

CANADIAN INDEPENDENT BOOKSTORE DAY

April 27, 2024

CIBD 2024 CONTEST FOR BOOK LOVERS FREQUENTLY ASKED QUESTIONS

How do I enter the contest?

The contest will run from Saturday, April 27, 2024 at 12:00am AT until Sunday, April 28 2024 at 11:59pm PT. To enter, you will purchase books from independent booksellers in Canada on Saturday, April 27, 2024.

- One book = one entry
- One book by a Canadian author or illustrator = two entries
- There is no limit to the number of books you can purchase
- Books must be new (i.e., not used or second-hand) but they may be purchased at a discount or on sale (as per the individual bookstore)
- Books can be purchased online, in-store, or over the phone
- Pre-orders for books coming out prior to August 31, 2024 apply
- Proof of purchase is required: keep your receipt!

Entrants must have reached the age of majority in their province/territory of residence at the time of entry. Before you purchase your books, visit indiebookstores.ca/CIBD to review the contest rules.

After you have purchased your books, visit indiebookstores.ca/CIBD to fill out the entry form. We will ask you to identify the number of books purchased (including books by Canadian authors/illustrators) and provide your proof of purchase. **The entry form will open on Saturday, April 27 and remain open until 11:59pm PT on Sunday, April 28, 2024.**

CIBA staff and board are not eligible for this contest.

Which bookstores can I buy from?

Eligible book purchases can be made at locally owned neighbourhood bookstores (between 1 and 10 locations in Canada).

Visit indiebookstores.ca to see bookstores in your area.

What prizes are available?

CIBA has worked with publishers to provide generous prizes. There will be five prize draws from the full pool of entries:

Grand Prize: \$1,000 to the Canadian independent bookstore of your choice
Runner Up x 4: \$200 to the Canadian independent bookstore of your choice

To read about the prizes, visit indiebookstores.ca/CIBD.

What if I have purchased multiple books?

If you have purchased multiple books, you will receive multiple entries into the contest! You will be asked to note the number of books purchased in the entry form and provide proof of purchase.

Books written/edited by Canadian authors or illustrated by Canadian illustrators will be worth double the entries. In the entry form, you will be asked to identify the titles of these books.

There is no limit on the number of books you may buy and enter as long as you purchase them from Canadian independent bookstores on April 27 and meet all other eligibility factors identified in question 1.

How are winners selected?

On April 30, 2024, the CIBA team will randomly select five contest entries for one grand prize and four runners up. Selected entry forms will be reviewed for eligibility and proof of purchase before they are deemed prospective winners.

What can I expect if I win?

If you have been selected for a prize, CIBA staff will contact you on or soon after April 30 using information provided in the form. We will make 3 attempts to reach selected entrants by email or phone within 5 business days. If we cannot reach you after 3 attempts in 5 days, we will randomly select another eligible entrant.

Prospective winners will be required to correctly answer a mathematical skill-testing question and fill out a declaration and release form within 5 business days of receiving our communications. Once these steps are complete, we will officially name you the prizewinner and ask for your bookstore selection. We will then purchase the relevant gift card/certificate/store credit and provide you with redemption details.

Can I give the prize to someone else?

Prizes are non-transferable, but you can use your gift certificate to purchase books for yourself or someone else in your life.

Please visit indiebookstores.ca/CIBD for the full contest rules.