

The Look

May, 2017



Patterns

Carmel Studio

Creative Design

Sewing Seminars

Fabric & Notions

**To order Fabric, Patterns, or Notions,
Go to ... www.casualelegancefabric.com
There are drop down lists near the top of Home Page.
Click on a collection**

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PATTERN REFERENCES EXCLUSIVELY

**Loes Hinse Design and Loes Hinse Studio
All available on Casual Elegance website.**

Confusion regard ordering fabric is understandable!

When you order, you enter the number of yards and/or the fractions of a yard.
When you see it on your Sales Receipt, suddenly there are 1/8's for amount of yards.

The website breaks down each yard or portion of a yard into 1/8's.

If you order 1 1/2 yds.—it will appear as 12 1/8's.

Shipping is based on the weight of 1/8 yard. One eighth yard of each type of fabric is weighed and entered when fabric is posted on the website. When you order, the website automatically figures the shipping cost per the total of 1/8's per yard of each fabric ordered.

It is confusing! But it does work for automatically figuring shipping

How do I want to dress?

What type of impression do I want to make?

How comfortable do I feel with my look?

Do I want to make a statement?

After considering and answering the above questions, it is time to take a serious look at your wardrobe.

Looking good and being positive about your appearance is so important to your well being. You want to feel confident. You want to feel 'put together.' But it doesn't just happen. It takes some thought and planning!

Recently while driving through the down town area where I live, a window display in a clothing store caught my attention. After thinking about what I had just observed, I went back for another look! Every garment, and there were several of them, was either black or white! Of course, immediately my mind flew to thinking about Loes and her advocating black and white.

Consider a basic black and white wardrobe made using patterns and fabric you feel good about when wearing. Loes' patterns fit in so well. They are adaptable to varying 'looks' and life styles—professional, dressy, casual, etc. And our fabric makes it all possible. The name of our newsletter, "The Look." says it all. But lets' think about YOUR look.

You say I can't wear black. Or white. The black and white can be the basics—your 'go to' garments. You know they always work. Looking at the garments in the store window displayed a group that could be used solely in combinations. You wouldn't need any other garments. Or other colors could be added via garments and accessories. The black and white would still be the wardrobe core. Much of what Loes does is helping people choose what colors work best for them. And the right color makes all the difference in the world. That right color can be worn next to your face and still be wearing black or white.

Remember when having your colors 'done' was the rage? Maybe you are not that old! I was told I should never wear black or white! I was never willing to give up black. My closet has always testified to that fact. And interestingly, I get compliments while wearing black! And I always, always, always feel great wearing black.

I have always loved white pants in the summer. They are so versatile. Summers are very hot where I live. Wearing white pants is comfortable. And if you don't want white or black on top, as mentioned earlier, add some colors via tops and accessories. Our current rayon jersey knits would work well for adding some color. More on accessories –jewelry in particular later!

We touched on white and black in the last edition. That was a good introduction. We have duplicated a few photos. If you can't go to the basic black and white, use the same concept and substitute colors you do feel comfortable wearing. Our tan rayon and tan textured woven or the nutmeg blend would be great basics. And, they work well blending with black and/or white!

Think about the above questions. What do you need to make YOUR look work for you?

Summer black and white

A very wearable wardrobe!



How classy is this?

Skirt of your choice or see page 6

Wear w/casual sandals and jewelry and run to the grocery store!

Change shoes and jewelry and attend that special dinner.



White rayon crepe
Magascar Tank over a
black skirt.

Skirt pattern ...
your choice.

See our various black
woven fabrics.

Or see skirt on page 6.



White long
cardigan
over white
pants and
different
color tank.

Photo first
appeared
in an
earlier
edition.



Rochelle
Top
pattern

tweaked to be a warm weather jacket in current White Diagonal Textured Blend.

OR make it black rayon crepe or our black rayon/poly blend woven fabric.

Order Tweak Instructions on website.



Black and white goes on and on.

Tops

Pants—long or cropped—
your choice



Black Rayon Crepe
Madagascar Tank
(or white rayon
crepe)



Tank in Tank
Dress pattern in
white rayon crepe.
Make a size larger
as this crepe will
shrink and will end
up being as com-
fortable as knit
fabric.

Or black rayon
crepe.



Cap Tee in white
jersey knit ...

... or black jersey
knit or any of our
black knits

Can use tank in
Tank Dress
Pattern



Pattern of
your choice
in Black Ray-
on/Poly Blend
or Black Poly
Blend

And
In White
Diagonal
Textured Poly
Blend



Remember the Sicilian Tank?
Early Loes Hinse Studio Pattern
Great choice for rayon crepe!

Make
long or
short



Never say never!

Remember the brown jersey pants in our last edition? Honestly, I never thought I would wear them! Yes, they look great on Loes and others who purchased them at her store.

Me ... not so much... I thought.

Loes is the most creative person I know. But sometimes ... not everything works for every body! I thought, sure—like I am going to wear pants made out of jersey?

I have to admit ... more often than not ... Loes is right!

Guess what? They are SO comfortable. And they look good too! I used our current black rayon jersey knit—mid weight perfect for this pant. I plan to make more!



Other current jerseys options:

- Granite Rayon Jersey (a great color—mix brown, gray, blue, green, purple into a mid-tone color.
- Mid gray rayon jersey
- Mocha French Terry

HOW TO MAKE THESE COMFORTABLE PANTS

- * Use the Oxford Pant pattern making a size larger or use the Hepburn Pant pattern and make usual size. Hepburn Pant has a different waist band. Overlay Oxford Pant pattern pieces on top of Hepburn to adjust for elastic waist. Not that hard to do!
- * Cut elastic width to 1/2" and stitch to pants per pattern instructions. Don't need to cut 1/2" off top of pant due to narrower elastic. Result—extra length/extra comfort!
- * Shorten pant so hemmed pant is at top of ankle.

Doing some traveling?

These would be perfect
'airplane pants!'



Previous to the first March seminar, Loes told me she was making “lounge” pants. My lack of sophistication immediately went to pants I would wear while relaxing at home in the evening or on a weekend.
Or, I might even wear them as pj’s!

Knowing Loes orders all Casual Elegance fabric—as much as possible to duplicate what she uses, the large shipment of seminar/spring fabric arrived ... including velvet! As mentioned earlier, I live in a hot summer climate. Isn’t velvet a winter fabric? And where Loes lives and where her store is located, the ocean is in close proximity which translates to cool ocean breezes wafting in cooler air. So, maybe in Carmel you wear velvet pants all year long!

Enter the first March seminar and the first trip to Loes’ store. And what do I see ... you guessed it ... velvet “lounge” pants. They were gorgeous! And they were hanging on her racks along with all of her other garments mixing in with various colors and tops. I will admit. Those pants caught my attention! Despite my doubts, the fabric did sell at the seminars!

Now, the March seminars are history. The velvet is on a shelf! I didn’t include it in the last edition ... well ... due to my still thinking velvet is not a summer fabric. I thought my customers won’t buy into that! Then I fell prey to Loes’ velvet “lounge” pants.

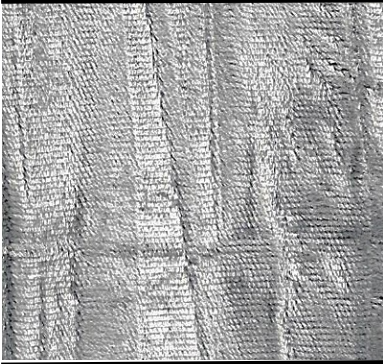
I have to admit ... Loes was right. The fabric is a gorgeous rayon blend with a predominant vertical texture and not heavy weight. The fabric does shrink some. But as the story goes, this fabric is much easier to sew on prior to washing! It turns very soft, drapey, and textured. Cut a swatch to test for yourself! Wash and dry the swatch. You can add length and width. We highly recommend using the same instructions as found on page 5. The pants need to be loose and flowey!

Just about anything can be worn on top. And it does work well for the earlier “Black and White” concept. Both of these fabrics would also work well in a jacket. It would be so well used—going to a fancy venue to wearing with your jeans. It is just one of those fabrics!

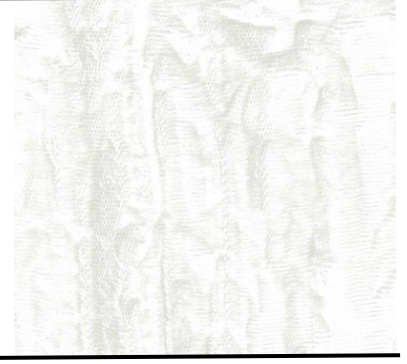
Loes continues to sell velvet pants! And those purchasing do not all live in Carmel with the ocean breezes. She has an established out-of-town clientele. Recently a customer from back east bought garments for attending a very upscale function in New York City. You guessed it! Velvet pants were included!

How to make velvet pants:

Refer to page 6 for instructions. You do want these pants to be fuller and very loose fitting.



← Velvet fabric photos. →
The vertical texture is more apparent
than photo indicates.

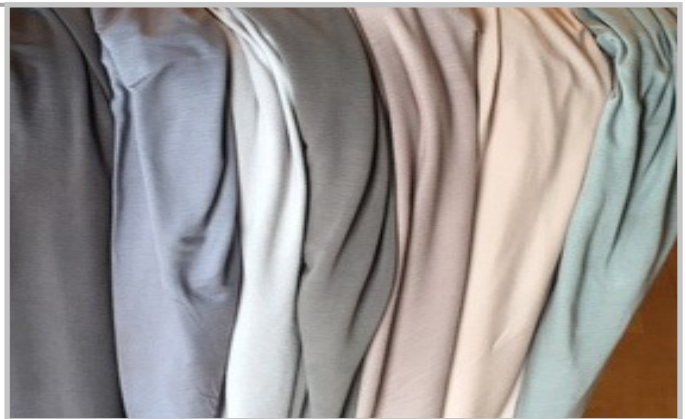


If this velvet does not appeal to you at the moment, think ahead and purchase for the next cool season. It won't last!

Photo on previous page features a tank top using blush jersey knit.

The jersey knits at right are great candidates for making tops to wear with your velvet pants.

For more options, check out the new textured knits.



And not to forget a 'sleeping beauty!'

The Mocha French Terry is a fabulous light weight knit. With a barely there French Terry texture on the wrong side (or right if you prefer!). This knit has enough body to work for just about everything! The pants on page 5 would be included.

And it goes with black and white!

Just so you won't miss out, the price on this knit has been temporarily lowered to \$12/yard!





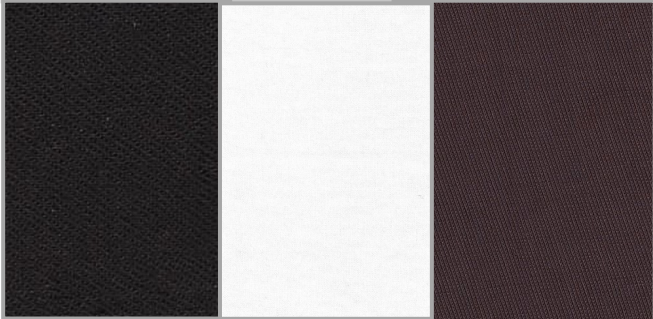
Loes' Slinky Skirt

Easy to make ...
 This skirt is perfect for warm weather.
 Keep cool and wear anywhere.
 Make from any soft drapey fabric.

Use any of our
 jersey w/lycra
 knits ...

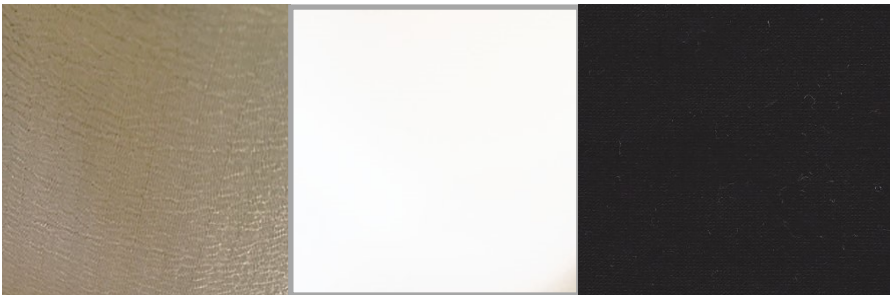


... including
 black, white,
 and dark brown.



Charcoal Rayon w/Lycra
 Jersey Knit
 Skirt Trio Pattern,
 Loes Hinse Design

Or Rayon Crepe ...
 Tan/Taupe (light weight)
 White (light weight)
 Black (mid weight)



Instructions on next page.

How to make Loes' Slinky Skirt

Use Skirt Trio Pattern, View A

Yolk:

Cut yolk so it has a 5" FINISHED length.

Width remains the same.

Stitch/serge yolk seams together.

Divide yolk in quarters with side seams at sides.

Mark w/pins

Body:

Cut out body pieces. Determine desired length. Loes' skirt sits on top of foot.

Stitch/serge body pieces together.

Eliminate pleats.

Run gathering stitches around top of body.

Divide body into 1/4's and mark w/pins.

Using pin marking, match side seams, yolk, and top of body.

Stitch/serge together making sure gathering stitches are evenly distributed.

Use a narrow hem.

Another wear anywhere skirt!
Great for travel!

If you have drapey rayon in your stash,
a rayon print also works well.



Your 'Look'

Early in this edition, we talked about your answering the questions listed. Our editions of "The Look" portray what Loes presents with her patterns and fabric. Her look is classic and some may think has a 'dressy' appearance. They are, however, very flexible and adaptable to any lifestyle or wardrobe needs. They can go where you want them to go!

Indulge yourself in sewing a wardrobe that meets your needs. And while you are picking and choosing, think about your choices and how they will look on you. Not every pattern or fabric works for everyone. You don't need a closet full of mistakes. Our goal is to help you achieve "Your Look!"

Loes sent some photos taken two days ago in her store. They are included for inspiration. Yes, some of the fabric is no longer available. But these photos represent her look and can be adapted to your look.

Jewelry is such an important component to putting your look together. Loes' necklaces are one of a kind and fabulous. Her latest are short type necklaces worn two to at a time!

Check out her photos and get inspired!



Loes's exclusive jewelry creations—one of a kind and unique—
definitely part of her look!

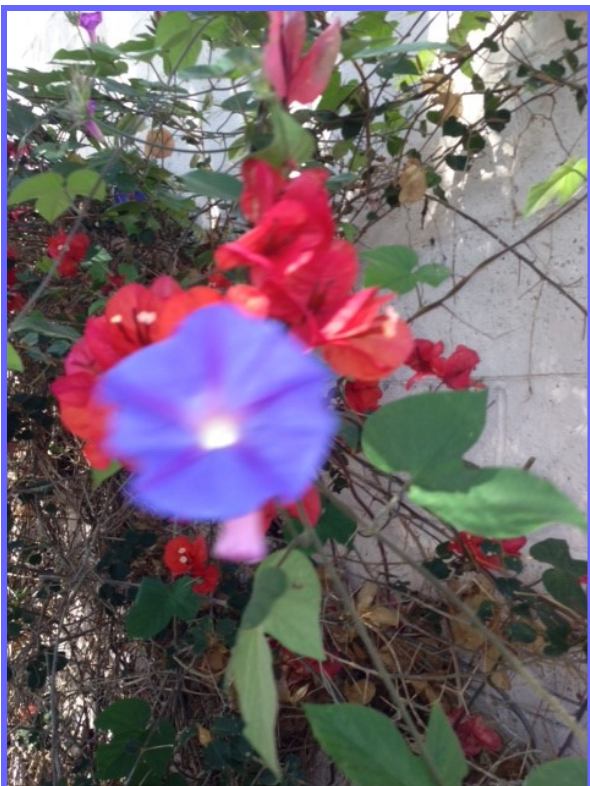
Her latest creative necklaces fall just below the neck (tad lower than a choker type necklace) and include a large variety of colors, textures, and shapes of stones. For a really great look, she suggests wearing two at a time.

The photo is just a sample of what she has in her store.

To order these necklaces, call 831-620-1060 noon through 5 p.m. each day of the week excluding Tuesday when store is closed.

Upon request and after her giving descriptions, she will send pictures of various necklaces. This is a great opportunity for you to add Loes' creative jewelry to **your** look!





Again, we hope you enjoyed this edition of
"The Look."

Some of it is duplicate from the previous edition.
We used it again to incorporate more options and
use as examples.

Spring with summer fast approaching means travel
time to many people.

Every example we have included would be wonderful
additions to any travel wardrobe.

And the concept of black and white garments
(or include your preferred basic colors)
makes putting a travel wardrobe a snap!

Enjoy the warmer weather.

Or if you are living in the southern hemisphere,
most of our ideas are transferable to garments
suited for cooler weather.

Attend a Loes Hinse Sewing Seminar in Carmel, CA.

Remaining 2016 dates:

Oct. 7-11 and 21-25

2017 dates:

March 3-7 and 24-28

October 6-10 and 20-14

© 2017 The Look is created and published by Loes Hinse and Sharon Lyon.

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