



THE R COLLECTIVE

RESCUE. REUSE. RECYCLE

R Products Catalogue

# The best responsible corporate products made of luxury fashion waste

**Forbes**

**marie claire**

**EveningStandard.**

**VOGUE**

**BOF**

# Introducing R Hero Responsible Products

Our highly successful branded products are created with various rescued luxury waste materials, ready for bespoke branding

## R Tote

**Cost:** USD \$4   **MOQ:** 200



**Size:** 35x42x9 cm

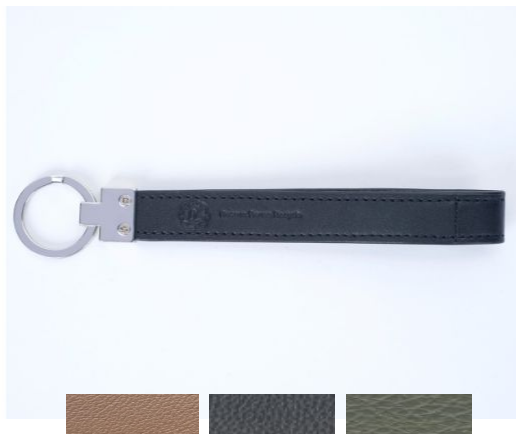
**Design:** Logo print & R Mark labeling

**Rescued Material:** Best work with denim and canvas. Other materials can be selected.

**Lead time:** 6 weeks

## R Keychain

**Cost:** USD \$9   **MOQ:** 500



**Size:** 13x1.5 cm

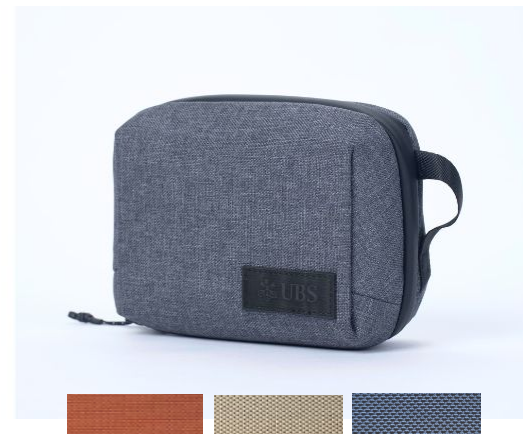
**Design:** Embossed Logo and R Mark

**Rescued Material:** Best work with leather offcuts. Other materials can be selected.

**Lead time:** 6 weeks

## R Tech Pouch

**Cost:** USD \$30   **MOQ:** 500



**Size:** 17.5x12.5x8 cm

**Design:** Logo print & R Mark labeling

**Rescued Material:** Best work with nylon. Other materials can be selected.

**Lead time:** 10 weeks

# R Products Unique Selling Points

We have various ways in which to build customisation into corporate orders.

## Our Rescued Waste Materials



We **rescue** and **reuse** quality waste materials from our luxury brands and manufacturing partners, from denims, canvas, nylon, leather to more unusual materials. This brings uniqueness, offers bespoke options and design variations, all of which aids storytelling.

## Bespoke Branding



Through the use of **branding and information labels**, we can co-craft the marketing and sustainability messages to bring the products to life and to assure the rescue of waste materials.

## Media and Marketing Support



We are strong on marketing and can support our client's media and marketing goals. We provide storytelling through information labels, QR code linked and paper tags to tell the product' story.

## Our Rescued Waste Verification



We **verify** R Products by issuing our **R Mark**, which assures the rescue, reuse and recycling of waste materials. We can also verify our upcycling through working with the world's largest verification company.

**SGS**

# About Us

The R Collective is an award-winning social impact business accelerating fashion's circularity by rescue, reuse and recycle luxury fashion waste materials into responsible R Products for our global corporate partners.

We solve corporate's needs to provide responsible and sustainable corporate gifting to align with stakeholders' expectations.

---

✉ Contact Us: [hello@thercollective.com](mailto:hello@thercollective.com)

