



100% RECYCLED T-SHIRTS
LOOKBOOK 2021





LOOKBOOK



100% RECYCLED T-SHIRTS
2021



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WE BELIEVE WE HAVE ENOUGH

UPCYCLE PROJECT IS FOCUSED ON **CREATIVE CIRCULAR SOLUTIONS** TO TRANSFORM TEXTILE WASTE INTO VALUABLE RAW MATERIALS TO BUILD A MORE **RESOURCEFUL WORLD.**

THE CLASSIC COLLECTION

THE FITTED T-SHIRT

Imani wears the Fitted T-Shirt made from
50% Recycled Cotton/50% Recycled Polyester.
Available in black, white, and gray. 33 more colors upon request.





THE CLASSIC BLEND

Tony wears the Classic Blend made from
50% Recycled Cotton/50% Recycled Polyester.
Available in black, white, and gray. 33 more colors upon request.



Left: Imani wears the V-Neck T-Shirt made from 50% Recycled Cotton/50% Recycled Polyester.

Caroline wears Tank Crop made from 50% Recycled Cotton/50% Recycled Polyester.

Right: Tony wears the Classic Cotton made from 100% Recycled Cotton. All styles available in black, white, and gray. 33 more colors upon request.

THE V-NECK T-SHIRT THE CLASSIC COTTON





WE ARE THE CHANGE

1 T-SHIRT
=
HUGE
IMPACT



239 LITERS
OF H2O SAVED



121 GRAMS
OF TEXTILE WASTE
RECYCLED



4.2 PET
BOTTLES RECYCLED



157 KWZ
OF ENERGY SAVED

THE BASIC COLLECTION

THE BASIC T-SHIRT

Veronica wears the Basic T-Shirt made from
50% Recycled Cotton/50% Recycled Polyester.
Available in black, white, and gray. 33 more colors upon request.





THE BASIC T-SHIRT

Veronica wears the Basic T-Shirt made from
50% Recycled Cotton/50% Recycled Polyester.
Available in black, white, and gray. 33 more colors upon request.



THE TRENDY T-SHIRT

Caroline wears the Trendy T-Shirt made from
50% Recycled Cotton/50% Recycled Polyester.
Available in black, white, and gray. 33 more colors upon request.

THE CROP COLLECTION

THE TANK CROP

Veronica wears the Tank Crop made from
50% Recycled Cotton/50% Recycled Polyester.
Available in black, white, and gray. 33 more colors upon request.





Left: Caroline wears the Tank Crop made from 50% Recycled Cotton/50% Recycled Polyester.

Right: Tony wears the Classic Blend T-Shirt made from 50% Recycled Cotton/50% Recycled Polyester.

Veronica wears the Tank Crop made from 50% Recycled Cotton/50% Recycled Polyester.

Available in black, white, and gray. 33 more colors upon request.

**WE BELIEVE WE HAVE ENOUGH TO MAKE
WHAT WE NEED WITH WHAT WE HAVE.**





THE BOXY CROP

Caroline wears the Boxy Crop made from 50% Recycled Cotton/50% Recycled Polyester. Available in black, white, and gray. 33 more colors upon request.



THE LONG SLEEVE CROP

Veronica wears the Long Sleeve Crop made from
50% Recycled Cotton/50% Recycled Polyester.

Imani wears Classic Cotton made from 100% Recycled Cotton.
Available in black, white, and gray. 33 more colors upon request.



THE SLIM CROP

Caroline wears the Slim Crop made from
50% Recycled Cotton/50% Recycled Polyester.

Tony wears Classic Blend made from
50% Recycled Cotton/50% Recycled Polyester.

Available in black, white, and gray. 33 more colors upon request.



THE SWEATER COLLECTION

THE TERRY SWEATER

Caroline wears the Terry Sweater made from
50% Recycled Cotton/50% Recycled Polyester.
Available in black, white, and gray. 33 more colors upon request.



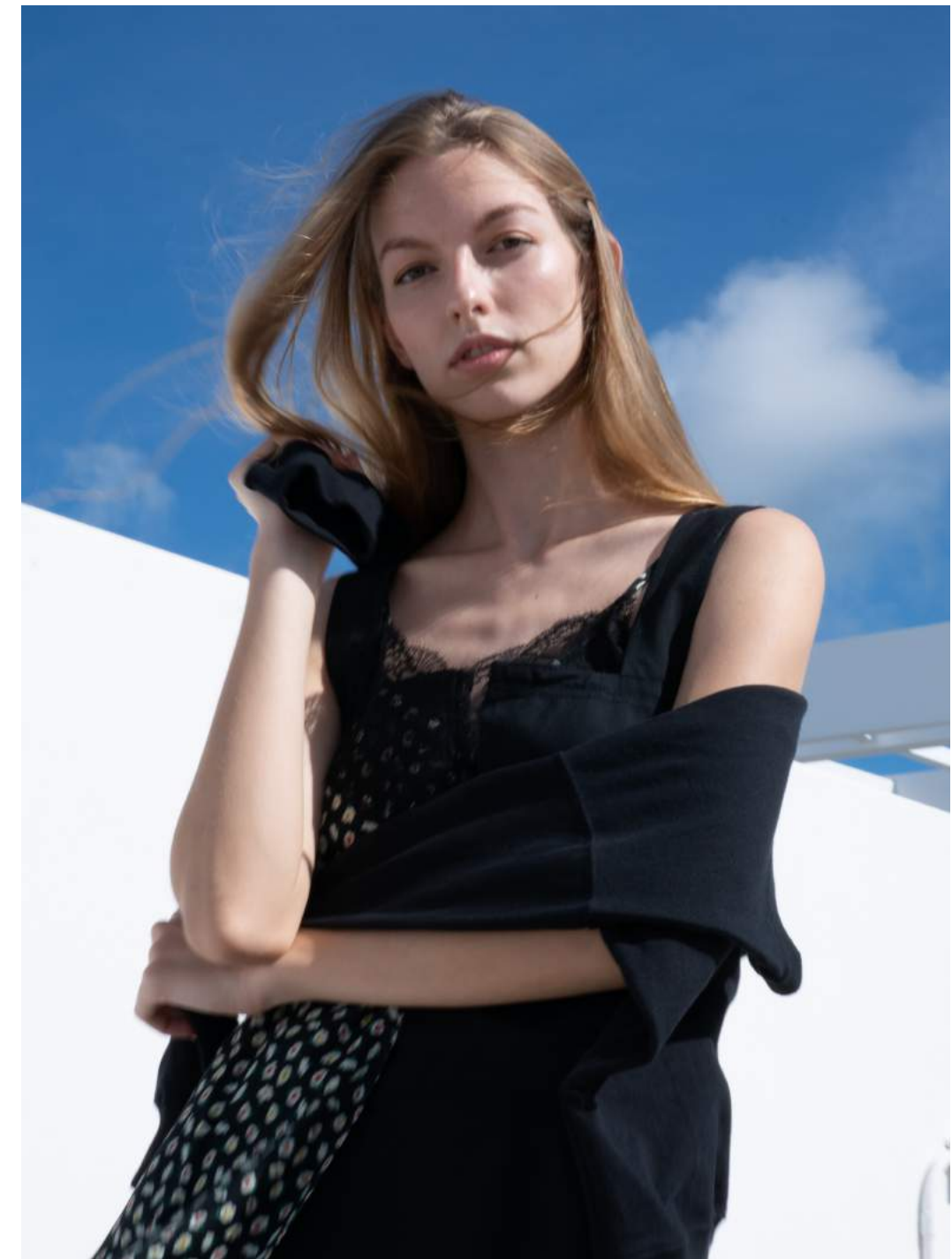


THE FLEECE SWEATER

Veronica wears the Fleece Sweater made from 50% Recycled Cotton/50% Recycled Polyester. Available in black, white, and gray. 33 more colors upon request.

THE TERRY SWEATER

Caroline wears the Terry Sweater made from 50% Recycled Cotton/50% Recycled Polyester. Available in black, white, and gray. 33 more colors upon request.



THE RECYCLING PROCESS

Upcycle Project's LOOP! program offers an efficient and scalable closed-loop management system for textile waste. The program can be engineered to accommodate almost all textiles and repurpose what was once "waste" into valuable materials that can re-enter the marketplace. Once you are done with your t-shirts we can take them back!

SUSTAINABILITY CERTIFICATION

Certified traceability, sustainable origin of raw materials, and environmentally and socially responsible process. The certification allows us to support the quality of our company, offering the traceability of each product and the guarantee that our processes are chemical-free and have a low environmental impact.





CONTACT

WEB: UpcycleProject.com

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INSTAGRAM: [@TheUpcycleProject](https://www.instagram.com/TheUpcycleProject)

UPCYCLE PROJECT'S TEAM

CREATIVE DIRECTION: Juan Sebastian

PHOTOGRAPHY: Juan Sebastian

VIDEOGRAPHY: Sooperkul

MODELS: Caroline Christina, Imani McEwan,
Tony Rodriguez, and Veronica Contreras

GRAPHIC DESIGN: Gabriela Jeane

The logo for the 'Upcycle project' is centered on a blue sky background with scattered white clouds. The word 'Up' is in a large, white, sans-serif font. The letter 'p' in 'Up' is stylized with a circular arrow pointing clockwise, indicating a cycle. Below 'Up' is the word 'cycle' in a smaller, white, sans-serif font. Below 'cycle' is the word 'project' in an even smaller, white, sans-serif font.

Up
cycle
project