## <sup>™</sup> <sup>™</sup> <sup>™</sup> 32ND ANNUAL <sup>→</sup> <sup>™</sup> HOUSE & GARDEN SHOW

Res

Thank you for your interest in supporting Pewabic Pottery's 32nd Annual House and Garden Show and Preview Party Gala!

As an iconic working pottery and non-profit organization serving artists, students, and the general public, Pewabic depends on the generous support of local businesses, individuals, and philanthropic foundations to help achieve our mission of enriching the human spirit through clay.

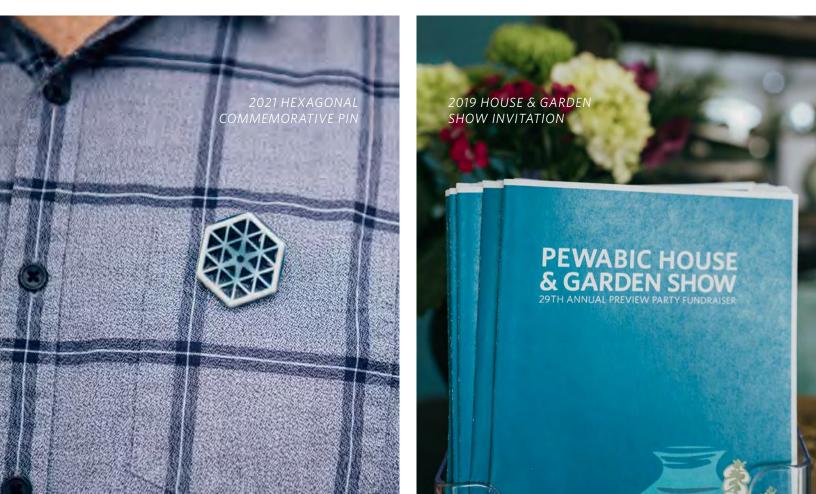
Your sponsorship donation helps ignite creativity and inspiration for all ages and lifestyles. These funds allow us to create a space for local artists and beyond to display and sell their work. Your support preserves our National Historic Landmark building dating back over a century. Visitors can see our history in the original 1912 clay mixer we still use today, as well as our future in the Maxine and Stuart Frankel Pewabic Tile Studio where we hand-craft architectural tile for home, businesses, and public display.

Your investment in Pewabic makes art, shares the joy of making, and enhances the cultural fabric of Detroit. You have our sincere appreciation for all you do!



## YOU'RE INVITED!

A PEWABIC HOUSE & GARDEN SHOW INVITATION IS DELIVERED TO THOUSANDS OF PEWABIC MEMBERS AND SHOPPERS. EACH PREVIEW PARTY GUEST ENJOYS A 10% SHOPPING DISCOUNT THROUGHOUT THE EVENT.





#### **32<sup>ND</sup> ANNUAL HOUSE & GARDEN SHOW** HOUSE AND GARDEN SHOW JUNE 9TH, 6 - 9:30 P.M.

#### SPOTLIGHT SIGNAGE **10% SHOPPING DISC.** VIDEO SLIDESHOW WEEKEND GUIDE **GROUP SIGNAGE PRESS RELEASE** SOCIAL MEDIA LOGO ON EVENT PAGE NAME WITH EVENT LOGO NEWSLETTER **FABLE TENTS NVITATION** BLOG POST SPECIALTY SPONSOR LEVELS MEMBER LEVEL AMOUNT TICKETS × \* TRESENTING \$10,000 DIAMOND \$10,000 16 × × × X X X X × X × X × × × × × × × X × × × × × DINNER \$8,000 14 14 X × × X X X X X X × × \$7,500 EMERALD COURTYARD <del>SOLD</del> × × × × × × × × × × SOLD **HSITING ARTIST** × × × × × × × × × × 12 X X X X X X X X X X RUBY \$5,000 × × × × × × × × \* DAD 10 \$2,500 × × × × × × × X × BIERGARTEN \$2,500 10 \* \* × \* × × *φ*2,500 10 × × \* \* \* × \* \* × ENTERTAINMENT \$2,500 INVITATION \$2,500 10 × \* \* \* × × \* \* × \$2500 10 ADTICT DEMO V × ¥ × ¥ × × × $\mathbf{v}$ V ¥ SOLD GARDEN/LANDSCAPE × × × × × × × × PLANTINUM \$2,500 10 × × × × X × × × X SIGNAGE \* × \* × \* \* \* × PZ,000 \$2,000 VALET \* \* × ₩ × \* \* × GOLD \$1,500 6 X X X × X SILVER 4 \$1,000 X X X X × 2 COPPER \$500 × × ×

**BENEFITS** 





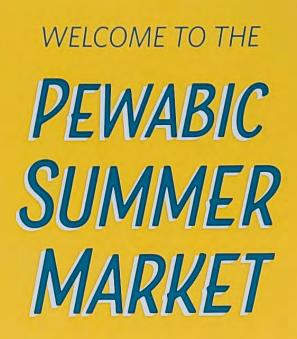


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### MARY CHASE STRATT

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SHOWCASING PEWABIC CERAMICS + ART BY MORE THAN 50 ARTISTS FROM ACROSS NORTH AMERICA. MORE WORK CAN BE FOUND INSIDE AND AT PEWABIC.ORG.



## TABLE TENTS + GROUP SIGNAGE

#### THANK YOU TO OUR SPONSORS

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OUR COURTYARD IS A HIGH TRAFFIC AREA THAT IS A GREAT PLACE FOR YOUR SPONSORSHIP TO BE RECONGIZED. THE HOUSE & GARDEN SHOW WEEKEND GUIDE PLACES YOUR BRAND DIRECTLY IN THE VIEW OF OUR GUESTS.

## CHECK OUT THE COURTYARD







## ARTIST DEMONSTRATIONS

PROVIDING A UNIQUE INTERACTION BETWEEN OUR ARTISANS, THE COMMUNITY, AND OUR SPONSORS.



#### 3,000 WEEKEND ATTENDEES EMAIL LIST OF 26K RECIPIENTS 23K FOLLOWERS ON FACEBOOK 27K FOLLOWERS ON INSTAGRAM



NEWSLETTER + EVENT PAGES COVERAGE OF THE HOUSE & GARDEN SHOW REACHES MORE THAN 100,000 INDIVIDUALS THROUGH SOCIAL MEDIA OUTLETS AND OUR NEWSLETTER. SPONSORSHIP LEVELS ARE FEATURED IN THESE PROMOTIONS LEADING UP TO THE EVENT.



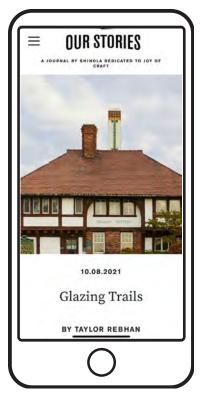








## LOCAL EARNED MEDIA STORIES





Big thanks to Hour Media's Detrolt Design magazine for recognizing two Pewabic installations in their recently announced 2020 Detroit Home Design Awards.

"Pewabic's creations are outstanding and it was great to see that the judges, too, recognized great tile when they saw it," explains *Detroit Design* Editor Megan Swoyer, "I was excited that Pewabic won for Interior Use of Tile, but also their creations won in Use of Color (blues, in this



THE PEWABIC HOUSE & GARDEN SHOW GENERATES ORGANIC INTEREST FROM LOCAL AND REGIONAL NEWS. IT IS CELEBRATED ACROSS MULTIPLE MEDIA PLATFORMS TO A DEMOGRAPHICALLY DIVERSE AUDIENCE.

# ♦ W → HOUSE & GARDEN SHOW - LIVE! □ 32<sup>ND</sup> ANNUAL PREVIEW PARTY ⊃ FUNDRAISER

Thursday, June 9, 2022 | 6 - 9:30 PM

SPECIALTY SPONSOR LEVELS -- One sponsorship available per category

Pewabic's mission is to enrich the human spirit through clay. Your sponsorship of our annual Garden Party preserves a century-long tradition of Detroit craftsmanship, celebrates ceramic artists from Southeast Michigan and across the nation, and provides year-round educational programs for the young and young-at-heart. With your help, Pewabic makes art, shares the art of making, and enhances the cultural fabric of Detroit. *You have our sincere appreciation!* 

Please complete and return this form by March 16, 2022 for inclusion in the Event Invitation. The deadline for inclusion in the Event Program and Signage is May 10.

For more information, please contact David Moss at 313-626-2002 or dmoss@pewabic.org.

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	DINNER SPONSOR, \$8,000 - 14 tickets		ARTIST DEMOS	FONSOR, \$2,500 - 10 lickels	
	COURTYARD SPONSOR, \$5,000 12 lickets		INVITATION SPO	ONSOR, \$2,500 - 10 tickets	
	VISITING ARTISTS SPONSOR, \$5,000 12 tieket	s 🗆	WALET SPONSO	Ref 26 Concertainty	
	ENTERTAINMENT GRONS OR, \$2, E00-10 tidat		SIGNAGE SPON	SOR, \$2,000 - 8 lickets	
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	I cannot sponsor the event but would like to make a tax deductible donation of \$				
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