

AUTHORIZED PRACTITIONER APPLICATION (APA)

Practice Information

Please list your modality/modalities:

How did you hear about us?

Does your company plan to sell our products online? (Y/N)

****If you sell online, please complete page 2****

Have you ever ordered our products before? (Y/N)

If yes, from whom/when:

Practice Billing Information

Practice Name:

Practitioner Name:

Office Address:

Office Manager:

City/State/Zip:

MAPP Contact:

Email:

Fax:

Phone:

Commercial Address?

Residential Address?

Is the billing address the same as the shipping address? Yes

No

Practitioner License No:

Shipping Address (if different from billing address)

Name:

City/State/Zip:

Shipping Address:

Phone:

Payment Information

Visa

Mastercard

American Express

Name on Card:

Card Number:

Exp. Date:

CV Code:

APA and MAPP Agreement

By signing below, I acknowledge the above is correct and factual. I understand that completion of this form does not guarantee a Natural Immunogenics' account will be set up for my business. I acknowledge that I have been provided with Natural Immunogenics' Minimum Advertised Pricing Policy (MAPP), and agree to comply with its guidelines at all times. I understand that sales to third-party resellers and distributors are strictly prohibited. I understand that failure to fully comply with all Natural Immunogenics' policies will result in termination of the business relationship and closure of my account.

Signature:

Print Name:

Date:



NATURAL IMMUNOGENICS
CORPORATION

The Leader in Hydrosol Technology™

What percentage of your sales is generated online?

What percentage of your online sales is generated through each of the following?

Direct website Jet.com Amazon.com Ebay Other (list)

DBA & Fulfillment Disclosure

Provide full disclosure of DBA's and URLs under which Natural Immunogenics brand and products will be sold.

Marketplace (Amazon, eBay, website, etc.)	Storefront Name	URL

Disclosure of Physical Locations of Fulfillment of Products

Provide full disclosure of all warehouse locations/fulfillment services from where the NIC brand and products will be shipped.

Fulfillment Center Name (if applicable)	Physical Location (Street Address, City, State, Zip)

Reseller Information

Company Name:

Contact Name:

Address1:

Address2:

City/State/Zip:

Email:

Phone:

Fax:



MINIMUM ADVERTISED PRICING POLICY (MAPP)

Natural Immunogenics Corp (NIC) has grown to be #1 by offering the highest quality silver hydrosols at fair and reasonable prices and investing heavily in manufacturing, testing and quality control processes that are much more comprehensive and expensive than others in the category.

Based upon how **Argentyn 23**® and **Sovereign Silver**® products are advertised in the marketplace, NIC requires the Minimum Advertised Pricing Policy (MAPP) be acknowledged and adhered to by customers. This policy **limits** the **advertised** product discount to:

- 0% off Manufacturer Suggested Retail Price (MSRP) for **Argentyn 23**®
- 20% off (10% off on 64oz and gallon size) MSRP for **Sovereign Silver**®

Please refer to our Current Price List for details.

MAPP violations include, but are not limited to:

- *Lower price than MAPP*
- *Bundled discounts*
- *Quantity discounts*
- Advertising “Too Low to Show,” “See Price in Cart,” or any variation that requires extra clicks to ultimately see a price that is lower than MAPP
- Membership discounts that mention getting our products at wholesale prices below MAPP

Selling our products to 3rd party resellers or distributors, to include Amazon.com and like sites is strictly prohibited.

Amazon/Ebay store resellers:

- **Must disable price matching tools that violate our MAPP policy**
- **Fulfilled by Amazon (FBA) sales are prohibited with the exception of the Brand Registry owner**

Failure to adhere to this policy, including failure to notify business name changes, storefront name changes, domain / site changes or DBAs (current or future) will ultimately result in discontinuing the further sale of any of our products to your company.

We have set extremely high standards in the manufacture of our products and this is one of the primary reasons that we do not engage in heavy discounting programs. Significant pricing discounts put unnecessary pressure on manufacturing costs. Due to our unwavering commitment to quality, we cannot compromise in this area. Providing the quality that you have come to expect from NIC is simply more important than low advertised pricing. Our commitment to product integrity and consistency provides advantages that no other manufacturer can match, including, but not limited to:

1. Smallest particle size ever documented
2. Highest percentage of active silver content [98% Ag_(n)¹⁺]
3. Only the purest ingredients (99.999% silver and pharmaceutical-grade purified water)
4. Safe, low, yet highly effective silver concentration
5. Packaged only in glass to prevent any degradation of silver speciation and leaching

We look forward to your ongoing adherence to this policy and supporting our brand as a premier product by maintaining price controls and equitable selling opportunities to all.

We reserve the right to revise this policy as and when needed in order to continue to protect our brand.



NATURAL IMMUNOGENICS
CORPORATION

The Leader in Hydrosol Technology™