Help us Re-Open... your feedback will help us create the new "normal"

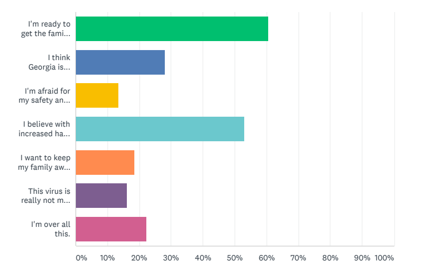
SIGN UP FREE

Q1

There is no "right" or "wrong" way to feel about COVID-1... Please self reflect and answer truthfully by clicking the boxes next to all of the statements that you feel are true.

Add a comment

Answered: 395 Skipped: 1

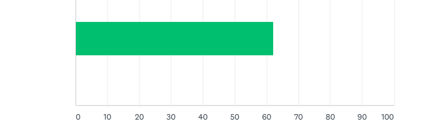


ANSWER CHOICES	RESPONSES	
I'm ready to get the family out of the house and have some fun outings (safely).	60.51%	239
I think Georgia is rushing back into things. We should be more cautious.	28.10%	111
I'm afraid for my safety and my family's safety.	13.42%	53
I believe with increased hand washing, sanitation, screening and social distancing, we can return to a new normal and have safe fun.	52.91%	209
I want to keep my family away from other people and stay at home unless it is truly essential.	18.48%	73
This virus is really not much worse than the flu, we should all get back normal, get the economy going and stop listening to the sensationalism.	16.20%	64
I'm over all this.	22.28%	88
Total Respondents: 395		

Q2

We hope to exceed your expectations often. These next questions will help us learn what you expect in the future. Please use the slider to rate each of the next group of questions. Temperature Screening with infrared thermometers at the entrance to the ranch. We know some people can be contagious and not exhibit symptoms, but screening would, at least, keep people with fevers, that are clearly sick, out of The Rock Ranch and away from other families. We realize some people don't have thermometers at home. This is an extra level of safety.

Answered: 386 Skipped: 10

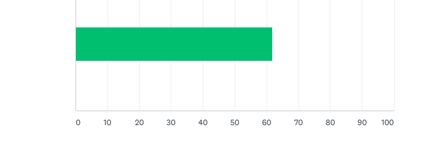


ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
	62	23,981	386
Total Respondents: 386			

Q3

Employees (ranch hands) wearing masks.

Answered: 389 Skipped: 7

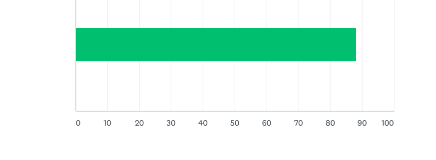


ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
	62	24,032	389
Total Respondents: 389			

Q4

Additional handwashing stations and hand sanitizer stations.

Answered: 393 Skipped: 3

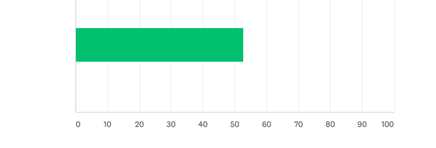


ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
	88	34,631	393
Total Respondents: 393			

Q5

Masks provided for adult guests if they choose to wear them.

Answered: 388 Skipped: 8

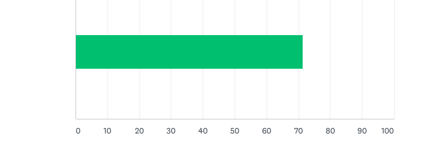


ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
	53	20,415	388
Total Respondents: 388			

Q6

Instread of a custodial crew that cleans restrooms on a schedule, assign a restroom attendant to each restroom. This staff member would limit the number of people that could enter a restroom at one time to the number of stalls in the restroom and they could stop the line frequently to sanitize all surfaces in the restroom.

Answered: 392 Skipped: 4

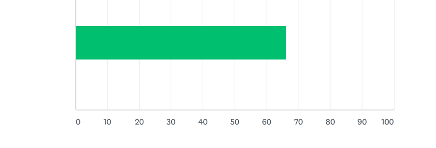


ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
	71	27,952	392
Total Respondents: 392			

Q7

Limit the number of people that can attend The Rock Ranch on a given day and create queue lines that keep family groups at least 6 feet a part when waiting for an attraction.

Answered: 388 Skipped: 8

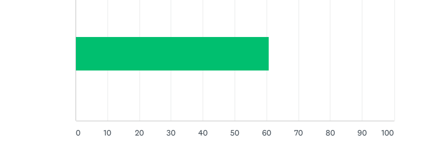


ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
	66	25,661	388
Total Respondents: 388			

Q8

Make transactions paperless (online store/ credit card transactions) and allow concessions to be ordered from a phone and delivered to a pick up location or table so we don't have to stand in a line for food next to other people.

Answered: 391 Skipped: 5

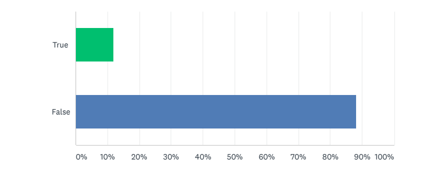


ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
	61	23,761	391
Total Respondents: 391			

Q9

True or False: You could do all of these new safety ideas and we still wouldn't come to the ranch.

Answered: 393 Skipped: 3



ANSWER CHOICES	RESPONSES	
True	11.96%	47
False	88.04%	346
TOTAL		393

Q10

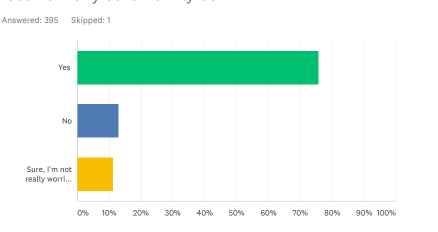
Do you have any other ideas that would make you feel safer bringing your family or group to The Rock Ranch?

Answered: 230 Skipped: 166

Q11

Would you consider attending (feel safe enough to attend) a concert, movie, fireworks show or other performance where each family is assigned a numbered 10ft. by 10 ft. box of grass and each family box is socially distanced 10 feet from any other family box?

Answered: 395 Skipped: 1

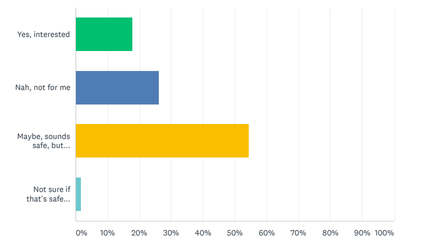


ANSWER CHOICES	RESPONSES	
Yes	75.70%	299
No	12.91%	51
Sure, I'm not really worried about social distancing	11.39%	45
TOTAL		395

Q12

We've had families asking for somewhat private play days at The Rock Ranch. If we offered an exclusive VIP guided family experience for a play group of 10 people, would you be interested? Each family group would enjoy a whole day at the ranch with a guide that would move with the group from activity to activity and facilitate each attraction, sanitize each attraction before an after use, provide a group picnic meal, provide a snack break for a cold sweet treat, facilitate gemstone mining, zip lining, rock climbing wall, etc. This would cost a higher price point.

Answered: 395 Skipped: 1

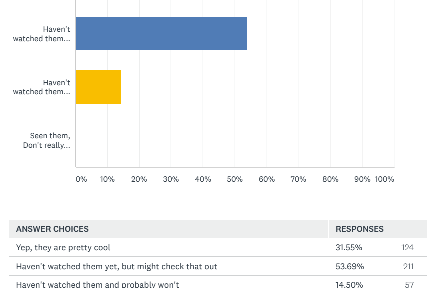


ANSWER CHOICES	RESPONSES	
Yes, interested	17.72%	70
Nah, not for me	26.08%	103
Maybe, sounds safe, but depends on how expensive it is	54.43%	215
Not sure if that's safe enough for me	1.77%	7
TOTAL		395

Q13

We've been creating educational videos (virtual field trips). They've been on Facebook thus far but we plan to load them all onto our YouTube channel. Do you like the videos?

Answered: 393 Skipped: 3

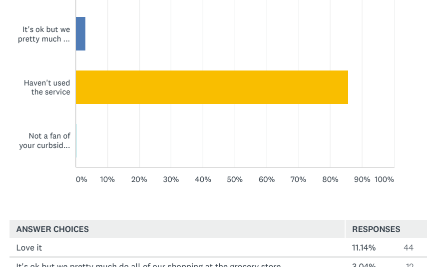


ANSWER CHOICES	RESPONSES	
Yep, they are pretty cool	31.55%	124
Haven't watched them yet, but might check that out	53.69%	211
Haven't watched them and probably won't	14.50%	57
Seen them, Don't really like them	0.25%	1
TOTAL		393

Q14

Please rate our curbside pickup program.

Answered: 395 Skipped: 1

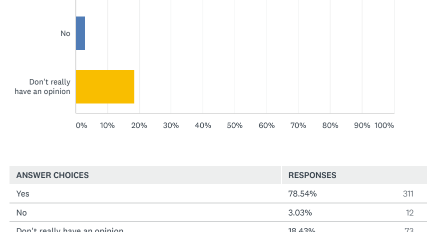


ANSWER CHOICES	RESPONSES	
Love it	11.14%	44
It's ok but we pretty much do all of our shopping at the grocery store	3.04%	12
Haven't used the service	85.57%	338
Not a fan of your curbside meal and grocery pickup service	0.25%	1
TOTAL		395

Q15

We're thinking of creating a grant program going forward where our guests/ fans of the ranch can nominate someone to receive free admission tickets. People can't nominate themselves, there will be an application and a "need based" criteria ... could be a person going through a challenging time that needs a day of fun or could be a financial need where a particular family would benefit from a fun day at the ranch but likely couldn't afford it. DO you think a program like this is a good idea?

Answered: 396 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	78.54%	311
No	3.03%	12
Don't really have an opinion	18.43%	73
TOTAL		396

Q16

If there is anything else you'd like to tell us, suggestions, thoughts, wishes ... please share here. Thank you so much for your time and feedback!

Answered: 151 Skipped: 245

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396 responses