

10.12.20.



**The British Honey Company plc**

**("British Honey", "BHC" or the "Company")**

**TR-1 Notifications: Transfer of substantial shareholding**

The British Honey Company plc ("British Honey" or "the Company") the producer of premium British honey, honey-infused spirits and alcohol sanitiser products, has today been informed by its largest shareholder, Cottisford Limited ("Cottisford"), that it has transferred its entire shareholding of 2,590,514 ordinary shares in the Company, representing 27.20% of the issued share capital, to Mr Khaled Said.

Khaled Said has now assumed responsibility for the shareholding and will enter into the same lock in and orderly market provisions as Cottisford did at the time of the Company's IPO.

**BHC Chairman, Philip Seers, commented:**

"On behalf of the Board, I would like to thank Cottisford for its loyal and committed support over several years. At the same time, I am delighted to welcome Khaled Said as a substantial shareholder in the Company and look forward to developing a close working relationship with him as the business continues to grow."

**Enquiries:**

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### About British Honey Company

Launched in 2014, BHC is famed for its award-winning fruit and honey infused spirits, marketed under the Keeper's brand. Many of the Keeper's spirits are infused with BHC's proprietary British Honey from its fully traceable apiaries. The impressive spirits range with seasonal lines spans eight gins, four vodkas, two rums, two bourbons and a whiskey which is scheduled for release later this year. BHC's spirits are distilled onsite in the company's specially customised Still. In March 2020 BHC diversified its product range by developing its first alcohol sanitiser product in the UK in response to the Covid-19 outbreak. This was produced using BHC's excess alcohol supplies and under authorisations obtained from HMRC to use denatured alcohol for alcohol sanitiser use.

## TR-1: Standard form for notification of major holdings

### NOTIFICATION OF MAJOR HOLDINGS

<b>1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached<sup>i</sup>:</b>	<b>THE BRITISH HONEY COMPANY PLC</b>
<b>1b. Please indicate if the issuer is a non-UK issuer</b> (please mark with an "X" if appropriate)	
Non-UK issuer	<input type="checkbox"/>
<b>2. Reason for the notification</b> (please mark the appropriate box or boxes with an "X")	
An acquisition or disposal of voting rights	<input checked="" type="checkbox"/>
An acquisition or disposal of financial instruments	<input type="checkbox"/>
An event changing the breakdown of voting rights	<input type="checkbox"/>
Other (please specify) <sup>iii</sup> :	<input type="checkbox"/>
<b>3. Details of person subject to the notification obligation<sup>iv</sup></b>	
Name	COTTISFORD LTD
City and country of registered office (if applicable)	Pembroke Bermuda
<b>4. Full name of shareholder(s)</b> (if different from 3.) <sup>v</sup>	
Name	
City and country of registered office (if applicable)	

5. Date on which the threshold was crossed or reached <sup>vi</sup> :		8 December 2020		
6. Date on which issuer notified (DD/MM/YYYY):		8 December 2020		
7. Total positions of person(s) subject to the notification obligation				
	% of voting rights attached to shares (total of 8. A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)	Total of both in % (8.A + 8.B)	Total number of voting rights of issuer <sup>vii</sup>
Resulting situation on the date on which threshold was crossed or reached	Nil	Nil	Nil	9,525,462
Position of previous notification (if applicable)	27.1%	Nil	27.1%	

<b>8. Notified details of the resulting situation on the date on which the threshold was crossed or reached<sup>viii</sup></b>				
<b>A: Voting rights attached to shares</b>				
Class/type of shares ISIN code (if possible)	Number of voting rights <sup>x</sup>		% of voting rights	
	Direct (Art 9 of Directive 2004/109/EC) (DTR5.1)	Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1)	Direct (Art 9 of Directive 2004/109/EC) (DTR5.1)	Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1)
Ordinary Shares of 10p each  GB00BL4Q0333	Nil	Nil	Nil	Nil
<b>SUBTOTAL 8. A</b>	<b>Nil</b>		<b>Nil</b>	

<b>B 1: Financial Instruments according to Art. 13(1)(a) of Directive 2004/109/EC (DTR5.3.1.1 (a))</b>				
Type of financial instrument	Expiration date <sup>x</sup>	Exercise/ Conversion Period <sup>xi</sup>	Number of voting rights that may be acquired if the instrument is exercised/converted.	% of voting rights

		<b>SUBTOTAL 8. B 1</b>		

<b>B 2: Financial Instruments with similar economic effect according to Art. 13(1)(b) of Directive 2004/109/EC (DTR5.3.1.1 (b))</b>					
<b>Type of financial instrument</b>	<b>Expiration date<sup>x</sup></b>	<b>Exercise/ Conversion Period<sup>xi</sup></b>	<b>Physical or cash settlement<sup>xii</sup></b>	<b>Number of voting rights</b>	<b>% of voting rights</b>
			<b>SUBTOTAL 8.B.2</b>		

<b>9. Information in relation to the person subject to the notification obligation</b> (please mark the applicable box with an "X")			
Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer <sup>xiii</sup>			X
Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entity <sup>xiv</sup> (please add additional rows as necessary)			
Name <sup>xv</sup>	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold

<b>10. In case of proxy voting, please identify:</b>	
Name of the proxy holder	
The number and % of voting rights held	
The date until which the voting rights will be held	

<b>11. Additional information<sup>xvi</sup></b>

<b>Place of completion</b>	London
<b>Date of completion</b>	8 December 2020

## TR-1: Standard form for notification of major holdings

NOTIFICATION OF MAJOR HOLDINGS				
1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached <sup>ii</sup> :			THE BRITISH HONEY COMPANY PLC	
1b. Please indicate if the issuer is a non-UK issuer (please mark with an "X" if appropriate)				
Non-UK issuer				
2. Reason for the notification (please mark the appropriate box or boxes with an "X")				
An acquisition or disposal of voting rights			X	
An acquisition or disposal of financial instruments				
An event changing the breakdown of voting rights				
Other (please specify) <sup>iii</sup> :				
3. Details of person subject to the notification obligation <sup>iv</sup>				
Name		KHALED SAÏD		
City and country of registered office (if applicable)		London, United Kingdom		
4. Full name of shareholder(s) (if different from 3.) <sup>v</sup>				
Name				
City and country of registered office (if applicable)				
5. Date on which the threshold was crossed or reached <sup>vi</sup> :		8 December 2020		
6. Date on which issuer notified (DD/MM/YYYY):		8 December 2020		
7. Total positions of person(s) subject to the notification obligation				
	% of voting rights attached to shares (total of 8. A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)	Total of both in % (8.A + 8.B)	Total number of voting rights of issuer <sup>vii</sup>
Resulting situation on the date on which threshold was crossed or reached	27.1%	Nil	27.1%	9,525,462
Position of previous notification (if applicable)	Nil	Nil	Nil	

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached <sup>viii</sup>				
A: Voting rights attached to shares				
Class/type of shares ISIN code (if possible)	Number of voting rights <sup>ix</sup>		% of voting rights	
	Direct (Art 9 of Directive 2004/109/EC) (DTR5.1)	Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1)	Direct (Art 9 of Directive 2004/109/EC) (DTR5.1)	Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1)
Ordinary Shares of 10p each  GB00BL4Q0333	2,590,514	Nil	27.1%	Nil
<b>SUBTOTAL 8. A</b>	<b>2,590,514</b>		<b>27%</b>	

B 1: Financial Instruments according to Art. 13(1)(a) of Directive 2004/109/EC (DTR5.3.1.1 (a))				
Type of financial instrument	Expiration date <sup>x</sup>	Exercise/ Conversion Period <sup>xi</sup>	Number of voting rights that may be acquired if the instrument is exercised/converted.	% of voting rights
		<b>SUBTOTAL 8. B 1</b>		

B 2: Financial Instruments with similar economic effect according to Art. 13(1)(b) of Directive 2004/109/EC (DTR5.3.1.1 (b))					
Type of financial instrument	Expiration date <sup>x</sup>	Exercise/ Conversion Period <sup>xi</sup>	Physical or cash settlement <sup>xii</sup>	Number of voting rights	% of voting rights
			<b>SUBTOTAL 8.B.2</b>		

<b>9. Information in relation to the person subject to the notification obligation</b> (please mark the applicable box with an "X")			
Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer <sup>xiii</sup>			X
Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entity <sup>xiv</sup> (please add additional rows as necessary)			
Name <sup>xv</sup>	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold

<b>10. In case of proxy voting, please identify:</b>	
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The date until which the voting rights will be held	

<b>11. Additional information</b> <sup>xvi</sup>

<b>Place of completion</b>	London
<b>Date of completion</b>	8 December 2020