



STOTZ
EQUIPMENT

AND



at



Proposal for
Marketing Partnership



STOTZ
EQUIPMENT

RECEIVES

1. Cornbelly's Corn Maze & Pumpkin Fest will provide Stotz Equipment with the designation and rights as an Official Sponsor of the Cornbelly's Corn Maze & Pumpkin Fest at Thanksgiving Point. Stotz Equipment will be named as such in all information distributed to local and statewide media.
2. Cornbelly's Corn Maze & Pumpkin Fest will provide Stotz Equipment with complimentary admission tickets. Ticket breakdown in 2014 was:
 - 170 Screamn' Passes, valued at \$19.95 ea
 - 40 Lovin' Passes, valued at \$21.95 ea
 - 10 Season Passes, valued at \$39.95 ea
3. Cornbelly's Corn Maze & Pumpkin Fest will provide Stotz Equipment management and their families with 10 free admission passes to the VIP grand opening event.
4. Cornbelly's Corn Maze & Pumpkin Fest will provide Stotz Equipment with mentions in select advertising/promotional efforts:
 - Social Media promotion
 - Web site – www.cornbellys.com
 - Souvenir brochure given to all attendees with their tickets
 - Exclusive logo on bookmarks given to all field trip participants
 - Mention in onsite recorded announcement over loudspeaker
5. Cornbelly's Corn Maze & Pumpkin Fest will provide Stotz Equipment with exclusive recognition on signage in the hayride, cow train, and grain train loading area.
6. Cornbelly's Corn Maze & Pumpkin Fest will distribute any provided Stotz Equipment keychains to guests at our exit.
7. Cornbelly's Corn Maze & Pumpkin Fest will have drivers of each tractor wear Stotz Equipment hats with logos on them.
8. Cornbelly's Corn Maze & Pumpkin Fest will provide Stotz Equipment with fall items to decorate storefront (i.e., pumpkins, stalks and gourds.)
9. Cornbelly's Corn Maze & Pumpkin Fest will provide Stotz Equipment with a one-time private use of the grain train at any pre-arranged time during 2015-16.



PROVIDES

- I. Stotz Equipment will donate use of three tractors and one gator during the Cornbelly's season to be used for the hayride, cow train and grain train rides. Equipment will be needed Sept. 28 through November 1.