







# Charitable Partnership Proposal



and



Tactic	Cornbelly's	LHM Enterprises
<p><b>Image honoring Larry H. Miller to be used as maze design</b></p>	<p>Cornbelly's will provide a mock-up of the maze design and submit it for approval. In addition, LHM Enterprises will be provided with an aerial photo and footage that can be used at their discretion. If preferred, an LHM photographer will be invited to attend the media day and fly over in a helicopter to capture own images.</p>	<p>LHM Enterprises will provide Cornbelly's with written permission to use Larry's image in the design.</p>
<p><b>Larry H. Miller trivia passport</b></p>	<p>To further honor Larry and educate Utahns re: his contribution to the state, Cornbelly's will create a specific passport to be handed out to all guests that will guide them through the maze.</p>	<p>LHM Enterprises will provide content for 10 trivia questions.</p>
<p><b>Media launch</b></p>	<p>Cornbelly's will contact and invite media to the helicopter unveiling of the maze and to the Larry H. Miller Appreciation Day.</p>	<p>LHM Enterprises will coordinate with Cornbelly's staff to compare media lists and ensure that all proper media are notified. If possible, a representative of LHM Enterprises will provide a quote for the press release.</p>
<p><b>Larry H. Miller Appreciation Day</b></p> <div style="display: flex; flex-direction: column; align-items: center; gap: 10px;">     </div>	<p>Cornbelly's will provide a 2-for-1 discount to attendees who bring a voucher attained at Larry H. Miller dealerships, Salt Lake Bees games, Megaplex Theatres, Miller Motorsports Park, etc.</p> <p>Cornbelly's will promote this through its own advertising vehicles and promotional materials.</p> <p>Cornbelly's will provide free tickets for all LHM management and their families.</p>	<p>LHM Enterprises will promote the Appreciation Day via its own appropriate channels (i.e., email blasts, etc.)</p> <p>LHM Enterprises will help to provide banners, signage, etc. to create an atmosphere that recognizes the Utah Jazz, Salt Lake Bees, Miller Motorsports Park, Megaplex Theatres, etc.</p> <p>LHM Enterprises will help to arrange possible appearances by players (if available), the Jazz Bear, Jazz Dancers, Bumble and Honeybees.</p> <p>LHM Enterprises will donate possible prizes to be given away in special drawings.</p>

<p><b>FREE Kids Tickets</b></p> 	<p>Cornbelly's will provide a FREE kids ticket to all youth involved in the Jr. Jazz program.</p>	<p>Jazz will help to coordinate distribution of the tickets to eligible youth.</p>
<p><b>Charitable Donations</b></p> 	<p>Cornbelly's will donate all of the proceeds received from those presenting vouchers at the Jazz Appreciation Day to Larry H. Miller Charities.</p>	<p>LHM Enterprises will provide information regarding the donation process.</p>
<p><b>Cross-Promotion</b></p>	<p>Cornbelly's will include the maze aerial photo in its marketing.</p> <p>Cornbelly's will provide LHM Enterprises with complimentary ad space on its souvenir brochure.</p> <p>Cornbelly's will provide LHM Enterprises with booth/demo space if desired.</p> <p>Cornbelly's will send a text message to all of its text subscribers, promoting the Appreciation Day.</p>	<p>LHM Enterprises will promote the Appreciation Day through its own available marketing channels.</p>