

#### Picks & Skewers

**9** Creative New Menu Ideas using the Bamboo Knot



Have Fun • Wow Your Guests • Add Value to Menu Items

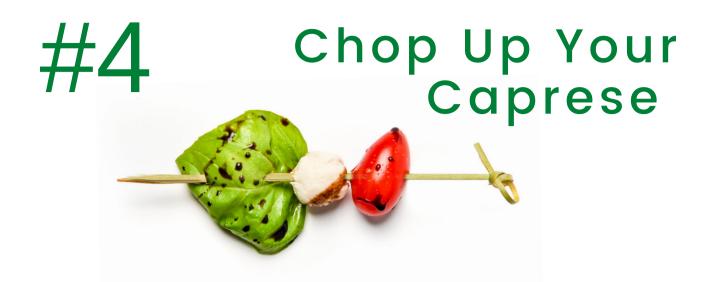
## #1 Beautify Your Bloody





#### #2 Serve Veggies Skewered

## #3 Supe-Up Your Soups



### #5 Make Milkshake Madness





### #7 Fun Finger Foods

### #8 Garnish Generously

## #9 Stack It Tall

#### 3 Ways Creative Menu Items Make You More Money

- #1 More people will hear about you: When you surprise your guests with something like, a chicken wing in the Bloody Mary, guests never forget it, tell their friends about it, and share it on social media- drawing more guests to your restaurant, organically.
- #2 Charge More for Added Details: When you add details (like donuts and candy to your milkshakes) to your menu items, the perceived value of it increases, allowing you to charge more. Couple this with increased demand due to organic social sharing and you've got yourself a winner!
- #3 Bring More Customers Back: When you make the eating experience fun, like with dynamic finger foods and clever presentation tricks, people are more likely to become repeat visitors. Everyone likes (and needs) fun experiences that make memories.



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