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**UTAH'S ORIGINAL CORN MAZE CELEBRATES 24<sup>th</sup> SEASON**  
**WITH MAGIC, MYSTERY, WIZARDS & SEA LIONS**

*Media Invited to VIP Sneak Peek and Grand Opening*

**WHAT**

There's a bit of intrigue and mystery in the air at Utah's original corn maze, as Cornbelly's Corn Maze & Pumpkin Fest prepares to open September 27 at Thanksgiving Point in Lehi for its 24<sup>th</sup> season. Paying tribute to Harry Potter with a magical, new "World of Wizards" maze design, there is also a bit of mystery regarding whether or not this might be Cornbelly's last season at Thanksgiving Point.

*"No doubt, there's intrigue surrounding us this year," said Brett Herbst, maze creator. "Rumors have circled for some time that this might be our last year here in Lehi. While it does appear change is somewhere on the horizon, rest assured we'll be remaining at Thanksgiving Point as long as we can and that Cornbelly's is here to stay in Utah County. When the time comes that our location at Thanksgiving Point is no longer available, we'll move to our home farm in Spanish Fork. For now, we are focused on making this fall at Thanksgiving Point our most magical season yet."*

Complimenting this year's World of Wizards maze design will be a number of themed festivities Harry Potter fans will likely recognize, including: wizard meet & greets, special photo opps & costume contests, new food items like "belly butter beer", a special fireworks presentation and much more.

In addition, visitors can also enjoy Insanity Point haunted attractions, a pumpkin courtyard and more than 50 other fall attractions. There are more than 10 new additions this year, including: Grannie's Gravity House, honeybee and parakeet exhibits, the Sea Lion Splash show and more. Cornbelly's will operate Sept. 27 – Nov. 2 from 4-10 p.m. Monday-Thursday and 10 a.m. to midnight on Friday, Saturday and fall break days. It is closed Sundays and October 31. For more information, call 801-794-3276 or visit [www.cornbellys.com](http://www.cornbellys.com).

**BACKGROUND**

When Herbst first introduced Utah's original maze to American Fork in 1996 as a recent BYU grad, more than 18,000 visitors turned out in only three weeks. Since then, Herbst has created the world's largest maze company, designing more than 4,000 mazes in seven countries over the past 24 years.

**WHEN**

**Sneak Peek for Season Pass Holders:** Wednesday, Sept. 25 from 4-9 pm. Media is invited to attend this VIP event when Cornbelly's opens for its first guests and debuts its visiting Sea Lion Splash show. Interviews available with founder Brett Herbst.

**Grand Opening:** Friday, September 27, 10 am – midnight.

**Insanity Point Haunt Sneak Peek:** Monday, Sept. 30, 7:30 pm.

*\*Aerial photo attached. Additional photos and b-roll available upon request.*