Mobile & Internet



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# Stay Comfortable



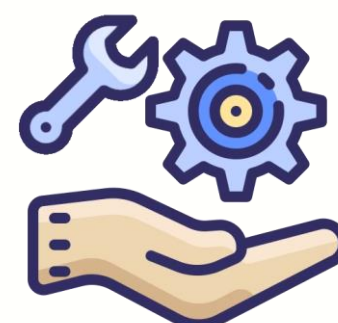
Personal Time,  
Individual Attention



Home Safety and  
Security Audit



Running errands  
(bills, groceries etc.)



Handyman Services  
(plumber, electrician etc.)



Stay at Home  
Assistance



Home Cleaning  
& Maintenance



[VIEW ALL SERVICES >](#)



# Planned as per Convenience

choose from  
Quarterly, Half-Yearly & Annual Subscriptions

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[VIEW OPTIONS >](#)

## Essentials Plans

A plan designed around your **parent's basic support needs** - from monitoring their health status, assisting them during any emergency, managing everyday errands to ensuring an active lifestyle.

from US\$ 56 per month

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## Premium Plans

A plan **focused on proactive holistic solutions for your parents** - extensive health checkups, surgery planning, facilitation of safety solutions to asset management services & support in personal projects.

from US\$ 95 per month



[VIEW OPTIONS >](#)

[Compare Plans >](#)





# Every smile matters

Save 25% more when you subscribe to our Couple Plans

[www.prayojana.in](http://www.prayojana.in)

D-502, Raheja Regency, R.A. Puram, Chennai 600028



# We are just a call away!

and a chat or an email away too.

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Call +91 9176197979 >

08:00 am to 08:00 pm IST (Mon - Sat)



Chat on Whatsapp >

Drop us a message anytime



email hello@prayojana.in >

Write in to our helpdesk

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[www.prayojana.in](http://www.prayojana.in)





So that our parents ride through  
their golden years with a smile



PRAYOJANA GOLDEN YEARS SERVICES PVT. LTD.  
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