


Paper Tube Co.  
Design Portfolio



# About Us

## Stand Out With Beautiful Design

Our creative team offers a wide range of design services. Whether you need some extra pep in your step, or have something in mind and are looking for someone to help you get started. Our team can handle it!

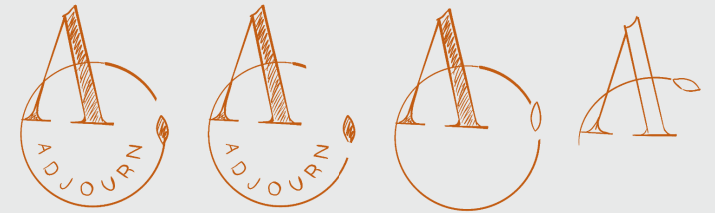
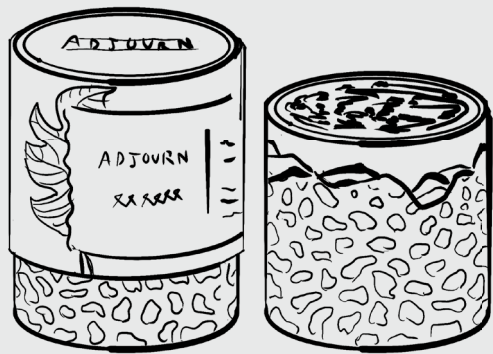
The logo for 'The Paper Jube Co.' is written in a white, elegant, cursive script. It is positioned inside a dark, irregular shape that resembles a torn piece of paper or a decorative corner. The shape has a white outline and a scalloped edge on the left side. The background of the entire page is a light yellow color.

The  
Paper  
Jube  
Co.

# Adjourn Teahouse

Loose Leaf Tea | Packaging & Brand Identity

Pause Intentionally, and enjoy the ritual that comes with brewing tea. These tubes were crafted to represent the artisanal brand that is Adjourn. The earthy tones, and strong aromas ground and invite you as you open up what's inside.



“Peggy and Ricardo were nothing short of AMAZING!! Peggy’s attention to any and every concern (not that I had many) was handled so well + with so much compassion. Ricardo attention to detail + his uncanny ability to ask just the right questions was amazing. He was able to conceptualize each concept I had and created an amazing packaging design. I can’t wait to work with them both again in the future!”

—LaTonia Cokely, CEO of Adjourn Teahouse





ADJOURN®

THE FIRST TEA WALT

*to love*

OOLOONG + BERRY

SWEET, FLOREAL

GINGER, SHIMONILUA,

SUGARED PEACHES,

COCONUT, LEMON

||| HERE

ADJOURN®

THE FIRST TEA WALT

*smoke*

SMOKEY, FRUITY, DYNAMIC

PINEAPPLE, TART CHEESE AND

CINNAMON, CEYLON, YLANG YLANG

||| HERE





ADJOURN®

the rest can wait

SMOKE

*smoke*

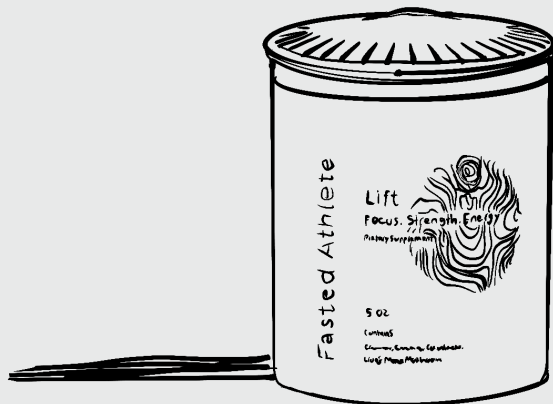
SMOKEY, FRUITY, DYNAMIC

PINEAPPLE, TART CHERRIES, APPLE,  
CINNAMON, CEYLON, LAPSANG SOULON

# Fasted Athlete

Dietary Supplement | Packaging & Brand Identity

Build Yourself, Lift your team. Fasted Athlete transforms the way performance packaging is delivered to the average consumer.



## Lift™

Focus. Strength. Energy.†

Creatine  
Caffeine  
Cordyceps  
Lion's Mane

Dietary Supplement  
30 servings    Net Weight: 90 Capsules

“Nicole and Ricardo are amazing. Previous to this, we worked with 5 different designers and packaging companies. None of them could deliver like your team. Nicole and Ricardo understood our vision right away, communicated effectively, and executed promptly. An All Star performance.”

—Kevin Young, Owner of Fasted Athlete





Fasted Athlete

Lift

Focus. Strength. Energy.†

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Fasted Athlete

**Lift**

Focus. Strength. Energy.†



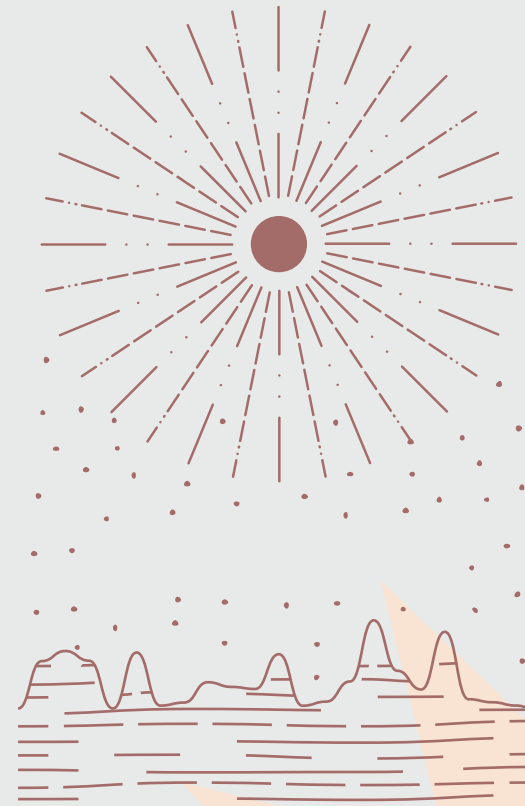
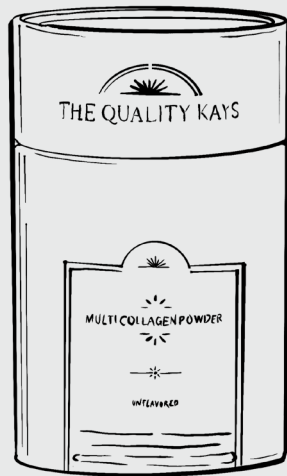
Creatine  
Caffeine  
Cordyceps  
Lion's Mane

Dietary Supplement  
30 servings Net Weight: 90 Capsules

# The Quality Kays

Collagen Powder | Packaging & Brand Identity

The Quality Kays was Inspired by the beauty of the desert, and further embellished using Boho motifs. Their motto; "Your daily dose of glow, starts here" inspired all of our call backs to the sun on our design elements.



UNFLAVORED



“ I could not be more pleased and thrilled with our design services with The Paper Tube Co. They were able to help me when I was in a bind and create a picture that was exactly what was on my mind.”

—Victoria Kay, Owner of The Quality Kays





THE QUALITY KAYS



MULTI COLLAGEN POWDER



UNFLAVORED

DIETARY SUPPLEMENT | NET WEIGHT 12 oz (340g)

DAIRY FREE, NON- GMO, AND GRASS FED

STORE IN A COOL DRY PLACE.





THE QUALITY KAYS



MULTI COLLAGEN POWDER



UNFLAVORED

DIETARY SUPPLEMENT | NET WEIGHT 12 oz (340g)  
DAIRY FREE, NON- GMO, AND GRASS FED

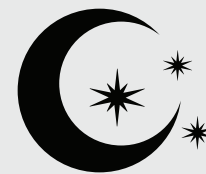
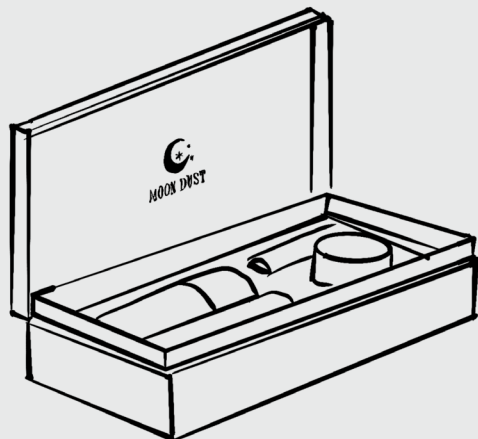
STORE IN A COOL DRY PLACE.

# Moon Dust

Beauty Gift Box | In-House Design

Packaging so eco-friendly it's out of this world. All of the glam and glitter of the beauty industry, without any of the plastic.

Moon Dust Beauty Kit shifts the paradigm by turning primary and secondary cosmetic, skincare, and beauty packaging into an all-in-one packaging solution. Now any brand can be an eco-conscious advocate by eliminating single use plastic and switching to a natural paper option.



## MOON DUST











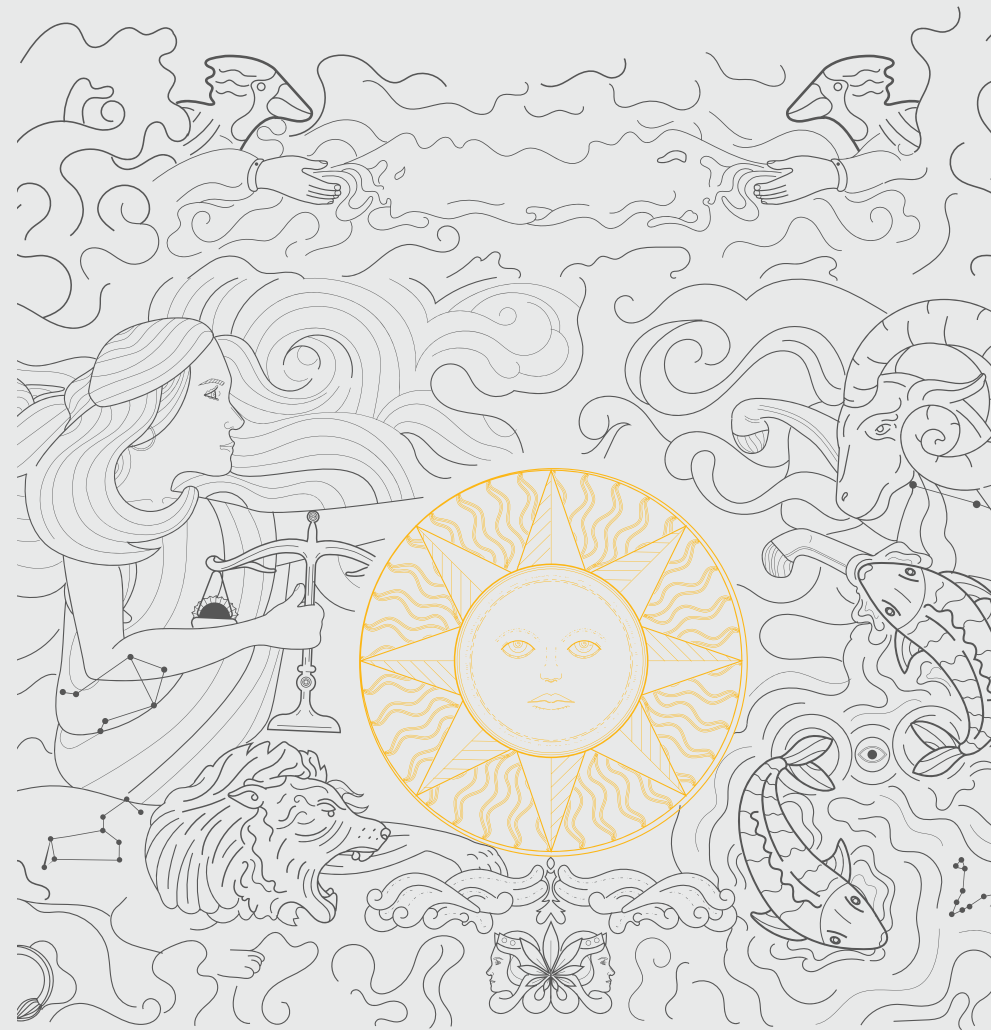
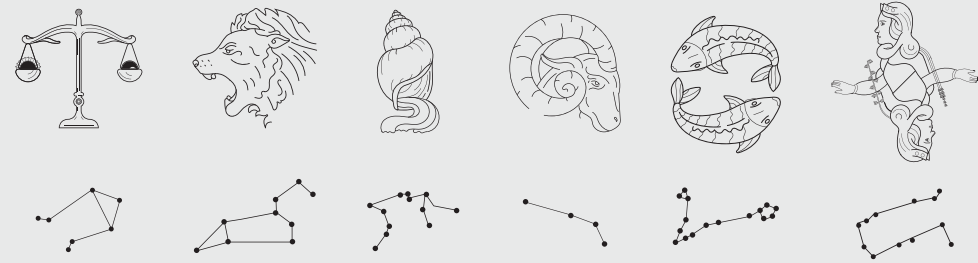
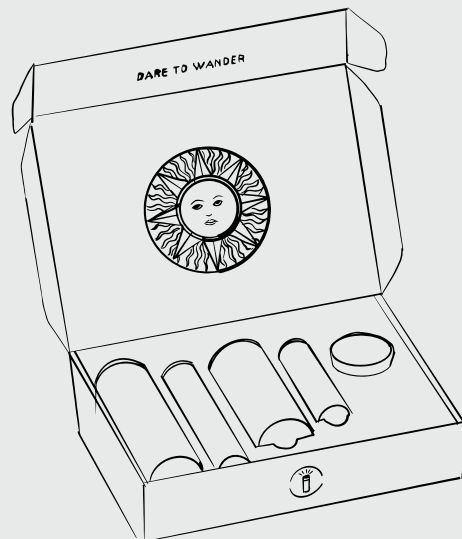
MOON DUST



# Wander Mountain

CR Sample Box | In-House Design

EcoVault is a patented child resistant packaging solution developed by Paper Tube Company to provide a more eco-conscious CR solution. The packaging is primarily constructed with paper material, dramatically reducing plastic waste.



DARE TO WANDER



Dare Paper Tube Co.







WANDER  
MOUNTAIN



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*Ricardo Gomez*

*Thank you*

