

# PEWABIC HOUSE & GARDEN SHOW

*Celebrating Ceramic Art at Detroit's Pottery*

PRESENTED BY STRATEGIC STAFFING SOLUTIONS

JUNE 6-9, 2024

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## Thank you for your interest in supporting Pewabic's Annual House & Garden Show!

As an iconic working pottery and nonprofit organization serving artists, students, and the general public, Pewabic depends on the generous support of local businesses, individuals, and philanthropic foundations to help achieve our mission of enriching the human spirit through clay.

Your sponsorship donation helps ignite creativity and inspiration for all ages and lifestyles. These funds allow us to create a space for local artists to display and sell their work. Your support preserves our National Historic Landmark building dating back over a century. Visitors can see our history in the original 1912 clay mixer we still use today, as well as our future in the Maxine and Stuart Frankel Pewabic Tile Studio where we hand-craft architectural tile for homes, businesses, and public display.

Your investment in Pewabic makes art, shares the joy of making, and enhances the cultural fabric of Detroit. **You have our sincere appreciation for all you do!**





**PEWABIC POTTERY MURAL**  
**CELEBRATING DETROIT'S POTTERY**

Completed in 2018 in celebration of 100 years, this mural is a representation of Pewabic Pottery's rich history and connection to Detroit and the American Pottery Movement. Designed by artist Mike Mandick and painted in collaboration with Kelly Golden, this mural pays homage to Deep Ewing's seminal history traces in a contemporary style. The Pottery Museum is proud to

working, learning and collaborating on  
 — Mike M.

## EVENT OVERVIEW

### ***PREVIEW PARTY FUNDRAISER***

Thursday, June 6

6:00 - 9:30PM

This weekend celebration of ceramic art kicks off with a special evening Preview Party Fundraiser. Be the first to shop Pewabic's newest designs and ceramic work from artists across the country all while enjoying live music from Nicole New, watching artist demonstrations and enjoying a strolling supper and cocktails from Two Unique Catering.

### ***FREE & OPEN TO THE PUBLIC***

Friday, June 7 - Sunday, June 9

The event continues free and open to the public June 7-9. Visitors can explore Detroit's National Historic Landmark Pottery, take a strolling tour through the studios, shop ceramic art under the big tent, learn about Pewabic's 120 years of making in Detroit in the museum, watch live artist demonstrations in wheel throwing and sculpting, and enjoy the weekend biergarten in the courtyard.





**YOU'RE  
INVITED!**

A PEWABIC HOUSE & GARDEN SHOW INVITATION IS DELIVERED TO THOUSANDS OF PEWABIC MEMBERS AND SHOPPERS. THE WEEKEND GUIDE IS PASSED OUT TO EACH VISITOR AND PLACES YOUR BRAND DIRECTLY IN THE VIEW OF OUR GUESTS.



COMMEMORATIVE  
2023 MAPLE  
LEAF PIN



2019 HOUSE & GARDEN  
SHOW WEEKEND GUIDE





## SIGNAGE

HIGHLY VISIBLE SIGNAGE IS DISPLAYED THROUGHOUT THE EVENT TO SPOTLIGHT OUR SPONSORS.





OUR COURTYARD IS A HIGH TRAFFIC AREA THAT IS A GREAT PLACE FOR YOUR SPONSORSHIP TO BE RECOGNIZED — DURING OUR PREVIEW PARTY AND THROUGHOUT THE WEEKEND, FEATURING LIVE MUSIC AND BIERGARTEN.

**CHECK OUT THE  
COURTYARD**





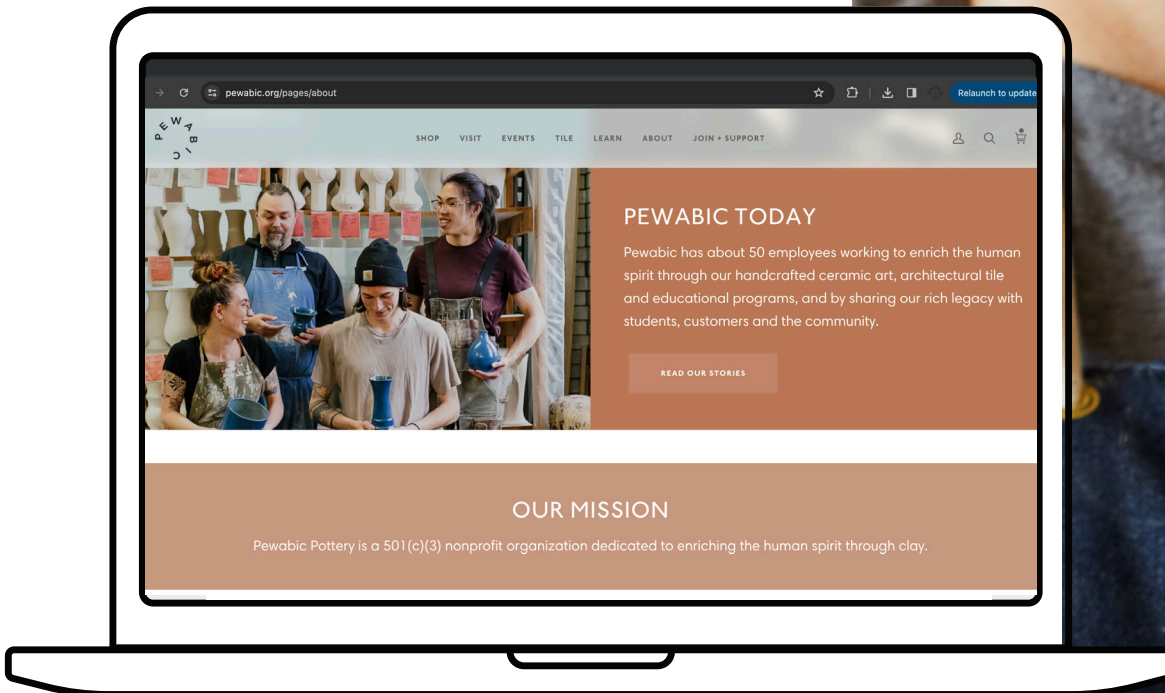


## ARTIST DEMONSTRATIONS

PROVIDING A UNIQUE INTERACTION  
BETWEEN OUR ARTISANS, THE COMMUNITY,  
AND OUR SPONSORS.

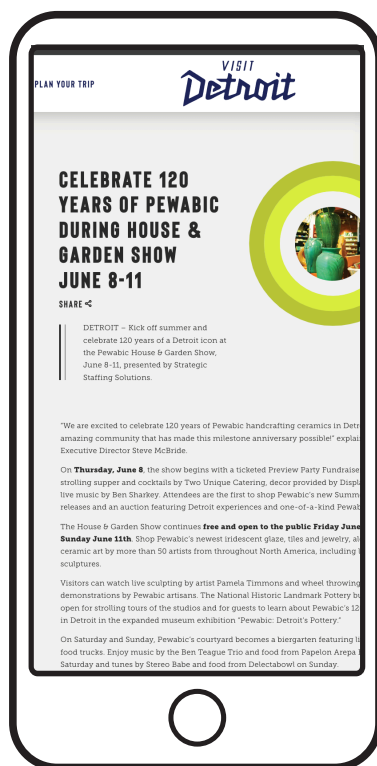






# LOCAL EARNED MEDIA STORIES

THE PEWABIC HOUSE & GARDEN SHOW GENERATES ORGANIC INTEREST FROM LOCAL AND REGIONAL NEWS. IT IS CELEBRATED ACROSS MULTIPLE MEDIA PLATFORMS TO A DEMOGRAPHICALLY DIVERSE AUDIENCE.



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## SPONSORSHIPS

LEVEL	PRICE	PREVIEW PARTY TICKETS	INVITATION	WEEKEND GUIDE	GROUP SIGNAGE	SPOTLIGHT SIGNAGE	VIDEO SLIDESHOW	LOGO ON EVENT WEBPAGE	SOCIAL MEDIA FEATURE	PRESS RELEASE	BLOG POST	NEWSLETTER	NAME WITH EVENT LOGO	BENEFITS
PRESENTING	SOLD	16	●	●	●	●	●	●	●	●	●	●	●	
DECOR	SOLD	16	●	●	●	●	●	●	●	●	●			
DIAMOND	\$10,000	16	●	●	●	●	●	●	●	●	●			
DINNER	\$7,500	14	●	●	●	●	●	●	●					
EMERALD	\$7,500	14	●	●	●	●	●	●	●					
COURTYARD	SOLD	12	●	●	●	●	●	●	●					
VISITING ARTIST	\$5,000	12	●	●	●	●	●	●	●					
RUBY	\$5,000	12	●	●	●	●	●	●	●					
BAR	SOLD	10	●	●	●	●	●	●						
BIERGARTEN	SOLD	10	●	●	●	●	●	●						
DESIGN SHOWCASE	SOLD	10	●	●	●	●	●	●						
ENTERTAINMENT	SOLD	10	●	●	●	●	●	●						
INVITATION	SOLD	10	●	●	●	●	●	●						
ARTIST DEMO	SOLD	10	●	●	●	●	●	●						
PLATINUM	\$2,500	10	●	●	●	●	●	●						
LANDSCAPE	SOLD	8	●	●	●	●	●	●						
SIGNAGE	SOLD	8	●	●	●	●	●	●						
VALET	SOLD	8	●	●	●	●	●	●						
MEDIA	\$2,000	8	●	●	●	●	●	●						
GOLD	\$1,500	6	●	●	●									
SILVER	\$1,000	4	●	●	●									
COPPER	\$500	2	●	●										

QUESTIONS? Contact David Moss at [dross@pewabic.org](mailto:dross@pewabic.org) or 313.626.2002



# HOUSE & GARDEN SHOW 34th ANNUAL PREVIEW PARTY

Thursday, June 6, 2024 | 6 - 9:30 PM

Pewabic’s mission is to enrich the human spirit through clay. Your sponsorship of our annual Garden Party preserves a century-long tradition of Detroit craftsmanship, celebrates ceramic artists from Southeast Michigan and across the nation, and provides year-round educational programs for local youth, and adults of all ages. With your help, Pewabic makes art, shares the art of making, and enhances the cultural fabric of Detroit. **You have our sincere appreciation!**

*Please complete and return this form by March 15, 2024 for inclusion in the Event Invitation. The deadline for inclusion in the Event Program and Signage is May 10.*

*For more information, please contact David Moss at 313-626-2002 or [dross@pewabic.org](mailto:dross@pewabic.org).*

## SPECIALTY SPONSOR LEVELS — One sponsorship available per category

- ~~SOLD~~ PRESENTING SPONSOR, \$12,500 - 16 tickets
- ~~SOLD~~ DESIGN SHOWCASE, \$2,500 - 10 tickets
- ~~SOLD~~ DECOR SPONSOR, \$10,000 - 16 tickets
- ~~SOLD~~ ENTERTAINMENT SPONSOR, \$2,500 - 10 tickets
- DINNER SPONSOR, \$7,500 - 14 tickets
- ~~SOLD~~ INVITATION SPONSOR, \$2,500 - 10 tickets
- ~~SOLD~~ COURTYARD SPONSOR, \$5,000 - 12 tickets
- ~~SOLD~~ ARTIST DEMO, \$2,500 - 10 tickets
- VISITING ARTISTS SPONSOR, \$5,000 - 12 tickets
- ~~SOLD~~ LANDSCAPING SPONSOR, \$2,000 - 8 tickets
- ~~SOLD~~ BAR SPONSOR, \$2,500 - 10 tickets
- ~~SOLD~~ SIGNAGE SPONSOR, \$2,000 - 8 tickets
- ~~SOLD~~ WEEKEND BIERGARTEN, \$2,500 - 10 tickets
- ~~SOLD~~ VALET SPONSOR, \$2,000 - 8 tickets

## GENERAL SPONSOR LEVELS, Unlimited Availability (these levels can be purchased at [Pewabic.org/Sponsorships](http://Pewabic.org/Sponsorships))

- DIAMOND SPONSOR, \$10,000 - 16 tickets
- MEDIA SPONSOR, \$2,000 - 8 tickets
- EMERALD SPONSOR, \$7,500 - 14 tickets
- GOLD SPONSOR, \$1,500 - 6 tickets
- RUBY SPONSOR, \$5,000 - 12 tickets
- SILVER SPONSOR, \$1,000 - 4 tickets
- PLATINUM SPONSOR, \$2,500 - 10 tickets
- COPPER SPONSOR, \$500 - 2 tickets

## COUNT ME IN!

I cannot attend the event but would like to make a donation of \$\_\_\_\_\_

Name as you would like it to appear in print \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Check enclosed (Please make checks payable to Pewabic)  Visa  MasterCard  Amex

Account number \_\_\_\_\_ Expiration date \_\_\_\_\_ Security Code \_\_\_\_\_

Name as it appears on the card \_\_\_\_\_ Signature \_\_\_\_\_

**Please send a vector logo (.ai, .eps) if available or a high resolution .png or .jpg to [dross@pewabic.org](mailto:dross@pewabic.org). Pewabic is a 501(c)(3) nonprofit organization. Sponsorship gifts are tax deductible to the extent allowed by law. Thank you!**

**THANK YOU FOR  
SUPPORTING  
PEWABIC!**

