

9 creative ways that
custom skewers will make your
food presentation truly memorable!



Delight Your Guests | Get Noticed | Grow Sales



#1 Beautify Your Bloody with a Custom Skewer

- Go crazy! Add a slider, a chicken wing, a fried popper or any other appetizers to your bloody mary.

- Here's a tip! The more creative you get, the more they snap photos & tell their friends!



#2 Serve Veggies Skewered

- You can skewer any veggie, fruit or meat combo on a skewer.

- Don't forget to add a drizzle of sauce or a sprinkle of herbs n' spice to top it off for that mouthwatering look & flavor.



#3 Supe-Up Your Soups

- You can add great value by dropping in a veggie, fruit or meat skewer to your soups.

- This is another way to surprise your guests with something they may have never seen before and simply must rave about.

P.J. Clarke's



#4

Chop Up Your Caprese



- Your caprese called and said you need to try a new way to display.

#5

Make Milkshake Madness

- Raise the roof on your milkshakes!
- Incorporate candy, doughnuts, bacon, cake, you name it. The wilder the better!



#6

Make Fondue Fun



- Most desserts, appetizers or entrees can be turned into a unique fondue experience.
- The dipping possibilities are endless!





Fun Finger Foods

#7

- Make it simple for your guest to grab n' bite
- Skewer sausage bites, jalapeño poppers, popcorn shrimp & more!

#8 Custom Branded Drink Skewers

- Ultimate cocktails & mocktails deserve an ultimate stirrer!
- Stand out and get noticed. They will remember you & your drinks



#9 Stack It & Stick It

- The sky's the limit on sandwich & burger brandability!
- The strength & elegance of custom skewers help you hold even the most audacious sandwiches together.



3 Ways Creative Menu Items Make You More Money

- #1 **More people will hear about you:** When you surprise your guests with something like, a chicken wing and a custom pick in the Bloody Mary, guests never forget it, tell their friends about it, and share it on social media—drawing more guests to your restaurant, organically.

- #2 **Charge More for Added Details:** When you add a custom skewer and details (like donuts and candy to your milkshakes) to your menu items, the perceived value of it increases, allowing you to charge more. Couple this with increased demand due to organic social sharing and you've got yourself a winner!

- #3 **Bring More Customers Back:** When you make the eating experience fun, like with dynamic finger foods and clever presentation tricks, people are more likely to become repeat visitors. Everyone likes (and needs) fun experiences that make memories.

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