

PRESTO

CORPORATE SOCIAL RESPONSIBILITY REPORT

AUTUMN 2021



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A MESSAGE FROM JAMES

FOUNDER OF PRESTO

I am delighted to introduce you to Presto's Corporate Social Responsibility Report for 2021. This report is our commitment to all stakeholders, from farmers through to customers, to build a company that's people and planet friendly.

I proudly speak on behalf of the Presto team to say that we're incredibly grateful to all of these people and their contribution to the business. We all have a shared goal and one mission, consciously uncomplicated coffee at home.

Over the next 3 - 5 years, we will continue to keep sustainability at the forefront of our packaging, product and supply chain innovations. As part of our sustainability promise, we carry out regular audits and work closely with sustainability consultants to discover key areas in which we can improve. This enables us to maximize our efforts to achieve the shared industry goal to reduce carbon footprint, landfill waste, deforestation and improve biodiversity in the countries and communities that produce Presto's pride and joy; our coffee.

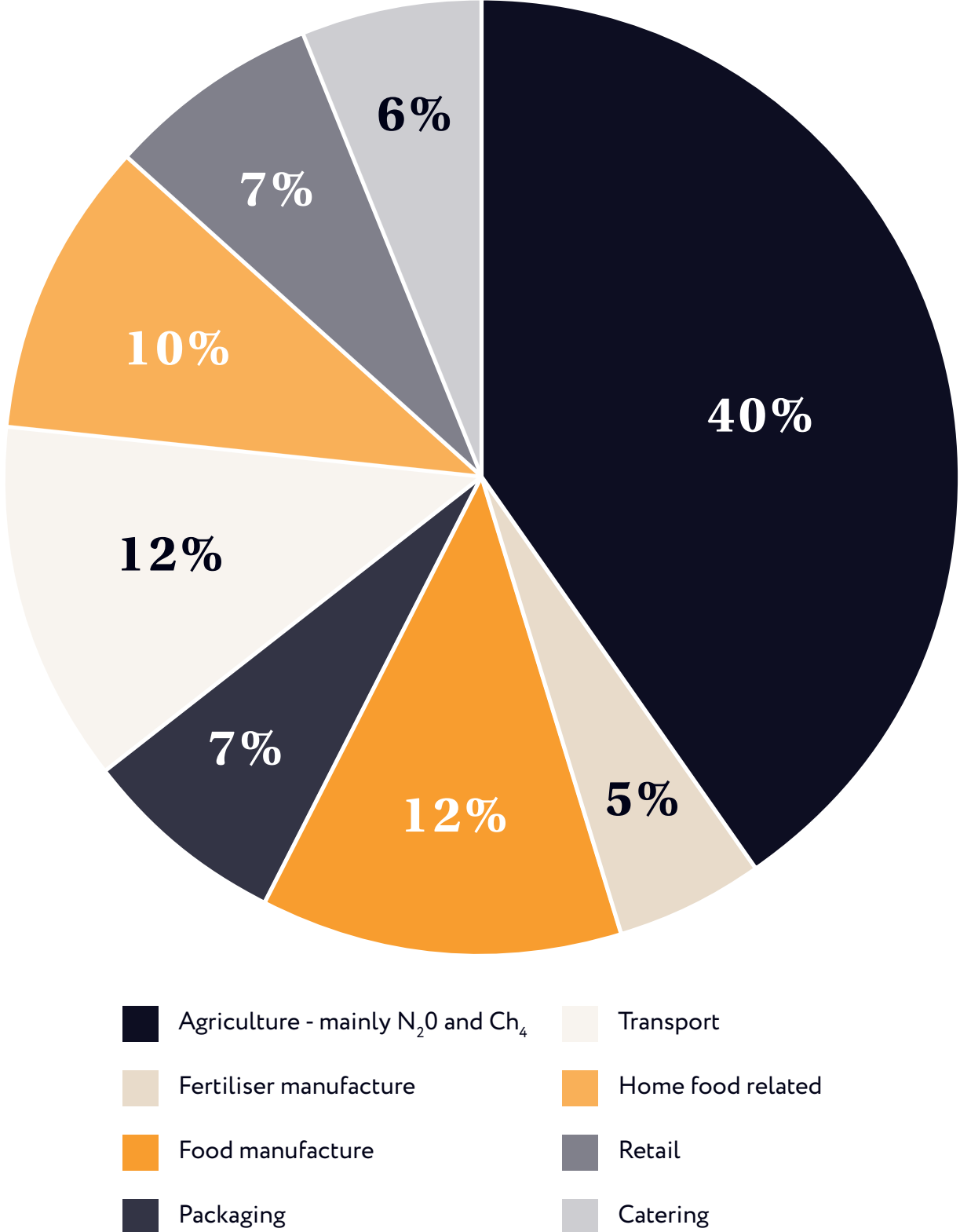


COFFEE. CLIMATE. CRISIS.

There is a critical need for climate action that businesses, governments and communities alike can no longer ignore. 20 of the warmest years on record were in the last 22 years, and in 2020 we saw ice shelves collapsing, a significant rise in flooding, wildfires and extreme weather anomalies.

Already, we've seen the devastating impact that climate change has had on coffee farming and the communities that depend on it. In Brazil, where we proudly source the majority of our beans, 2021 has seen huge coffee crop loss due to frost-ravaged fields in the higher altitudes where the arabica is grown. This has destroyed 600 million kilograms of coffee (Bloomberg, August 2021).

The greatest responsibility for effecting change falls onto the wealthiest countries in the world, with almost 50% of total global carbon emissions caused by just the richest 10% of the global population (the poorest 50% emit only 10% of global emissions). When it comes to food and drink, the industry as a whole directly contributes nearly 20% (and even more indirectly), with 40% of this coming from agriculture. So our industry has a pivotal role to play in making a real difference to carbon emissions.



Sources: Bloomberg, 2021. 3Keel, 2021.

THE STORY SO FAR...

We may be small, we may be young; but we are proud of the momentous steps already taken within the space of two years to raise the bar for sustainable coffee business standards.



100% recyclable packaging



Global farming partnerships



Every single bean air roasted



Decaf bags mountain water processed



Only shipped, never flown



Carbon footprint audit



Rainforest Alliance Certified coffee bags



Proud 1% for the Planet member



Carbon neutral delivery partner



Terracycle programme launch

ROASTING RESPONSIBLY

Drum roasting is the traditional and often 'romanticised' method of roasting coffee beans, and can operate at enormous scale. However, drum roasting is very energy inefficient, as the heating of the drum, the roasting of the coffee, the water quenching and cooling all happens in the same chamber (so it's a bit like continually boiling the kettle, letting it cool down and then boiling it again right away).

We air roast our beans, a process where a highly regulated, continuous flow of hot air gently roasts the beans. This not only produces a more consistent flavour with every batch, every time, but allows us to have total energy-saving control.

This is thanks to a recirculatory system, where instead of the heat energy created to roast the beans being kicked out into the atmosphere, it's reused to pre-heat our green beans. Rather than heating and cooling in one chamber as per drum roasting, we use two - so the heating chamber stays hot and the cooling chamber stays, well, cool! This process cuts CO2 emissions from roasting by an enormous 25%.

We're proud to be one of only a handful of coffee roasters around the world who use this method. Better tasting, consistent flavour and minimising the environmental impact of roasting coffee is a win-win in our eyes.

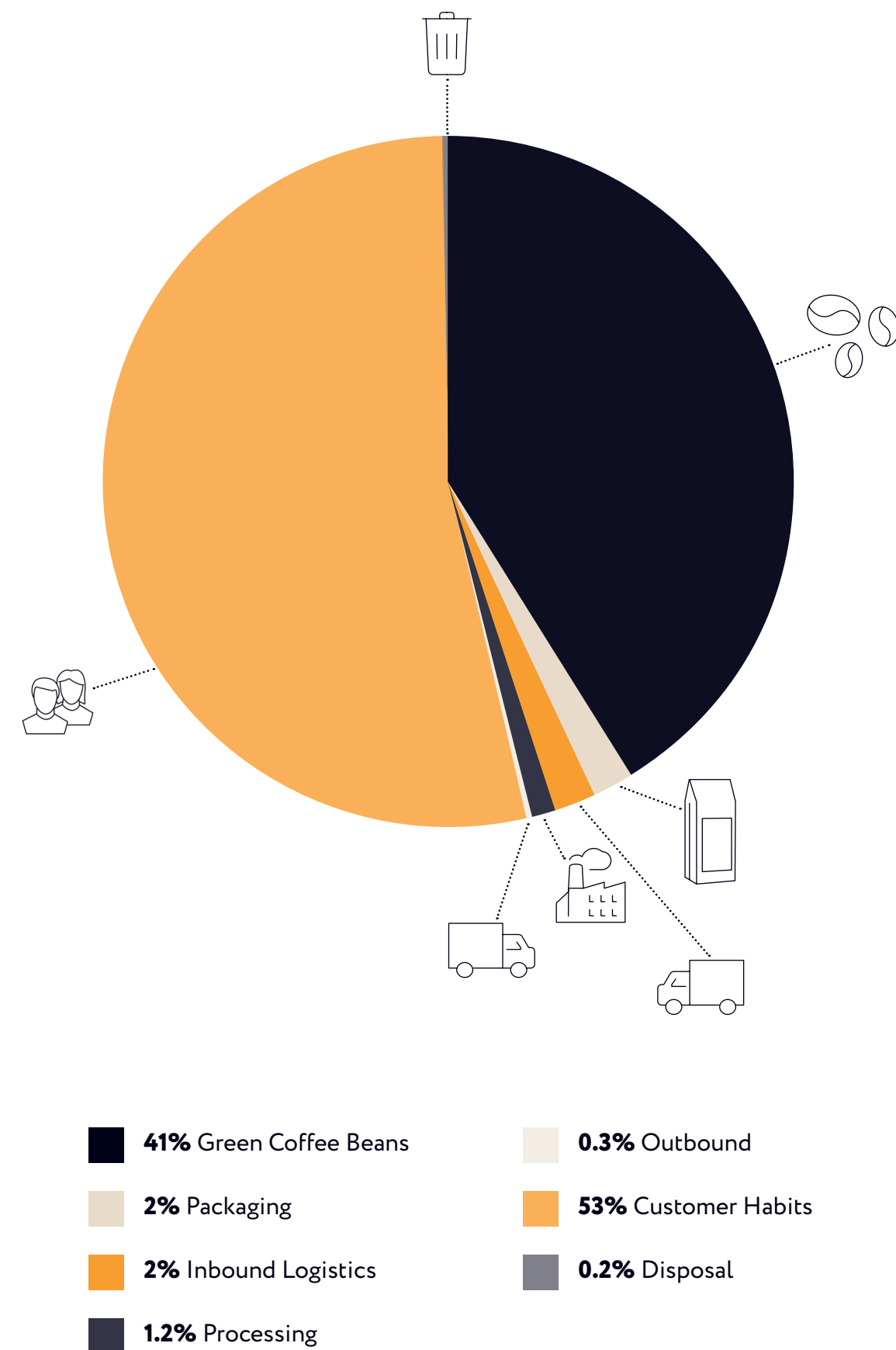


CARBON AUDIT

In early 2021, we invested in an intensive business-wide carbon audit with specialist independent sustainability advisory 3Keel to measure our 2020 carbon footprint. In order to take action to offset our carbon emissions, it was crucial to understand as much as possible about our carbon footprint and identify the stages of our supply chain and processes where we could prioritise change.

Put simply, a carbon footprint is the amount of greenhouse gases (such as carbon dioxide) that we release into the atmosphere. As a business, Presto's carbon footprint for 2020 was 252 tCO₂e. However, with customer coffee behaviours factored in (such as boiling the kettle or consuming animal milk), this measurement is roughly 540 tCO₂e.

This means that of our overall impact, approximately 50% of emissions are contributed by Presto up until the point of delivery, and the other 50% is from customer behaviour. So while action will be taken at all points of our supply chain to continue to drive down emissions, from roasting to green delivery to fully recyclable packaging, we have a responsibility to promote and encourage sustainable coffee consumption amongst our customers.



CARBON OFFSETTING

At every stage of our product lifecycle, from the coffee farmers we work with around the world, through to how our end customer consumes and disposes of our products, we're working hard to not only minimise overall carbon emissions and waste from our processes, but to go further by constantly innovating to offset through charitable, workforce and supplier initiatives.



1% FOR THE PLANET

1% for the Planet is a global collection of businesses and organisations committed to donating at least 1% of their profits to environmental causes. As a 1% for the Planet member, Presto donates directly to causes combating the impact of coffee farming and deforestation.



TAKING ROOT

On an international level, Presto supports Taking Root, a non-profit organisation working to mitigate climate change, restore ecosystems, train farmers in sustainable practices and improve livelihoods through reforestation in Central America.



TREES FOR CITIES

At home in the UK Presto supports charity Trees for Cities, who are transforming urban areas through tree planting and advocating for greener cities nationwide. In 2021 Q4, we want to go further than financial contributions to volunteer the Presto team's time to help plant trees in London.



ECOLOGI

In the same vein, Presto is also an active Ecologi subscriber and through this scheme alone we've planted over 1700 trees and generated more than 44t in carbon reduction so far.



**FOR THE
PLANET**

PRESTO PARTNER SPOTLIGHT: 1% FOR THE PLANET

1% for the Planet is an international organisation whose members contribute at least one percent of their annual sales to environmental causes. By working with 1% for the Planet, we have the assurance that our contribution will make an impact as well as being able to share knowledge with the wider membership network. This network is made up of like-minded companies and individuals who all strive to contribute and support the incredible work of partnered non-profit organisations.

As well as financial donations, Presto also contributes to the movement through a range of company initiatives, such as engaging our team in community volunteering days and raising funds through team challenges. Working with 1% for the Planet aligns with Presto's brand-wide dedication to sustainable innovation and driving down environmental impact, be it developing 100% recyclable packaging, a strict supply chain (always shipped, never flown) and long-term strategies to neutralise our carbon footprint.

OUR THREE PILLARS OF PROMISE

OUR BUSINESS PROMISE



OUR PEOPLE PROMISE

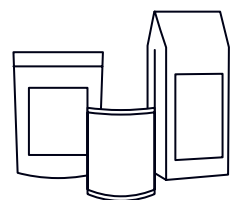


OUR CUSTOMER PROMISE



OUR BUSINESS PROMISE

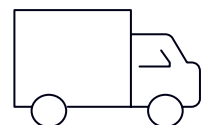
We promise to continually improve and research ways in which we can reduce our carbon footprint as a business. Although we recognise there's a long way to go, the key areas we have tackled this year include:



PACKAGING: We've worked hard to achieve 100% recyclable packaging across every single one of our product ranges. Our product development team are always on the lookout for new packaging solutions and ideas that go one step further in reducing the impact packaging has on the environment.



ROASTERY: All of our beans are roasted in the UK. We have partnered with the nation's most sustainable roastery and air roast every single one of our beans as part of our goal to decrease energy consumption as much as possible.



DELIVERY: We have chosen to work with DPD and Royal Mail due to their pioneering efforts of carbon impact reduction, and promise only to work with responsible delivery partners now and forever. Learn more about our current partners at green.dpd.co.uk and royalmailgroup.com/responsibility/our-environment.



PARTNERING WITH SUSTAINABLE ORGANISATIONS: This year, Presto became a member of 1% for the planet, a global organisation which helps fund diverse environmental causes.



HOLDING OURSELVES ACCOUNTABLE: We monitor our carbon footprint as a business and promise to continue to decrease our impact on the planet. We regularly audit our processes and make decisions based on new sustainable practices which we are able to implement.

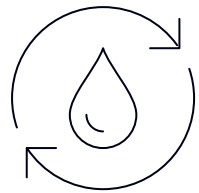


OUR PEOPLE PROMISE

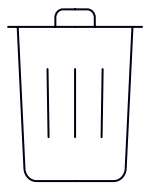
As a company that operates remotely, improving our environmental stewardship in the workplace is a little more difficult. However, our team have all evaluated their own working environment and adhere to the following Initiatives:



TRAVEL: Naturally, working remotely eliminates commuting and therefore reduces team travel emissions significantly (big tick!). However, we have gone that step further and promised to be mindful of personal car usage, and opt for environmentally efficient modes of transport, from cycling to public transport, where possible.



ENERGY & WATER: We are a small team and each and every one of us had opted for 100% renewable energy within our own homes. On top of this, we exercise best practice when it comes to energy consumption - only filling up the kettle with the water we need for those all-important cups of coffee, and taking energy usage into account when purchasing new appliances.



WASTE: As a company who has opted for 100% recyclable packaging, Presto employees are extremely vigilant with recycling and reuse at home. Working remotely also minimises our consumption of single-use packaging, from coffee cups to a lunch-time sarnie.



EXTRA INITIATIVES: We regularly organise environmental competitions and team challenges such as carbon emission reduction targets and vegan weeks, incentivised through reward.



OUR CUSTOMER PROMISE

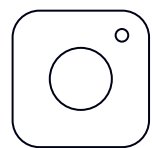
More than 50% of Presto's carbon impact is estimated to be generated post-purchase, including milk consumption and brewing habits. Therefore, we have a responsibility to inform and support our customers in enjoying our coffee responsibly through offering easy guidance and clear advice.



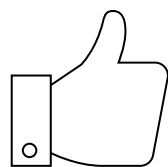
WEBSITE: regular publishing of sustainability-focused articles offering advice on brewing methods and information about energy impact and waste reduction.



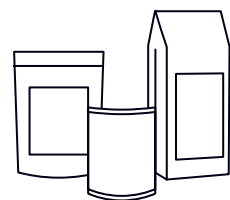
EMAIL: utilising one of our biggest sales channels as a platform for non-sales driven content, ensuring that energy-reduction guidance is a core part of our quarterly content planning.



SOCIAL MEDIA: easy to digest tips and tricks presented in a visual way that's not intrusive and easy to share with others. Again, we don't use this content as a sales vehicle; the objective is engagement with the aim of changing behaviours for the better.



INFLUENCERS & BLOGGERS: partnering with sustainability-led bloggers to both offer advice on responsible brewing and spread the word of our business initiatives as well as introduce these green-minded influencers to our customer base.



PACKAGING: All of our packaging inserts contain reminders about recycling our packaging, as well as links to Presto's resources online about reducing carbon impact when it comes to drinking coffee.

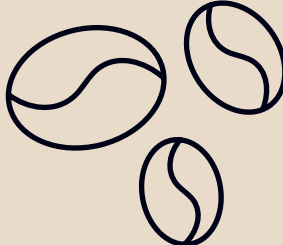


WORKING TOWARDS CARBON NEUTRALITY

We'll continue to support non-profit organisations not just financially but through proactive contributions such as team volunteering & cross-platform promotion to raise awareness.



The amount of carbon we've offset so far in 2021. This equates to **120%** of our total emissions from farm to final packaged product



Develop communications strategies that educate & promote sustainable coffee consumption across our customer-facing channels.



FOR THE PLANET.

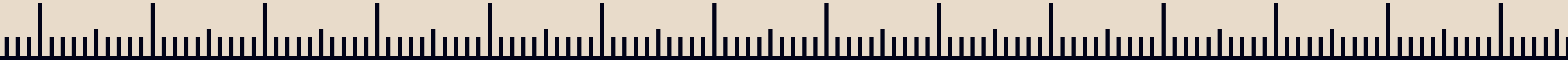
To hold ourselves accountable we submitted our BCorp application mid-2021, legally committing ourselves to considering and improving the impact of business decisions on workers across the supply chain, customers, communities & the environment.



Time spent collaboratively as a team reviewing all aspects of the business & putting in measures for better working, ethical & environmental practices. We see this as time well spent, to become a force for good, **balancing profit with purpose.**

252 TCO2E

The measure of Presto's carbon footprint, calculated following a full scale audit in Q1 2021. This figure more than doubles to 540 with consumer behaviour taken into account.



OUR AMBITION IS TO BE CARBON NEGATIVE & WE ARE CURRENTLY SCOPING OUT THE BEST ACCREDITATIONS SCHEME TO ALLOW US TO HIT THIS GOAL MOST ACCURATELY. WE ALSO BELIEVE THAT OFFSETTING IS NOT ENOUGH, SO WE PLEDGE TO MINIMISE OUR FOOTPRINT & IMPACT FURTHER AND FURTHER.



CLOSING COMMENTS

2021 has been a tough year, we've seen the global pandemic, coffee prices soar and inflation on packaging, labour and energy. But rather than put us off our sustainability mission, all of this has galvanized our beliefs in the need to build a responsible and sustainable business.

As a young business our goal has been to build strong foundations as early as possible, which has meant going for Bcorp accreditation, having a carbon footprint audit and looking to find the best possible packaging that works for our customers.

We feel we've made a good start on building a better business but we're also aware we have a mountain to climb, and the work has only just started. Whilst we know we won't be perfect we do promise to always be honest and open about where we need to improve and we welcome feedback and help to allow us to keep moving forwards.

Bobby Ashman

Head of Product at Presto

PRESTO-COFFEE.COM

  @prestocoffeeroasters