

P E W
C A B

32ND ANNUAL HOUSE & GARDEN SHOW



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Thank you for your interest in supporting Pewabic Pottery's 32nd Annual House and Garden Show and Preview Party Gala!

As an iconic working pottery and non-profit organization serving artists, students, and the general public, Pewabic depends on the generous support of local businesses, individuals, and philanthropic foundations to help achieve our mission of enriching the human spirit through clay.

Your sponsorship donation helps ignite creativity and inspiration for all ages and lifestyles. These funds allow us to create a space for local artists and beyond to display and sell their work. Your support preserves our National Historic Landmark building dating back over a century. Visitors can see our history in the original 1912 clay mixer we still use today, as well as our future in the Maxine and Stuart Frankel Pewabic Tile Studio where we hand-craft architectural tile for home, businesses, and public display.

Your investment in Pewabic makes art, shares the joy of making, and enhances the cultural fabric of Detroit. **You have our sincere appreciation for all you do!**





YOU'RE INVITED!

A PEWABIC HOUSE & GARDEN SHOW INVITATION IS DELIVERED TO THOUSANDS OF PEWABIC MEMBERS AND SHOPPERS. EACH PREVIEW PARTY GUEST ENJOYS A 10% SHOPPING DISCOUNT THROUGHOUT THE EVENT.



2021 HEXAGONAL
COMMEMORATIVE PIN



2019 HOUSE & GARDEN
SHOW INVITATION



MICHIGAN HISTORIC SITE

MARY CHASE PERRY STRATTON

Mary Chase Perry was born in Hancock, Michigan. She had moved to Detroit for china painting and sculpture. She attended the Cincinnati Art Academy in 1890. In 1903 Perry began pottery in Detroit. "Pewabic" after the copper mine near Stratton, who married Arthur Pottery built a prolific career. She taught and designed new, iridescent ceramics, and earned degrees from Michigan and Ohio. She died in 1972. Pewabic Pottery centennial.



OUR COURTYARD IS A HIGH TRAFFIC AREA THAT IS A GREAT PLACE FOR YOUR SPONSORSHIP TO BE RECONGIZED. THE HOUSE & GARDEN SHOW WEEKEND GUIDE PLACES YOUR BRAND DIRECTLY IN THE VIEW OF OUR GUESTS.

**CHECK OUT THE
COURTYARD**



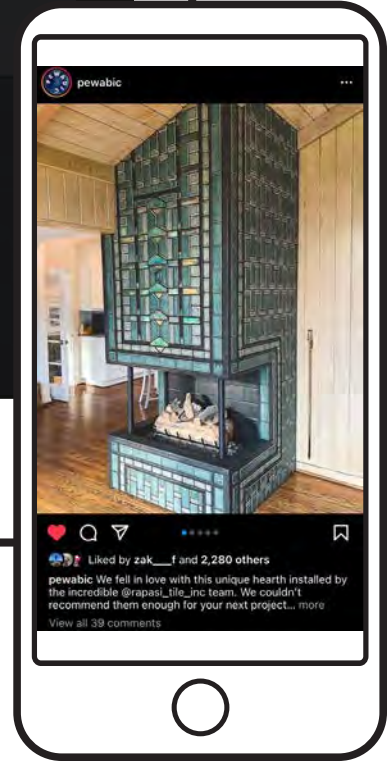
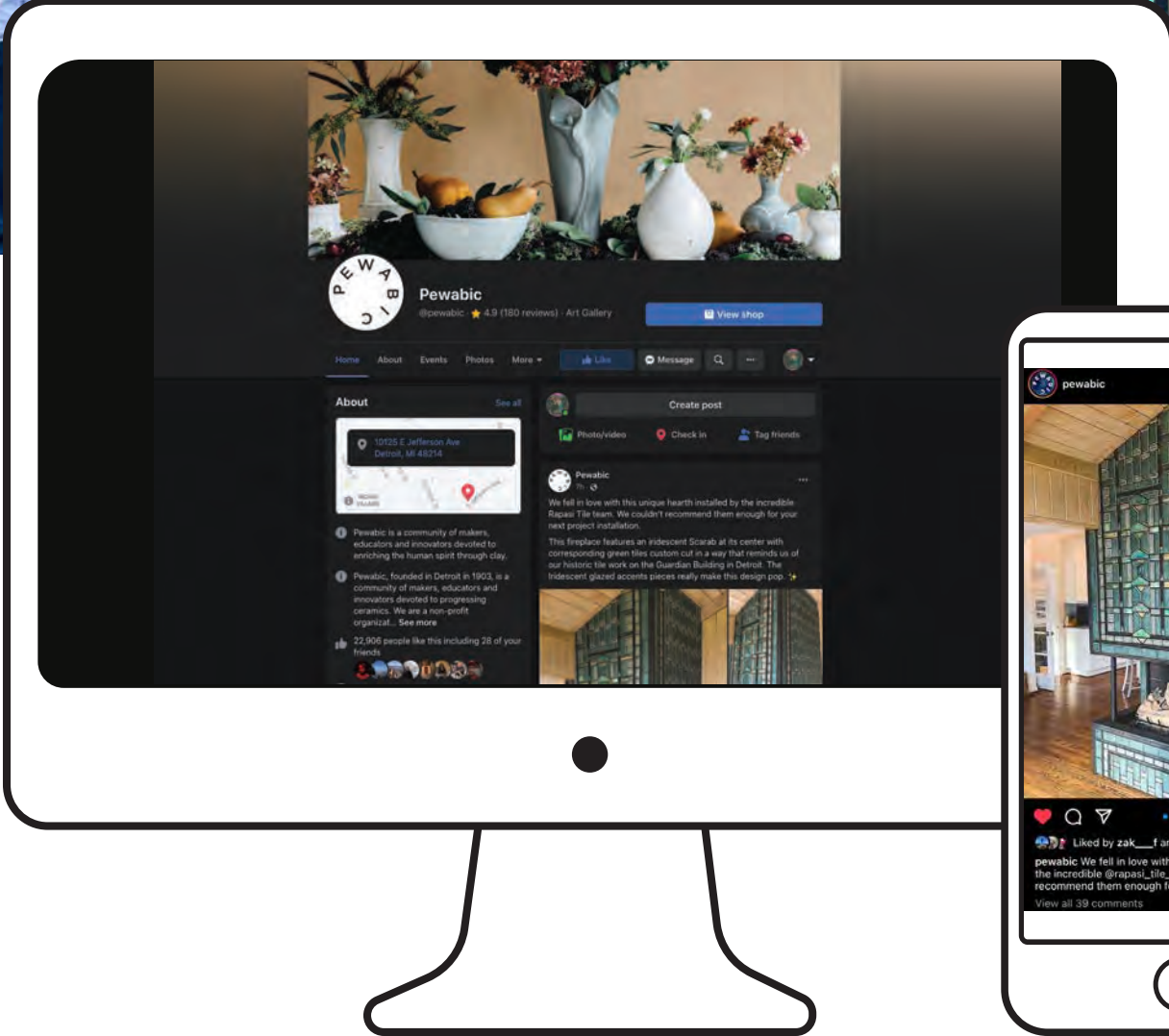


ARTIST DEMONSTRATIONS

PROVIDING A UNIQUE INTERACTION
BETWEEN OUR ARTISANS, THE COMMUNITY,
AND OUR SPONSORS.



3,000 WEEKEND ATTENDEES
EMAIL LIST OF 26K RECIPIENTS
23K FOLLOWERS ON FACEBOOK
27K FOLLOWERS ON INSTAGRAM



**NEWSLETTER +
EVENT PAGES**

COVERAGE OF THE HOUSE & GARDEN SHOW REACHES MORE THAN 100,000 INDIVIDUALS THROUGH SOCIAL MEDIA OUTLETS AND OUR NEWSLETTER. SPONSORSHIP LEVELS ARE FEATURED IN THESE PROMOTIONS LEADING UP TO THE EVENT.





LOCAL EARNED MEDIA STORIES



THE PEWABIC HOUSE & GARDEN SHOW GENERATES ORGANIC INTEREST FROM LOCAL AND REGIONAL NEWS. IT IS CELEBRATED ACROSS MULTIPLE MEDIA PLATFORMS TO A DEMOGRAPHICALLY DIVERSE AUDIENCE.





HOUSE & GARDEN SHOW - **LIVE!**

32ND ANNUAL PREVIEW PARTY

FUNDRAISER

Thursday, June 9, 2022 | 6 - 9:30 PM

Pewabic's mission is to enrich the human spirit through clay. Your sponsorship of our annual Garden Party preserves a century-long tradition of Detroit craftsmanship, celebrates ceramic artists from Southeast Michigan and across the nation, and provides year-round educational programs for the young and young-at-heart. With your help, Pewabic makes art, shares the art of making, and enhances the cultural fabric of Detroit. **You have our sincere appreciation!**

Please complete and return this form by March 16, 2022 for inclusion in the Event Invitation. The deadline for inclusion in the Event Program and Signage is May 10.

For more information, please contact David Moss at 313-626-2002 or dross@pewabic.org.

SPECIALTY SPONSOR LEVELS -- One sponsorship available per category

- | | |
|--|---|
| <input type="checkbox"/> PRESENTING SPONSOR, \$10,000 - 16 tickets | <input type="checkbox"/> BAR SPONSOR, \$2,500 - 10 tickets |
| <input type="checkbox"/> DINNER SPONSOR, \$8,000 - 14 tickets | <input type="checkbox"/> ARTIST DEMO SPONSOR, \$2,500 - 10 tickets |
| <input type="checkbox"/> COURTYARD SPONSOR, \$5,000 - 12 tickets | <input type="checkbox"/> INVITATION SPONSOR, \$2,500 - 10 tickets |
| <input type="checkbox"/> VISITING ARTISTS SPONSOR, \$5,000 - 12 tickets | <input type="checkbox"/> VALET SPONSOR, \$2,000 - 8 tickets |
| <input type="checkbox"/> ENTERTAINMENT SPONSOR, \$2,500 - 10 tickets | <input type="checkbox"/> SIGNAGE SPONSOR, \$2,000 - 8 tickets |
| <input type="checkbox"/> DESIGN SHOWCASE SPONSOR, \$2,500 - 10 tickets | <input type="checkbox"/> LANDSCAPING SPONSOR, \$2,000 - 8 tickets |

GENERAL SPONSOR LEVELS, Unlimited Availability

- | | |
|---|--|
| <input type="checkbox"/> DIAMOND SPONSOR, \$10,000 - 16 tickets | <input type="checkbox"/> GOLD SPONSOR, \$1,500 - 6 tickets |
| <input type="checkbox"/> EMERALD SPONSOR, \$7,500 - 14 tickets | <input type="checkbox"/> SILVER SPONSOR, \$1,000 - 4 tickets |
| <input type="checkbox"/> RUBY SPONSOR, \$5,000 - 12 tickets | <input type="checkbox"/> COPPER SPONSOR, \$500 - 2 tickets |
| <input type="checkbox"/> PLATINUM SPONSOR, \$2,500 - 10 tickets | |

COUNT ME IN!

I cannot sponsor the event but would like to make a tax deductible donation of \$ _____

Name as you would like it to appear in print _____

Address _____ City _____ State ____ Zip _____

Phone _____ E-mail _____

Check enclosed (Please make checks payable to Pewabic) Visa MasterCard

Account number _____ Expiration date _____ Security Code _____

Name as it appears on the card _____ Signature _____

Pewabic is a 501(c)3 nonprofit organization. Sponsorship gifts are tax deductible to the extent allowed by law. Thank you.