



Why Interactive Games?

Interactive games make the maze experience more appealing.

As corn mazes become more popular around the world, we believe it's important to add more interactive experiences within the maze to make it unique and appealing to our guests.

Whether you rotate different games from year

to year, put some inside the maze and some throughout the rest of the farm, or split them up into different phases of your maze, our goal is to provide you with plenty of options to keep your customers entertained and coming back year after year!

INDEX

- MAIZE-O-POLY PAGES 2 - 6
- SIMON SAYS PAGES 7 - 8
- SPIN FOR ADVENTURE PAGES 9 - 10
- CORNTEXT PAGES 11 - 12
- CORNUNDRUMS PAGES 13 - 14
- SIGN DIAGRAM PAGE 15
- PASSPORTS PAGES 16 - 17
- BINGO PAGE 18
- SELFIE SCAVENGER HUNT PAGE 19
- BALL ZONE PAGE 20-21
- MR. PUMPKIN HEAD PAGE 22
- CLUCKO & FRIENDS PAGE 23

QUOTE

"Interactive games really are an attraction within an attraction... they're a great way to achieve your event's full entertainment potential."

-Brett Herbst

The MAIZE

GUIDE

MAiZE-O-POLY

HOW TO PLAY

The goal of MAiZE-O-POLY is for your customer to earn as much "imaginary" money as they can. Your customers make money by finding signs inside the maze and punching their game card with the punch attached to the sign. Each hole puncher is unique and matches the separate game board properties. The more punched properties, the more money they will make. If they earn less than \$20,000 they will be a bankrupt farmer. Earn \$20,000 or more and they will be an amazing farmer; and if they make \$46,500+, they will be Farmer of the Ear!

TIPS:

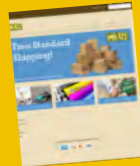
- Adding signs to paths less traveled will make the game more difficult.
- MAiZE-O-POLY is very educational and appeals to field trip groups.
- Having a prize for the "Farmer of The Ear" award is a great incentive
- Your guests can play MAiZE-O-POLY both inside the corn maze and out, depending on where you place your signs.

THE DETAILS

An interactive scavenger hunt adventure!

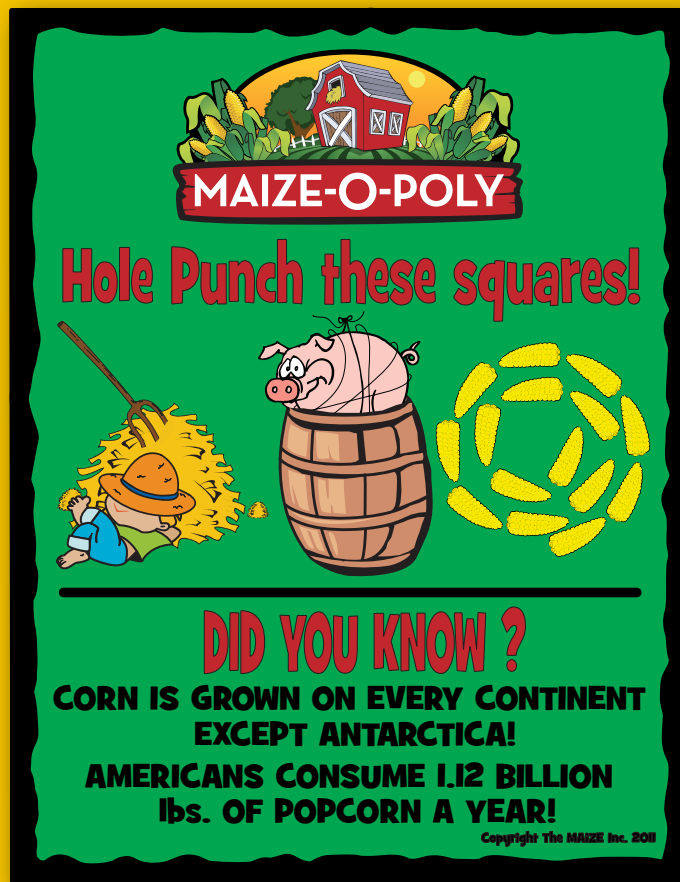


1.



Order Materials

- Order all materials from www.themaize.com
- Call 1-888-798-0596 for any questions



2.



Attach Signs to Posts

- Attach plywood 18" X 24" with rounded edges to sign post
- Attach sign to plywood with 1" self tapping screws

THE DETAILS

An interactive scavenger hunt adventure!



Attach Hole Punches

- Attach HD hole punch with stainless steel chain to post, just below sign
- Use 3/8" lag bolt that is 2 1/2" long with flat washer



Dig Sign Posts

- Dig holes at strategic locations
- If needed, you may request a post placement map from the MAiZE. Call 1-888-798-0596
- Dig a hole at least 18" deep
- Make sure "notches" are below ground level

THE DETAILS

An interactive scavenger hunt adventure!



MAIZE-O-POLY Continued

5.



Set Up Spinning Wheel (optional)

- "Moo-Lette" wheel is an optional component, for more interactive fun
- Place "Moo-Lette" wheel at the maze exit with final Tally Banner
- Attach wheel to sign post or exit building
- Use 3" lag bolts
- Spinning wheel should be accessible to little kids

The MAIZE

GUIDE

MAiZE-O-POLY Continued

THE DETAILS

An interactive scavenger hunt adventure!



TIME TO TALLY
The magic of Time is total your game card.

MAiZE-O-POLY

"Farmer of the EAR"

Tally \$\$\$:	<i>example</i> 5500	+3500
	+14500	+16500
	+8000	-1500
Total \$\$\$:	\$46,500	

\$\$\$ earned in game has no monetary value!

Less than \$20,000 = Bankrupt Farmer
 \$20,000 or more = Amazing Farmer
 At least \$46,500 = Farmer of the EAR

MAiZE-O-POLY

1. Start with \$0 and earn \$\$\$ while navigating the maze.
2. Punch each square with the specific hole punch in the maze to earn \$\$\$.
3. Earn at least \$20,000 to be our "Amazing Farmer".
Avoid bankruptcy!
4. Earn at least \$46,500 to be our "Farmer of the EAR".

\$\$\$ earned in game has no monetary value!

Fun and Learning To Become "Farmer of the EAR"

6.



Hang Banners

- Hang 4' x 8' Instructional Banner at maze entrance
- Hang 4' x 4' Tally Banner at maze exit

THE DETAILS

An interactive scavenger hunt adventure!



MAIZE-O-POLY Continued

7.



Hand Out Game Cards

- Hand out one game card to each group at maze entrance or ticket booth

Materials

- Property Sign w/Educational Facts \$450 (SET OF 12)
- Instructional Banner \$90 (each)
- Tally Banner \$70 (each)
- Game Cards \$175 (each 1,000)
- Stickers \$80 (each 800)
- HD Hole Punch w/Stainless Steel Chain \$65 (each, 12 needed)
- OPTIONAL: Moo-Lette Wheel order from www.spinningdesigns.com/themaize.html

HOW TO PLAY

Everyone is a winner in Simon Says. The goal of this game is for your guests to be goofy and have fun. The guest spins the wheel and then the group performs whatever action is landed on (i.e., skip and sing E.I.E.I.O., walk with knees together and clap your hands, etc.) This is a game for kiddie mazes and could be called the "10-minute Ultimate Corn Maze Adventure".

TIPS:

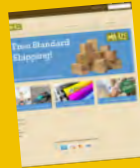
- There is no required number of wheels to play this game, but the more wheels, the more fun!
- Because you will likely have a small number of these wheels in your maze, this game can easily be combined with another game in the same maze OR be used in a small kiddie maze.

THE DETAILS

Simon Says:
"Skip & Sing E.I.E.I.O.!"

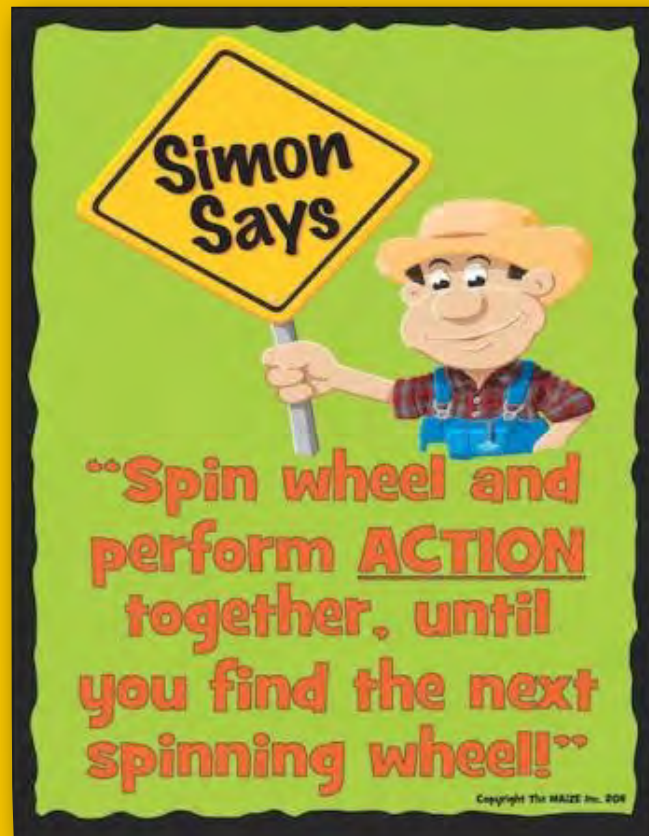


1.



Order Materials

- Order all materials from www.themaize.com
- Call 1-888-798-0596 for any questions



2.



Attach Signs to Posts

- Attach plywood 18" X 24" with beveled edge to sign post
- Attach sign to plywood with 3/4" self tapping screws

HOW TO PLAY

Spin for Adventure is not as much a game, as it is an interactive tool that can help to promote the many activities you have on your farm. Each space on the wheel contains an attraction or event specific to your farm and guests can enjoy spinning the wheel to see what fun activity they'll go do next. More than anything, this is a way of making sure your guests know the many different attractions you offer while also giving them the added fun spinning a wheel (little ones especially love this!)

TIPS:

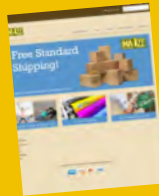
- This wheel will be customized to your farm, so that it includes whatever attractions/events you want printed on it.

THE DETAILS

Can't resist the mesmerizing spinning wheel!



1.



Order Materials

- Order all materials from www.spinningdesigns.com/themaize.html
- After ordering, you will be contacted about what custom attractions you want to appear on your wheel



2.



Set Up Spinning Wheel

- Attach wheel to sign post
- Use 3" lag bolts
- Spinning wheel should be accessible to little kids

THE DETAILS

Can't resist the mesmerizing spinning wheel!



3.



Dig Sign Posts

- Dig hole in a high traffic area
- Dig a hole at least 18" deep
- Make sure "notch" is below ground level

Materials

- Spinning Wheel \$299+ (each, depends size)

HOW TO PLAY

CornText is an interactive game that allows a customer to text for clues while they navigate the maze. Text message clues are relayed back to the customer's cell phone in seconds. Post as few or as many signs in the maze as desired. When a customer approaches a sign, they will text the word on the sign to a number displayed below the word. CornText clues can be customized to any maze theme. You can also use CornText to time people through the maze, send maps to cell phones and conduct raffles for giveaways. Cell numbers are stored so you can send them messages at a future date.

TIPS:

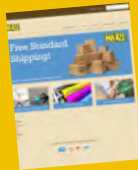
- The CornText service can be used as an interactive game, marketing tool and as an employee communication channel.

THE DETAILS

Mobilize your maze and marketing!



1.



Order Service/Signs

- Order service from www.themaize.com
- Call 1-888-798-0596 for any questions
- Choose between Standard or Turnkey
- If you choose turnkey we will set your texting clues up for you; if you choose standard, you will need to set up your own texting clues.



2.



Attach Signs to Posts

- Attach plywood 18" X 24" with beveled edge to sign post
- Attach sign to plywood with 1" self tapping screws
- (see page 23 for sign installation diagram)

THE DETAILS

Mobilize your maze
and marketing!



3.



Dig Sign Posts

- Place signs at strategic points in the maze
- Sign needs to coordinate with CornText directions/clues
- Dig a hole at least 18" deep
- Make sure notch is below ground level
- If needed, you may request a post placement map from the MAiZE. Call 1-888-798-0596

4.



Program Clues on Computer

- If you purchase the TurnKey service, we take care of this part for you. If you choose Standard service, you will need to create clues on your own.
- We will send you your login and password. If you forget your login info, just let us know. Login at www.corntext.com
- Remember, the placement of your signs must coordinate with your clues

Materials

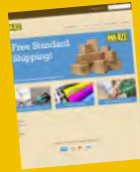
- CornText service Standard \$299 (per year)
- CornText service Turnkey \$499 (per year)
- CornText Signs \$40 (each)

THE DETAILS

CORNundrum™

Can you guess what it is?

1.



Order Materials Online

- Order all materials from www.themaize.com
- Call 1-888-798-0596 for any questions
- Cornundrum Signs:

- ✓ Bird Call
- ✓ Bulls Eye
- ✓ Cash Cow
- ✓ Corndog
- ✓ Cow Lick
- ✓ Cow Pie
- ✓ Cow Poke
- ✓ Crab Apple
- ✓ Duck Tape

- ✓ Ears of Corn
- ✓ Family Tree
- ✓ Funny Farm
- ✓ Goatee
- ✓ Goosebumps
- ✓ Hog Heaven
- ✓ Hog Tied
- ✓ Hog Wash
- ✓ Honeycomb

- ✓ Horse Flies
- ✓ Horse Play
- ✓ Horse Shoes
- ✓ Hotdog
- ✓ Ice Cream
- ✓ Instruction
- ✓ Lame Duck
- ✓ Pig Out
- ✓ Pig Pen

- ✓ Piggy Bank
- ✓ Pigs in a Blanket
- ✓ Pool Shark
- ✓ Pumpkin Patch
- ✓ Redneck
- ✓ Scarecrow
- ✓ Sitting Duck
- ✓ Spring Chicken

HOW TO PLAY

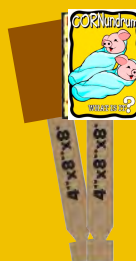
Cornundrums give customers the opportunity to solve a silly “conundrum” or riddle each time they encounter a sign in your maze or on your property. For example, the correct answer for the sign pictured to the right is Pigs in a Blanket. As the farm owner, you have the flexibility of posting as many, or as few, signs as you like. There is no required number of signs needed to implement this game. As an optional upgrade, you can order and distribute Cornundrum Prize cards, where customers mark off which cornundrums they solved on your farm and then provide their contact info for the prize drawing (which you can use for future marketing communication.)

TIPS:

- Signs can be placed in maze only or throughout whole farm (i.e., pigs in a blanket could be placed near your pig races, corn dog could be placed near concessions, etc.)



3.



Attach Signs to Posts

- Attach plywood 18" X 24" with beveled edge to sign post
- Attach sign to plywood with 1" self tapping screws

CORNundrum™

Can you guess what it is?

3.



Dig Sign Posts

- Dig a hole at least 18" deep
- Make sure "notch" is below ground level

4.



Place Signs In Maze or Throughout Farm

- Place signs throughout maze or entire farm.
- Signs do NOT need to coordinate with any directions



5.



Hand Out Prize Cards

- Hand out Cornundrum Prize Cards at ticket booth or maze entrance (Optional)

Materials Needed

- Cornundrum Signs \$40 (each)
- Cornundrum Prize Cards \$65 (per 1,000)

Cornundrums
Continued

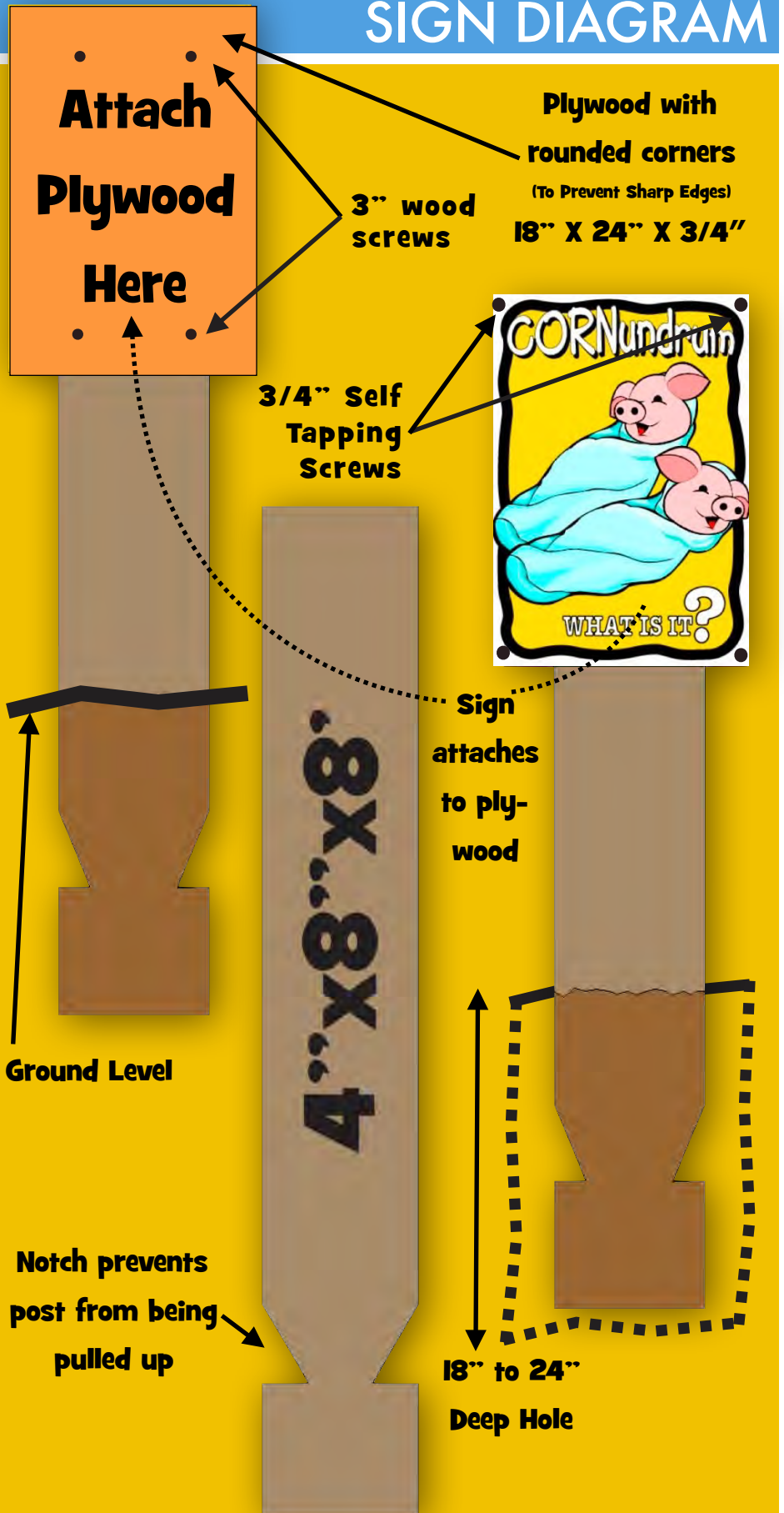
SIGN SET UP

1. Cut a notch into bottom of post.
2. Cut plywood and bevel edges.
3. Dig hole
4. Attach plywood to post.
5. Attach sign to plywood.

TIPS:

- Buy rough-cut or treated posts.
- Make sure screws do not poke out the back of posts or plywood.

SIGN DIAGRAM



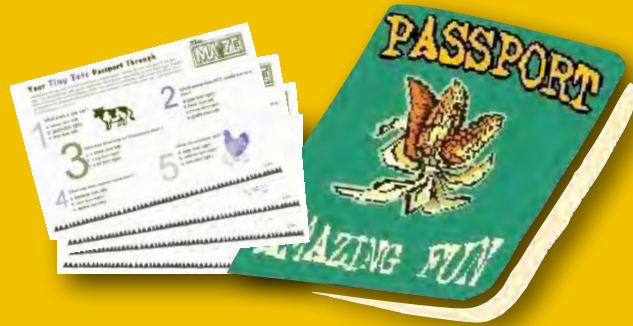
HOW TO PLAY

Passports were the first interactive game we introduced and they continue to be the most popular and widely used within the MAiZE family. One of the greatest benefits of passports is that there are 15 specialized topics, allowing groups who visit your maze (i.e. churches, scouts, 4H groups, field trips, corporate teambuilding etc.) to feel like you have something specifically geared toward enhancing their experience. Customers select one of the passport topics you make available to them at the maze entrance and answer a question every time they encounter a numbered sign inside the maze. If they choose the correct answer, the passports tell them the correct direction to turn. If they choose the wrong answer, it will direct them to turn the wrong way.

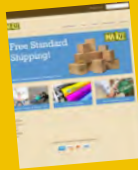
TIPS:

- Answers are printed on the back corner, upside down, and it's good to tell your customers about this, giving them the freedom to look at answers if they want an easier experience.

THE DETAILS

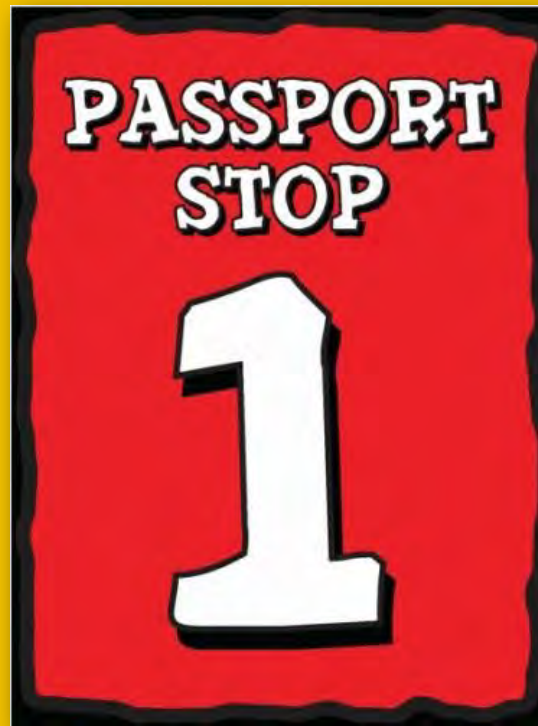


1.



Order Materials Online

- Order all materials from www.themaize.com
- Topics include: Scouting, Corny, Girl Scouting, Halloween, Health, Interactive, Movies, Sports, Scriptural, Teambuilding, Tiny Tots, 4H, American History, Superhero, Gummy Bear
- Call 1-888-798-0596 with any questions

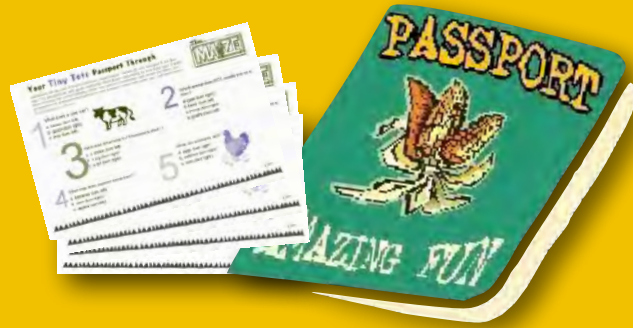


2.



Attach Signs to Posts

- Attach plywood 18" X 24" with beveled edge to sign post
- Attach sign to plywood with 1" self tapping screws



3.



Dig Sign Posts

- Dig a hole at least 18" deep
- Make sure notch is below ground level

4.



Place Signs In Maze

- Place Instruction Sign at entrance and 10 numbered signs at strategic points in the maze
- Numbered signs needs to coordinate with passport directions. (left, left, left, right, right, right, left, left, right, left)
- If needed, you may request a post placement map from the MAiZE. Call 1-888-798-0596

5. Distribute Passports at Entrance (one per group or family)

5.



Distribute Passports

- Distribute passports at maze entrance (one per group or family). Some farms do this manually, having an employee give out the desired passport. Other farms have the passports available for the public to take their own (in mailbox displays, etc.)

Materials Needed

- Passports \$40 (per 1,000)
- Passport Numbered Signs \$80 (for set of 1-10)
- Passport Instruction Sign \$40

THE DETAILS

1. Order Cards Online

- Order all materials from the shopping cart in the private toolbox area of www.themaize.com
- Call 1-888-798-0596 with any questions

PLAY BARNYARD BiNG-Oh!



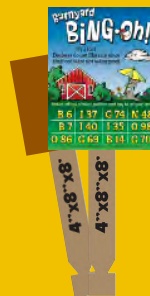
HOW TO PLAY

The goal of Barnyard Bing-Oh is to scratch off 5 barnyard animals in a row, without unveiling any skunks. To earn a super prize, guests could go a step further and unveil all 19 non-skunk squares. To make sure they are scratching off the "safe" squares, guests should find your 10 posted-Bingo signs, letting them know which squares are safe to scratch. Signs can be placed throughout your maze OR around your farm.

TIPS:

- Adding signs to paths less traveled will make the game more difficult.
- Your guests can play both inside the corn maze and/or out, depending on where you place your signs.

2.



Attach Signs to Post

- Attach plywood 18" X 24" with beveled edge to sign post
- Attach sign to plywood with 1" self tapping screws

3.



Dig Sign Posts

- Dig a hole at least 18" deep
- Make sure notch is below ground level

4. Place 10 Signs In Maze

Materials Needed

- Bingo Cards \$175 (per 1,000)
- Bingo Signs \$250 or \$400 (set of 10 stickers or set of 10 signs)

GUIDE

Selfie Scavenger Hunt

HOW TO PLAY

The goal of the SELFIE SCAVENGER HUNT game is to post signs around your farm, inviting guests to take & post selfies of random photo opps (i.e., with the biggest pumpkin they can find, at the exit of your corn maze, etc.) Each sign is customized to include your farm's logo, hashtag, and what you plan to offer as a prize to your scavenger hunt winner that you select.

TIPS:

- Prizes could be offered weekly or at the conclusion of your season...it's up to you!
- The better the prize and the more signs you post around the farm, the better the social media posting frequency will likely be.

1. Order Signs Online

- Order signs from the shopping cart in the private toolbox area of www.themaize.com
- Call 1-888-798-0596 with any questions

Tag your pics: **#YourFarmName** and upload them to any social media site...for your chance to WIN!



- Grab your camera & put your **SELF** in the fun:
- Take a selfie with the biggest pumpkin you can find.
- Can you conquer the corn maze? Prove it, and snap a pic at the exit!
- Take a photo giving a hug or high five to one of our fun-loving employees.
- Take a pic enjoying one of our many yummy treats!
- Find one of our fun photo opps and say cheese!
- Take a selfie with our farm logo somewhere in the shot.



THE MORE PICS YOU TAKE...THE BETTER YOUR ODDS!

We'll announce the weekly WINNERS of:
SOME SORT OF PRIZE LIKE A SEASON PASS

2. Place Signs Around Farm

Materials Needed

- Signs \$50 each

GUIDE

Barnyard Ball Zone

HOW TO PLAY

The Barnyard Ball Zone is one of the most popular attractions popping up at farms the past few years. Choose from 5 sports, or add them all. This is a great un-manned attraction that appeals to all ages... especially the harder-to-please men & teenagers.

TIPS:

- Adding signs to paths less traveled will make the game more difficult.
- MAiZE-O-POLY is very educational and appeals to field trip groups.
- Having a prize for the "Farmer of The Ear" award is a great incentive
- Your guests can play MAiZE-O-POLY both inside the corn maze and out, depending on where you place your signs.

1 Order Banners

- Choose a theme and order from the shopping cart in the private toolbox area of www.themaize.com



Prices

- Set of 3: Bball, Baseball or Football \$455 (size 24'x4')
- Soccer Banner \$175+ (size 12'x 8')
- FastBall Banner \$115 (size 7'x 6')

There are no building plans for this game, but we're happy to make artwork available and share photos (upon request) of what we built at Cornbelly's.

GUIDE

Barnyard Ball Zone

BALLS

Sample Baseball



Sample Football



Sample Basketball



2. Purchase Balls

- **Football:** One option for footballs is to use the “corn-themed” footballs sold on the MAiZE shopping cart, or any other football you prefer. You will need some steel rings, or something similar, to screw onto the banners after they are installed. The rings cover the perimeter of each hole, protecting them from tearing or sagging.
- **Baseballs:** Because there is a risk of balls bouncing back and possibly hitting someone, you’ll want to make sure you get something softer than a typical baseball. Some farms use a soft-core tee-ball, while others use an orange pitching machine baseball or softball. Search on Amazon for cheapest price.
- **Basketballs:** The best supplier we have found is carnivaltoys.com. They sell 7” mini balls for \$36/dozen. If you like, a jack-o-lantern face can be drawn on with a marker.
- **Basketball Rims:** The rims we purchased for Cornbelly’s were the Spalding Standard Rims on Amazon for \$34.99 ea.

3. Steel Rings

- You will need some steel rings (approx. 1/4” thick and 3/4” wide), or something similar, to screw onto the banners after they are installed. The rings cover the perimeter of each hole, protecting them from tearing or sagging. We used four carriage bolts per ring to secure them to the banner/plywood. We recommend first bolting the rings on, then cut the holes into the plywood with a sawzall after the rings are secured.
- The diameter of the holes are:
 - a. Baseball: 5 inches, 6.5, 7, 9, 12 inches
 - b. Football: 9 inches, 10 inches, 11 inches, 12 inches



GUIDE

Mr. Pumpkin Head & friends

HOW TO PLAY

Mr. Pumpkin Head & Friends is an interactive game (like a life-size Mr. Potato Head) that you can set up anywhere on the farm. There are 6 body options (approx. 4 feet tall) & 3 sets of accessory options. Guests will have a great time interchanging the magnetized eyes, noses, mouths and hats to create their own characters.

TIPS:

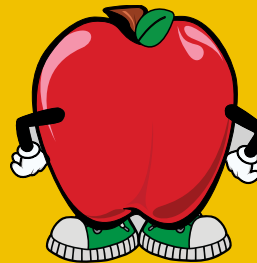
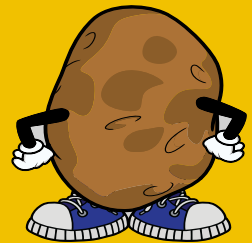
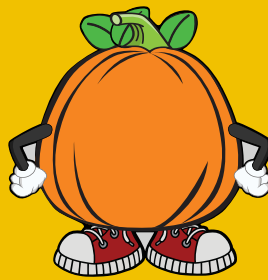
- You will want to build some kind of box or container to hold your accessories.
- We recommend building a frame to secure your body to.
- In your off season, we recommend storing these items in a safe, dry location with moderate temperatures.

1. Order Bodies & Accessories

- Order from the shopping cart in the private toolbox area of www.themaize.com



Bodies



Accessories



Materials Needed

- Bodies \$500 ea
- Accessories \$500 per set of 12 (3 hats, 3 eyes, 3 noses, 3 mouths)

GUIDE

Cluck-O and friends

HOW TO PLAY

Cluck-O, Apple-O, Corn-O, Donut-O, and Pumpkin-O are fun, interactive games (similar to Plinko) that can be placed anywhere on the farm.

We don't have any building plans, but are happy to show you a few pictures of the one we built. It will require building a structure with stairs, with a face that has plexiglass covering the banner and bolts placed where each dot on the banner is. Essentially it operates just like Plinko.



1. Order Banners

- Choose a theme and order from the shopping cart in the private toolbox area of www.themaize.com



2. Print or Paint Your Own Pieces

- Either paint your own plywood pieces or print locally.



Materials Needed

- Banners \$150 (size 75" x 132.75")
- Pieces to Drop (make or locally print)

There are no building plans for this game, but we're happy to make artwork available and share photos (upon request) of what we built at Cornbelly's.