# RULES + GUIDELINES

# **1. ELIGIBILITY**

### No purchase necessary to enter or to win

a. No purchase is necessary to join the Polygon Egg Colouring Contest. Contestants can pick up a Polygon Egg submission sheet in-store at 413 Industrial Ave, Vancouver, or download a PDF copy of the submission sheet from the web site <u>here</u>.

### Age requirement

The contest is open to entrants who are 16 years of age and younger. Contestants MUST have verifiable parental/ guardian consent and must have a parent/guardian fill in the contact information located at the bottom of each submission sheet. Prize must be accepted by a legal parent/guardian on behalf of winning minor.

#### Location

The contest is open to entrants who are located within Vancouver, British Columbia only. The winning prize must be picked up in shop, and is unable to be shipped.

### 2. CONTEST ENTRY GUIDELINES

### No copyright infringement

All artwork must be released for individual usage. All entries must contain copyright-free art or art released for the entrant's use or that of the general public. No unauthorized use of any copyright images, text or other material will be accepted.

### Entry limits

There is no limit to the number of entries each contestant can submit. Each submission must meet the submission guidelines in order to qualify.

### Technical Difficulties/Support

BETA5 Chocolates is not responsible for submissions not received due to technical issues and accepts no responsibility for technical support of any entries.

### 3. GUIDELINES & JUDGING CRITERIA

This section describes the general guidelines for what our judges will be using to select a winning photo. Before submitting your entry for consideration, please understand the following guidelines.

### Due date

All entries MUST be submitted to BETA5 Chocolates Ltd., at 413 Industrial Ave, Vancouver, BC, V6A 2P8 by Sunday, April 7th 2019 at 5pm PST. Minors below the age of 16 MUST be accompanied by a parent/guardian when submitting artwork.

### Appropriate Content

Submissions should be appropriate for public use.

### **Overall Design**

The winning submission will be recreated as an interpretation of the original artwork onto a chocolate Polygon Egg. Due to the nature of chocolate, all submissions must follow the guidelines to qualify for entry. Please review the guidelines before submission.

### Theme

We're looking for designs that relate to Easter and / or the arrival of Spring.

### Design

We are looking for designs that are simple in nature while evoking the feelings associated with Easter and Spring, to ensure we can most accurately recreate the winning design on an edible chocolate egg. Entries with significant complexity (detailed linework, shading, and overall intricacy of the finished work will be evaluated when judging the entries).

### Colours

We're looking for bright, vibrant colours to represent the longer days, warmer weather and flowers that mark the arrival of spring. We invite you to use all the colours of the rainbow in creating your finished design!

### 4. GENERAL CONDITIONS

### Winning Submission

The winning submission will be used to inspire a recreation on a chocolate Polygon Egg.

\*NOTE\* The recreation will be inspired by the winning submission and will not be an exact recreation of the 2D photo. Due to the nature of chocolate, the recreation on the Polygon Egg may not match the submission entered.

### Sharing

By entering a submission you are giving BETA5 Chocolates Ltd. the right to share the image through various channels, including the website, social channels and general marketing.

# BETA5 Chocolates Ltd. reserves right to change contest rules

Based on the volume of submissions or legal requirements, contest rules can be updated and changed without notice. Contestants are responsible for checking this web page for changes and should review the rules prior to submission.

# 5. WINNER SELECTION

### Winning Selection

The winning submission will be selected based on adherence to the outlined criteria.,

### **Prize Collection**

Prize must be collected from BETA5 Chocolates Ltd., between Tuesday, March 16th - Sunday, March 21st 2019. Exceptions and extensions on pickup date may be accommodated pending circumstances.

\*contest is subject to federal, provincial and local laws. Void where prohibited.