

AUTHORIZED DISTRIBUTOR APPLICATION (ADA)

Thank you for your interest in Natural Immunogenics. In order to set up your account, we must first ensure that your company meets our Distributor guidelines. To help us initiate and finalize this process, please complete the following information:

Store Information - to which you distribute (check all that apply)

Health Food Store Chain Health Food Store E-Commerce (own) E-Commerce (Amazon)
Gourmet/Specialty Store Specialty Pet Store Gym/Spa Other

Billing Information

Business Name: Owner Name:
Bus Address: Buyer Name:
City/State/Zip: MAPP Contact:
Email: Phone:
Is the billing address the same as the shipping address?
Yes No Accounting Contact:

Shipping Address (if different from billing address)

Name: City/State/Zip:
Shipping Address: Phone:

Company Information

Federal Tax ID#: Resale License #: # Yrs. in Business:

What are the primary products your company offers?

Have you previously had an account with Natural Immunogenics? Yes No

If yes, please provide details:

Does your company sell any products online? Yes No

Payment Information

Visa Mastercard American Express
Name on Card: Card Number: Exp. Date: CV Code:



ADA MINIMUM ADVERTISED PRICING (MAPP) POLICY

Natural Immunogenics Corp (NIC) has grown to be #1 by offering the highest quality silver hydrosols at fair and reasonable prices and investing heavily in manufacturing, testing and quality control processes that are much more comprehensive and expensive than others in the category.

Based upon how **Sovereign Silver**® products are advertised in the marketplace, NIC requires the Minimum Advertised Pricing Policy (MAPP) be acknowledged and adhered to by customers. This policy **limits** the **advertised** product discount to 20% (10% on gallon size) off **Manufacturer Suggested Retail Price (MSRP)**. Please refer to our Current Price List for details.

MAPP violations include, but are not limited to:

- *Lower price than MAPP*
- *Bundled discounts*
- *Quantity discounts*
- Advertising “*Too Low to Show,*” “*See Price in Cart,*” or any variation that requires extra clicks to ultimately see a price that is lower than MAPP
- Membership discounts that mention getting our products at wholesale prices below MAPP

As a product distributor, your company is responsible for enforcing compliance to this policy and maintaining enforcement information on your resellers.

Selling our products to 3rd party resellers or other distributors, to include Amazon.com and like sites is strictly prohibited.

Amazon/Ebay store resellers:

- **Must disable price matching tools that violate our MAPP**
- **Fulfilled by Amazon (FBA) sales are prohibited with the exception of the Brand Registry owner**

Failure to adhere to this policy, including failure to notify business name changes, storefront name changes, domain / site changes or DBAs (current or future) will ultimately result in discontinuing the further sale of any of our products to your company.

We have set extremely high standards in the manufacture of our products and this is one of the primary reasons that we do not engage in heavy discounting programs. Significant pricing discounts put unnecessary pressure on manufacturing costs. Due to our unwavering commitment to quality, we cannot compromise in this area. Providing the quality that you have come to expect from NIC is simply more important than low advertised pricing. Our commitment to product integrity and consistency provides advantages that no other manufacturer can match, including, but not limited to:

1. Smallest particle size ever documented
2. Highest percentage of active silver content [98% Ag_(n)¹⁺]
3. Only the purest ingredients (99.999% silver and pharmaceutical-grade purified water)
4. Safe, low, yet highly effective silver concentration
5. Packaged only in glass to prevent any degradation of silver speciation and leaching

We look forward to your ongoing adherence to this policy and supporting our brand as a premier product by maintaining price controls and equitable selling opportunities to all.

We reserve the right to revise this policy as and when needed in order to continue to protect our brand.

