

Photography Tips

-Good lighting- Soft natural light is best. Photograph your artwork in the day time by a well-lit window. Avoid direct sunlight or any harsh lighting that causes too many shadows.



Soft, natural light



Harsh shadows



-Clean backdrop- Eliminate background distractions, use a white or black table cloth, piece of paper, table, or wall.



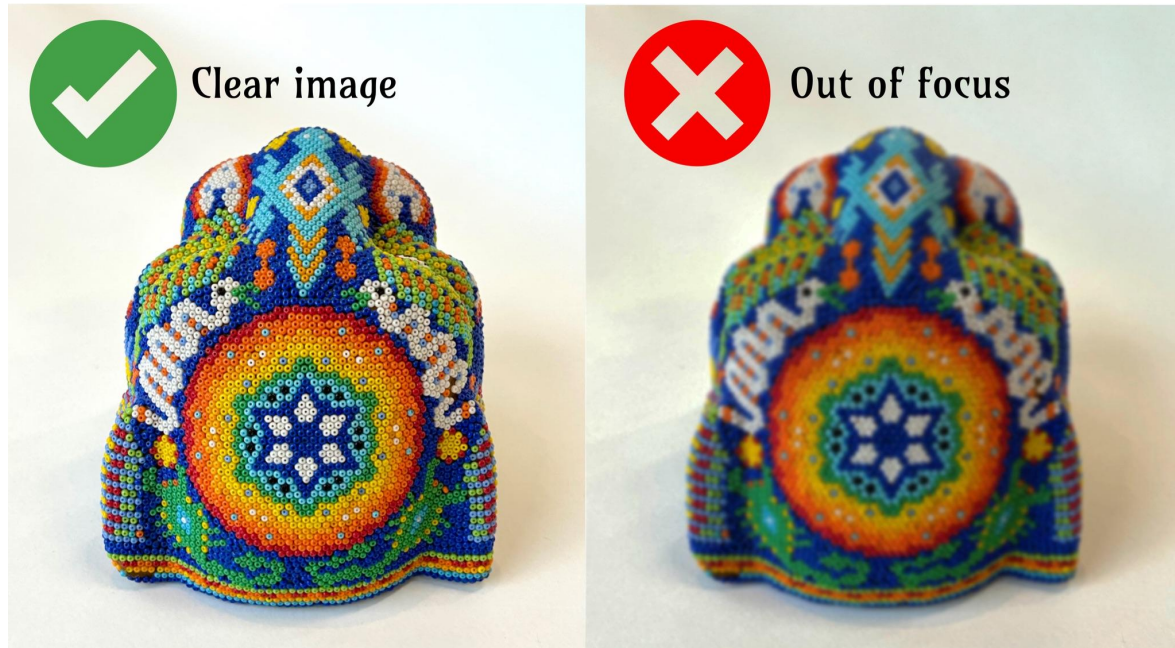
Clean background



Cluttered background



-Clear image- Make sure your artwork is in focus. While taking photos on an iPhone, tap the screen to make the image sharper and adjust settings. If using a camera, enable the automatic focus feature and try photographing your work from various distances to get the clearest image. Try to avoid the zoom feature, the front facing “selfie” camera on a smartphone, and flash.



-Composition- Include entire artwork in the photo (uncropped, with a border).



-Edit your photo- Edit photos with your phone or an online photo editor. Brighten dark photos by editing the exposure or saturate muted colors. Photos should not be more saturated than the artwork is in real life.



Edited true to life



Oversaturated

