

Dealer News

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booths, POP displays, stage backdrops, and more becomes easy and practical to use.

For more information, contact SIMA-Chile: Phone: +56(2) 673-5360; email: ventas@gruposima.cl. DGS. Phone: 305-628-8345 / Toll Free 800-991-6366; email: sales@dgs-usa.com; www.dgs-usa.com.

Freeman Graphic Systems Becomes Horizon Dealer For North Carolina



Freeman Graphic Systems has been appointed as Standard Finishing Systems dealer of Horizon Products for the state of North Carolina. FGS now offers both sales and service in North and South Carolina for the Standard/Horizon product line. Standard Finishing Systems is the leader in on- and near-line finishing equipment. They have never wavered from the belief passed from father to son that “We succeed only if our clients succeed.” For more info visit www.freemang.com.

BindRite™

Innovative Product Award

BindRite Has created a new vendor award category, “The Innovative Product Award.” This distinction is awarded twice a year; one for the Innovative Product presented at the BindRite Annual Meeting, generally held in the month of April, and once a year for the most innovative product presented during a calendar year. These awards are further refined into two segments; one for Innovative Equipment, and one for Supplies & Service.

The 2014 Annual Meeting awards are: Equipment; Formax Color Max LP, Label Printer, and for Service & Supplies, D&K Group for the Sign Pouch System, quaintly referred to as, “Sign Shop in a Box.”

Cyndi Christie, BindRite President, calls these new awards, “recognition of our valued vendors who have the vision and capacity to bring innovation to our market place. These new products produce a higher level of energy and enthusiasm to our sales staff, which in turn, brings new sources of productivity to our customers.”

While this award is a BindRite initiative, it can in fact a benefit to our entire industry if it motivates vendors to innovate constantly and to high levels.

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L-R Al Boese-Executive Director-BindRite, Tom Pidgeon-V. P. Sales-D&K Group, Scott Diamond, National Account Manager-D&K Group, Jeff Kohn-Board Member BindRite and President JSK Enterprises



L-R Max Pupino-Account Manager, Formax, Cyndi Christie-President BindRite and President McIntire Business Products, Ryan Lindsay President Formax, Brandon Arsenault, Director of Sales-Formax,