

OWNER'S MANUAL



The perfect way to store juice for up to one week

THE PURE MVP VACUUM SEALING SYSTEM

VACUUM IS AMAZING

Vacuum Sealing

The rule is simple: the less oxygen, the longer the shelf life. Storing juice with most of the oxygen removed maintains the fresh taste and can double the storage life.

Juice Just Once a Week

Now we can make enough juice for the week.

A pump is a great addition to any juicer's toolkit because it removes the oxidizing air that can degrade the juice's live enzymes, ultimately decreasing its nutritional value.

PURE Has Done the Work For You

The PURE[®] MVP Pump reliably removes 80-85% of the oxygen. This is more vacuum than any pump on the market. The PURE[®] MVP Pump, with only 10 strokes (six seconds), removes two to three times the oxygen of most portable vacuum systems.

Produce

Start with the freshest produce. The fresher your produce, the longer you can store your juice. Thoroughly wash your produce.

The cleaner your produce is, the longer your juice will last. If you cannot immediately juice your produce, vacuum-storing the produce will add to the storage life of both the juice and the produce.

ANNOUNCING LIDS WITH VALVES!

PURE[®] now has lids with valves. These lids are sealed with the pump, no adapter needed.

OPTIMAL JUICE STORAGE

Juice

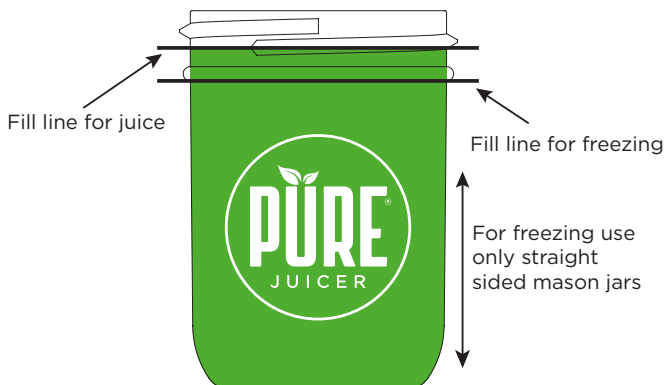
Not all juicers make the same juice. The best juicers are press-style juicers, then twin-auger juicers, then masticating juicers, and finally centrifugal juicers. The better the juicer the more complete the extracted juice, and the longer you can store your juice. The key to storage time is the removal of oxygen. The more oxygen that is removed, the longer the storage life.

Mason Jars for Storing Juice in the Refrigerator

When filling jars, we recommend filling to 3/8" from the top of the jar. It's possible to fill a little higher, but care needs to be taken when removing the lid to not spill any juice.

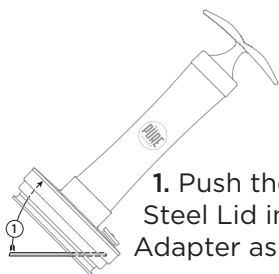
Mason Jars for Freezing Juice

To prevent breakage, never fill above the freeze line. When freezing, always use properly filled straight sided jars. Jars with a curved shoulder, where the mouth is smaller than the jar, are not suitable for freezing.

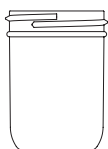


HOW TO

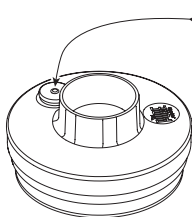
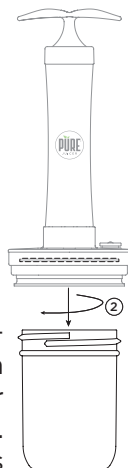
Recommended Plain Lid Installation Procedure



1. Push the Stainless Steel Lid into the PSA Adapter as shown



2. Twist the Pump + Adapter + Lid down onto the Mason Jar until they stop. Pump ten times



On the top of the Green Release Valve is a small dome. We call this a tell-tale. When the dome is facing up there is no vacuum. When the dome is facing down there is vacuum.

A WORD ABOUT MASON JARS

Not all mason jars are built to the published specification. PURE has had the best results with name brand jars such as Ball and Kerr. The jars that are most problematic are the import jars purchased from online sellers. If you find you are having sealing problems, it may be the jar and not the pump or the lid.

HOW TO

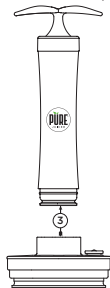
1. MVP Pump



2. MVP Pump
Remove and set
aside the Base Cap

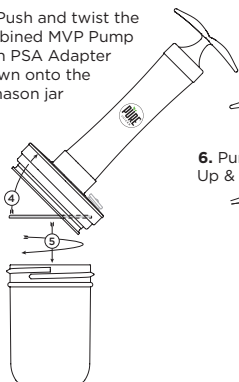


3. MVP Pump
connect to the
Perfect Seal Adapter



4. Push the Wide Mouth Lid
into the PSA Adapter as
shown.

5. Push and twist the
combined MVP Pump
with PSA Adapter
down onto the
mason jar

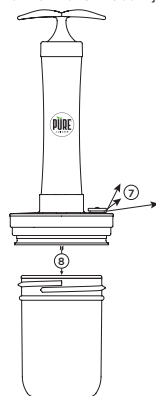


6. Pump the Handle
Up & Down 10 times



7. Push the Green Release Valve
sideways to release the vacuum, then

8. Remove the MVP Pump and Wide
Mouth Lid from the mason jar

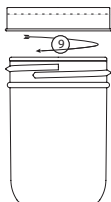


BEFORE REFRIGERATING

Test the lid to make sure it is sealed to the jar. If not, reseal with the MVP Pump.

INSTRUCTIONS - HOW TO

- 9.** Attach the Stainless Steel Lock Ring and refrigerate



- 10.** Refrigerate up to one week of Juice!



When you are ready to drink your juice,

- 11.** Unscrew the Wide Mouth Lock Ring
12. Use the Lid Key to remove the Wide Mouth Lid



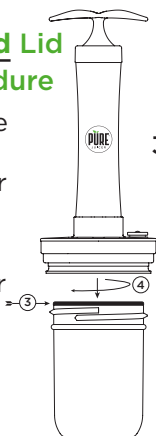
YUM YUM YUM

INSTRUCTIONS - HOW NOT TO

Not Recommended Lid Installation Procedure

It seems very intuitive to install the lid by applying it to the Jar top.

We have found this actually to be harder than the preferred method and recommend against it.



3. Place the lid on top of the Mason Jar

4. Twist the Pump + Adapter down onto the Mason jar until they stop. Pump ten times

CLEANING

1. The PSA Adapter and Stainless Steel Lids are dishwasher safe.
2. The MVP Pump and Lid Key are not dishwasher safe. The outside of the pump can be hand washed with soap and water.
3. To clean the entire pump inside and out, unscrew the top cap and remove the piston rod assembly from the pump body. Do not try to remove the silicone seal from the pump body; it is fixed in place.
4. The pump body and piston rod assembly can now be immersed in warm soapy water. Allow to fully dry before reassembly.
5. Prior to reassembly, lubricate the black piston o-ring with vegetable or coconut oil.
6. Reinstall the piston rod assembly and screw the top cap back on.

MVP TROUBLESHOOTING:

| | |
|--|--|
| <p>1. Lids don't seal on first use.</p> <p>2. Lids come off when removing the Adapter.</p> <p>3. Lid does not remain sealed.</p> | <p>Repeat the sealing process.</p> <p>If there is still a problem, try using a Ball or Kerr Brand jar.</p> |
| <p>4. Juice does not store for seven days.</p> | <p>Not all juicers make the same quality juice. Their may be a lower limit based on the juicer being used.</p> |
| <p>5. Cannot vacuum seal the Lid with Valve.</p> | <p>The Lid with Valve is sealed with the MPV Pump. Do not use the PSA adapter.</p> |
| <p>6. I don't have the strength to stroke the MVP Pump ten times.</p> | <p>Stroke the MVP Pump as much as you are able to. Significant vacuum is still bring developed.</p> |



WARNING

**ONLY DRINK FRESH
TASTING JUICE**



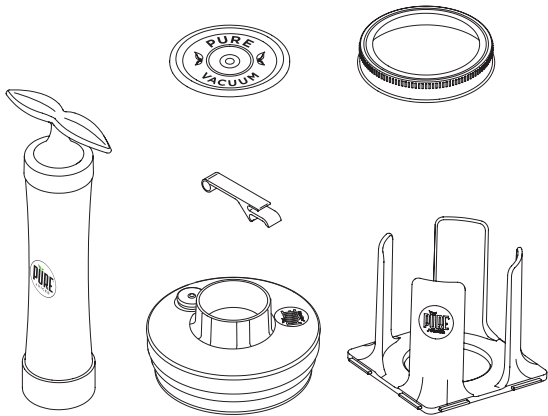
WARNING

Fresh raw juice is a live product. Vacuum storage extends the storage life of all juice. Properly made and stored fresh juice can stay fresh for up to one week. PURE does not guarantee that all juice will stay fresh for this long. When consuming vacuum stored juice, apply the same standards to vacuum stored juice as to fresh juice.

When in doubt, throw it out!

MVP VACUUM SYSTEMS

WHAT'S INCLUDED IN EACH KIT



| Package | #1 | #2 | #3 |
|----------------------|----|----|----|
| MVP Pump | 1 | 1 | 1 |
| Perfect Seal Adapter | 1 | 1 | 1 |
| Lid Key | 1 | 1 | 1 |
| Wide Mouth Lid | 6 | 12 | 12 |
| Wide Mouth Lock Ring | 6 | 6 | 12 |
| Lid Organizer | 0 | 1 | 12 |

WARRANTY

The PURE MVP Pump is warranted to the original purchaser against defects in material and workmanship for two years from the date of purchase when used for personal use.

WE ARE HERE FOR YOU



For support email us at

support@purejuicer.com or call 206 488-1973

You can find juicing tips and solutions to many common questions on our knowledgebase at:

<https://blog.purejuicer.com>

Check out our YouTube channel for video guides and how-to's, which we update regularly.



COMMUNITY

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