

CARIN CAMEN

carincamen.com

PROJECT HIGHLIGHT

ENTERPRISE

- Financial
 - Toyota Financial Services
- Insurance
 - Mobile
 - Provider Portals
 - User Portals
 - Internal Applications
- Payroll
 - Approvals Project

INDUSTRIES

Consulting
E-Commerce
Education
Financial
Government Regulation
Health Care
Health Club
Human Resource
Insurance
Marketing
Payroll
Political
Retail
Real Estate
Transportation
Writing

- Technical
- Motivational
- Non-Fiction
- Fiction

EXPERIENCE

CONSULTANT/AUTHOR – CARIN CAMEN CONSULTING LLC FEB 2017 – PRESENT • WEBSTER NY AND REMOTE

I specialize in developing strategy to get from Point A to Point B utilizing my diverse IT experience throughout the **Discovery, Strategy, Design and Execution** phases of an IT project, professional or personal goal. This implementation process provides the matrix needed to define the outcome of success. Goal setting, timeline execution and continual monitoring of progress, ensures success. Using my Business Analyst skills, I analyze my clients need and layout a roadmap to get from where they are, to where they want to be.

In between client work, I am an Independent Author and have released multiple non-fiction books.

VISUAL DESIGNER – INDEPENDENT CONTRACTOR

JAN 2011 – PRESENT • SEVERAL STATES AND REMOTE

Camen Designs is my creative arm of my profession. It is under this name that I have worked as an Independent Contractor for multiple agencies and directly with sole proprietors.

- IA – Information Architecture
- IxD – Interactive Design
- DV – Data Visualization
- VEMG – Visual Effects and Motion Graphics

UX ARCHITECT DESIGNER – FLORIDA BLUE/GUIDEWELL CONNECT – SYNERGY TECHNOLOGIES

JAN 2019 – JUL 2019 • JACKSONVILLE, FLORIDA

As a User Experience Design Architect on multiple Florida Blue and Guidewell Connect projects, I worked in collaboration with the Business Analyst, Product Owner, developers and managers on several internal and external applications for mobile and web to create the most intuitive and robust user experience. Implementation of Enterprise Corporate Design Standards, Material Design and Heuristic Design Practices were used throughout the Discovery, Strategy, Design and Execution phases of the UX Design.

Provider Connect Mobile Application Team • Contract Management Lifecycle Team • Provider Connect Team • VISTA Team

CARIN CAMEN
carincamen.com

EDUCATION

MS Human Computer
Interaction

- DePaul University • 2015

BA Graphic Design

- Columbia College
Chicago • 2014

PHILOSOPHY

Success is a choice. When we focus on the outcome of success, rather than the fear of failure, we choose to succeed through our actions.

EXPERIENCE

SENIOR PROFESSIONAL PRODUCT OWNER - PAYCHEX

OCTOBER 2017 – APRIL 2018 • WEBSTER, NY

As an independent decision maker, I directed the work related to the analysis, development and testing resources associated with three agile teams on mid to high-level complexity/impact to the company.

- Coordinated work between two contract teams and one internal team. Teams consisted of one technical back end and two full stack teams.
- Project Charter
- Agile Release Plan and Timeline
- Ownership of the backlog and story creation
- Velocity and Backlog analysis
- Established testing reporting measures
- Assisted in Usability Testing creation, writeup and oversight.
- Facilitated meetings with stakeholders, partners, support and team requirements sessions.
 - Requirement Sessions
 - Spring Planning
 - Backlog Grooming
 - Project Demonstration
 - Sprint Demonstration
 - Project Planning
- Participated in VP meeting briefs
- Business Analyst to define business needs and requirements.
 - User Workflow Maps
 - Execution Plans
- Data Visualization of Project and Timeline

UX/UI DESIGNER CONSULTANT – EXCELLUS BCBS PROJECTS TEKSYSTEMS

JULY 2016 – AUG 2016 • WEBSTER, NY

I was brought on to the Excellus Web Customer Experience Team as their full stack UX/UI Designer Consultant. One of my primary duties has been to review the current policies and procedures and develop duplicatable systems that could be implemented to ensure consistency and efficiency. My expertise in technical writing was heavily utilized in this role by writing a policy and procedure technical manual

UX/UI DESIGNER CONSULTANT – TOYOTA FINANCIAL SERVICE PROJECT • 24 SEVEN

JULY 2016 – AUG 2016 • CHICAGO, IL

On this project I was utilized for UX Research and preliminary design.