

Catalog 2022

ESROGIM

LULAVIM

HOSHANOS

SUKKAHS



Your Leading & Complete Source For All Your Sukkos Needs

Wholesale & Retail

The Name You've Trusted For Over 30 Years

Toll Free 800.550.7230 Phone 718.692.3335 Fax 718.692.4174

Dear Friend,

Welcome to The Esrog Headquarters!

If you are a Synagogue, Hebrew day School, Judaica store, JCC, Hillel House or any other type of Jewish organization, I am sure you have heard of *The Esrog Headquarters*. We have been supplying the public with high quality arba minim for over 35 years. We are your one stop shop for all of your Sukkos needs. We carry all types of esrogim and lulavim, in several different price categories. We carry esrogim with a pitom as well as esogim (naturally grown) without a pitom. All our sets come fully assembled with the lulav rings and the holder already bound up so there is no extra work on your part. We also carry a full line of Deri Lulavim. We have all different types of hadasim (myrtle) as well as fresh aravos (willow). All of our sets are under strict rabbinical authority. What makes us different than another vendor is that we offer FREE pitom insurance on every esrog and lulav set. If for some reason your sets become invalid we will replace it for free.

We also carry our own in-house brand of Sukkahs. Our exclusive sukkah- The Klick Sukkah Deluxe is 7' 1/2 tall and comes in 9 sizes. We also manufacture the new and improved Klick Sukkah Portable. It comes in two sizes 40" x 40" and 4' x 6'. We also stock a wide range of Bamboo Mats. We have the Deluxe and Mehadrin mats in several different sizes to suit all your needs.

Remember Sukkos starts Sunday night, October 9th, 2022. Please call us for details at 800-550-7230. We are here to make your Sukkos Holiday go smooth and easily. Call a name that has been trusted for over 30 years with the most satisfied references. And before long, you will be a satisfied reference too. I wish you a happy and healthy summer and look forward to serving you personally.

Sincerely yours,

Levi Zagelbaum

President The Esrog Headquarters **Shmittah Update:** As you may be aware this year in the Hebrew calendar is the year of Shmittah (Sabbatical Year.) It is a time when

Jewish Israeli farmers let their fields rest. If you prefer not to use an esrog that was grown in Israel due to Shmittah restrictions, please let us know. Rest assured if you do use an esrog from Israel, it will be imported under strict Rabbinical authority and will adhere to all shmittah restrictions.



Esrog HQ Affiliate/Partner

Become an Esrog Headquarters affiliate and partner. You can go to our website and open an affiliate/partner account. Once you are approved by the Esrog Headquarters staff, you will receive a custom weblink that you can send out to your email list or congregants. You will be able to track all traffic and sales through this portal. *The Esrog Headquarters* will do all the work for you. We will pack, ship, and bill the customer directly. You will receive a commission check in the mail after the Holiday. Please call for more details.

Drop Ship Service

Due to Covid-19, some people may be hesitant to go to Synagogue. We are offering our drop shipment service so we can make sure all your congregants get an etrog and lulav delivered to their homes. Please call for details.

AT THE ESROG HEADQUARTERS, YOU GET NOTHING BUT THE BEST. THAT'S A GUARANTEE.

We start with only the finest and highestquality Etrogim from Israel and Italy, as well as California and Morocco, and the freshest and straightest palm branches and myrtle and willow leaves. Then we add the most responsive and professional customer service you've ever experienced.



Here's what you get when you buy the "Four Species" from The Esrog Headquarters:

- 1. PRE-BOUND LULAVIM Eliminating tedious extra work on your part
- 2. TRADITIONAL HADAS/ARAVAH HOLDER
- 3. TRIPLET-LEAVED "MESHULASHIM" HADASSIM
- 4. FRESH-SEALED ARAVOT
- 5. INSTRUCTION BOOKLET Clear, concise English-language
- 6. DAMAGE-PROOF PACKAGING *Virtually eliminates shipping damage*At other vendors, that's going the extra mile.

At The Esrog Headquarters, superior quality and service come standard.

PACKAGING

FREE PITOM INSURANCE

We are offering free pitom insurance. As you all know if the pitom is broken off, it renders the esrog unfit for use. We are offering free insurance on your esrog. Unfortunately, this



does happen. Someone leans over to admire your magnificent esrog from *The Esrog Headquarters*, or a curious child wants a better look and.....accidents happen. With our free pitom insurance there is one less thing you have to worry about. Please call for details.

GOOD THINGS COME IN DAMAGE-PROOF PACKAGES

A damaged esrog is a useless esrog. The same is true for the lulay, hadassim

and aravos.

PLEASE
HANDLE WITH CARE
FRAGILE

FRAGILE

ONKYOU''

With a defect, any member of the Arba Minim—especially the esrog—can become invalid for use by halachah, Jewish law. Which is exactly why, when it comes to the Arba Minim, "handle with care" takes

a whole new meaning. And that's exactly why *The Esrog Headquarters* takes shipping your Arba Minim to you with the utmost caution and attention to detail.

Your "Four Species" purchase will be delicately and painstakingly packed in several layers of shock and damage-proof packaging, ensuring not only that it is well protected from any impact, but also protected against drops. With each shipping package prominently labeled "This side up,"

Estrog

"Do not drop or throw" and, most critically, "HANDLE WITH CARE," *The Esrog Headquarters* makes shippers part

of our handling delivery crew, too. And all of that care pays off, with virtually every Esrog Headquarters delivery arriving in pristine condition.

www.esrogheadquarters.com . sales@esrogheadquarters.com

SHIPPING

SHIPPING AND SERVICE GUARANTEE

At the Esrog Headquarters, if you need your merchandise "yesterday", that's when you'll get it.

We pride ourselves in doing everything possible to get you the Sukkos items you want – when you want them.

Need it the next day? Overnight? Or the next morning? Using UPS and other great shippers as necessary, *The Esrog Headquarters* will spare no effort to get your order to you. If your order is delayed, misplaced or damaged en



route, we'll get another one out to you – any way we can. As a matter of fact, we've actually sent private couriers – last minute, plane tickets and all – to personally deliver replacements mere hours before the onset of the Sukkos holiday. At *The Esrog Headquarters*, that's how far we'll go for you. Because it's only a great product if you get it when you need it.

DROP SHIPPING GIVES YOU DIRECT DELIVERY



Buying a large quantity of Arba Minim sets for your organization? Selling Esrog Headquarters merchandise at your Judaica store or on your website? Just collect your orders and send us purchasers' addresses – and we'll ship our merchandise directly to their doors.

Why bother with the hassle of notifications and pick-ups? Let your buyers receive direct! With *Esrog Headquarters* direct delivery, it couldn't be simpler.

SUKKAHS

THE SUKKAH

The Sukkah Headquarters, a division of The Esrog Headquarters, offers you a wide range of sukkahs to suit your every need. We manufacture, sell and stock our popular Klick Sukkah products directly



on our premises. Every Klick Sukkah comes complete with Ushpizin and Kiddush printed on durable cloth walls as well as built-in screens, windows and doors.

The Klick Sukkah sets up in mere minutes to give you a convenient sukkah anywhere. With the Klick Sukkah, "just click it" and you're done.

The Klick Sukkah comes in a variety of sizes:

4' x 6', 6' x 8', 8' x 10', 8' x 12', 10' x 12', 10' x 16', 12' x 16', 12' x 20'.

We also have a special extra-large 12' x 32' sukkah perfect for synagogue or organizational use or a big backyard Sukkos party.

The Sukkah Headquarters uses UPS and other quality shippers to deliver your order directly to your doorstep. We ship anywhere.

SCHACH MATS

Our woven bamboo mats come in 7 sizes from 4' x 6' to 8' x 12'. All under strict Rabbinical supervision. Each rolls on and off in less than a minute.



We will be carrying our own premium manufactured schach mats in two styles. They include a Deluxe Bamboo Mat made from genuine bamboo poles and tied with monofilament. Additionally, we carry the Mehadrin Bamboo Mat. It is tied with all natural fibers. All bamboo mats are under the strict rabbinic supervision of the Star-K.

THE KLICK SUKKAH DELUXE - 7.5' TALL

Our original Klick Sukkah has enjoyed immense popularity, yet we have updated and upgraded. We would like to introduce THE KLICK SUKKAH DELUXE. With an all new print of the blessings on the walls and extra height at a roomy 7.5' tall.

Our Klick Sukkah features tool-free construction:

interlocking steel beams and reinforcement cross bars snap together in minutes! Just unfold and assemble. The Klick Sukkah also comes with two-color, waterproof fabric walls. Built-in screen window and screen door can be closed for privacy or opened for more air and light. Walls attach easily to frame with wraparound Velcro® tabs and ties (included).



Handy storage/carrying bag included. Schach sold separately.

KOOL KLICK SUKKAH DELUXE

Our newest addition to our Klick sukkah is the Kool Klick Sukkah deluxe. This sukkah is made from durable ballistic nylon on the bottom half of the wall with a strong mesh fabric on the top half. It allows air to flow through the sukkah more comfortably. It is made for warmer climates or for someone that likes a consistent air flow. Kool Klick Sukkah comes in the following 5 sizes - 6" x 8", 8" x 10", 8" x 12", 10" x 12", and 10" x 16".





KLICK SUKKAH ON THE GO



Will you be traveling, or do you just need a sukkah for a short time? Then the Portable Klick Sukkah is made just for you! It comes in two sizes, 40" x 40" and a 4' x 6'. They open and close within minutes. Made from a durable aluminum frame and nylon fabric. The sukkah comes complete with schach.





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