



Social Impact Report

Circle Collective and Circle Community
2018 - 2019





Delivering **measurable** impact

This SROI was created with the University of Northampton to identify the **social impact delivered by Circle through its work** supporting young unemployed people in 2018-2019.

Circle uses a bespoke CMS to record and monitor:

- Demographics (age; gender; offending history)
- Financial Info (benefits claimed per week prior to engagement with Circle including: housing; child; job-seekers allowances, and Universal Credit where this replaces these other benefits)
- Intervention Data (hours engaged per week; course type completed; qualifications gained)
- Employment Outputs (job outcomes; earnings; hours per week).
- Self Efficacy (confidence of young people, before and after).





Corporate Volunteering

Circle Community delivers opportunities for corporate partners to engage in volunteering. For the corporate partners, allowing them to engage in staff development through **individual volunteering and delivering workshops**, as well as contributing towards their corporate social responsibility (CSR) outputs and targets. Data relating to this volunteer time has also been captured as part of this research, in order to demonstrate the value that these volunteers bring to Circle and also the social value that Circle provides through volunteering.

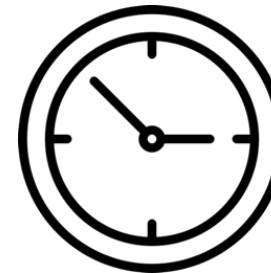
2018 - 2019



9 Corporate Partners



**Volunteer value
£24,682**



**857
volunteer hours**



**156
individual volunteers**



Social Value 2018 - 19

Circle produced £625,708 of social impact to society through its work with unemployed young people and corporate partners

The direct programme costs are £92,300; providing **a return on investment of £6.78 for every £1 spent.**



NI
£61,276



Welfare (Benefits Value)
£539,541



Total Social Value
£625,708



Tax
£209



Social Return on Investment
£6.78/£1



Volunteer Value
£24,682



Social Millionaires

Over the years, the social value that Circle has generated for its community has grown exponentially.

YEARS	SOCIAL VALUE
2015 – 2016	£186,000
2016 – 2017	£233,000
2017 – 2018	£392,000
2018 – 2019	£625,708

Over a four-year period **Circle has delivered nearly £1.44 million** of value to society!





If you'd like to hear more about the impact that Circle is generating or would like to be involved in our project, please get in touch:

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