

17.08.20.

**The British Honey Company plc
("British Honey", "BHC" or the "Company")**

**Change of accounting reference date
&
Extension for financial reporting deadline**

The British Honey Company plc, the producer of premium British honey-infused spirits and alcohol sanitiser products, announces that due to resource constraints as a result of COVID-19, the Company has been granted an extension of one month to 31 October 2020 for the publication of its annual Report and Accounts for the year ended 31 March 2020 in accordance with guidance provided by the Aquis Stock Exchange on 31 March 2020.

Additionally, the Company announces per Rule 70 of the AQSE Growth Market Rules for Issuers that it has resolved to change its accounting reference date from 31 March to 31 December in order to better align the Company's financial reporting with the normal trading patterns of the spirits industry. As a result of the change of the accounting reference date, and the aforementioned reporting extension, the Company's reporting for 2020 and 2021 will be as follows:

- The Results for the 12-month period ending 31 March 2020, announced by the latest 31 October 2020; and
- Unaudited Interim Results for the 5-month period ending 31 August 2020, announced by no later than 31 October 2020 and in any event alongside the Results alluded to above; and
- The Statutory Results for the 9-month period to 31 December 2020, announced by 30th June 2021; and
- Interim Results for the 6-month period ending 30 June 2021, announced by no later than 31 September 2021.

The information communicated in this announcement is inside information for the purposes of Article 7 of Regulation 596/2014.

Enquiries:

British Honey
Michael Williams, CEO
Brooke Wiseman, Marketing Director

Tel: +44 (0)7976 559243
Email: brooke@britishhoney.com
Web: <https://britishhoney.co.uk/>

finnCap – AQSE Corporate Adviser & Joint Broker

Carl Holmes / Matthew Radley (corporate finance)
Richard Chambers (ECM)

Tel: +44 (0)20 7220 0500

Stanford Capital Partners – Joint Broker

Patrick Claridge / John Howes / Bob Pountney

Tel: +44 (0)20 3815 8880

Walbrook PR Limited – Financial PR

Paul Vann / Nick Rome / Nicholas Johnson

Tel: +44 (0)20 7933 8780

+44 (0)7768 807631

paul.vann@walbrookpr.com

Notes to Editors

About British Honey Company

Launched in 2014, BHC is famed for its award-winning fruit and honey infused spirits, marketed under the Keepr's brand. Many of the Keepr's spirits are infused with BHC's proprietary British Honey from its fully traceable apiaries. The impressive spirits range with seasonal lines spans eight gins, four vodkas, two rums, two bourbons and a whiskey which is scheduled for release later this year. All of BHC's spirits are distilled onsite in the company's specially customised Still under the watchful eye of international award-winning Master Distiller, Jamie Baggott. In March 2020 BHC diversified its product range by developing its first alcohol sanitiser product in the UK in response to the Covid-19 outbreak. This was produced using BHC's excess alcohol supplies and under authorisations obtained from HMRC to use denatured alcohol for alcohol sanitiser use.