

# K A D O O

*A bond that begins with a thoughtful gift, is forever cherished*



## *About us*

KADOO is a female-founded gift box company emphasizing the thoughtfulness in gifting. The two founders, Juanita and Yudhistry, design well-curated gift boxes containing products that focus on artisan-made, sustainable, organic and natural ingredients. We prioritize sourcing from local makers and women-owned businesses. Beyond the products and its origins, KADOO adopts the concept of Japanese Furoshiki fabric wrapping. This is meant to spread awareness on reducing paper waste and promoting reusability. KADOO adds much more meaning to gifting, in line with their philosophy: "A bond that begins with a thoughtful gift is forever cherished".

*"The pandemic has been a difficult time and we wanted to appreciate our clients during this period. We identified KADOO who specialize in giving that special message through a gift. They customized a care package to my clients that consist of a face mask, hand sanitiser, chocolate, tea, hand soap and a soothing candle, especially for this period. They understood what we needed and the clients were very excited seeing a beautifully wrapped box and receiving mindful gifts. Thank you KADOO!"*

*- Tasneem V., Claris Coaching.*

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## OUR MISSION

Our mission in KADOO is to help people convey their thoughts and emotions to one another through gifting. In our busy world, where we often rely on social media to sustain our relationships, a thoughtful present can make a huge impact. It makes the person feel cherished, known, supported and loved. We truly believe in the power of presents to bring joy and comfort in everyone's lives. We love the fact that when people send a KADOO gift, they help spread awareness on sustainability through our reduce and repurpose Furoshiki wrapping. We also focus on selecting our packaging materials to be environmentally friendly. Every little effort in preserving our planet is a step forward to a better future.

## FUROSHIKI - SUSTAINABLE FABRIC WRAPPING

A central focus of KADOO is to raise awareness of sustainability, with all products wrapped in reusable fabric and packaging boxes made in the US from recyclable materials. According to Stanford University, if every American wrapped just three presents using recyclable materials, the equivalent of 45,000 football pitches of paper would be saved. With the current climate crisis, we all can help by opting for sustainable and eco-friendly products. To support our mission, we regularly donate a percentage of profits to organizations that we support such as Get USPPE, The National Breast Cancer Foundation and the American Forest. Customer can also now choose to participate by checking the "Plant A Tree" donation button in the checkout page. Every little effort in preserving our planet is a step forward to a better future.

## SUPPORTING SMALL LOCAL BUSINESS & WOMEN MAKERS

With a focus on supporting small business, we source our products mostly from local makers and artisans, many of them are women-owned businesses. We hand pick products that are sustainable, made from organic, natural ingredients and eco-friendly. Every item in the box is unique, one-of-a-kind and has stories to share.





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## CUSTOM AND CORPORATE GIFTS

We love to help you design a box for any occasion, whether you're looking for a one-off personalized experience, or for presents that reflect your brand or business. We can work with you to fulfill personalized corporate gifting, industry workshop, client welcome, deal closing gifts, vendor thank you gift, and many more!

Most clients come to us to avoid the unnecessary stress in sourcing the perfect gifts. They want to create one-of-a-kind gifts that practice sustainable lifestyle in a modern way without having to turn their conference room into an assembly shop. We give solutions to many corporations by curating premium gifts that are practical, modern looking, bespoke and most importantly, to help client achieve their goals!



*Galison Mudpuppy is a New York based company that designs, manufactures and sells puzzles, stationery, gifts and creative toys. For the holiday season, we wanted to get our clients a special thank you gift. KADOO made it easy—they had the right gift packages for each person and they all arrived beautifully wrapped. The beautiful presentation, the selection of luxurious and premium delicious treats and the service all made this a great experience. We got great responses and big thank you. We believe that our partners felt that this showed not only thought, but also that we had taken time to find the right gift for them. I highly recommend KADOO—they made this gift process fun and easy. Love working with Juanita and her team.*

*- Bill Miller, President of Galison Mudpuppy Publishing*

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# K A D O O



GIFT FOR HER



BABY GIFT



GIFT FOR HIM



EMPLOYEE GIFT



*"I was the lucky recipient of KADOO boxes. I cannot describe the level of wonder and excitement the experience of unwrapping one of these gifts can create: from the dry wildflower bouquet perfectly wrapped in the Furoshiki cloth with a personal handwritten note, to the aromas and textures of the wrapping materials, to searching for all the goodies in the box and figuring out the theme! Every item is so carefully and ethically made, curated and presented. It feels so personal and intimate!"*

- Daniela H., Curator & Cultural Producer, New York.

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