

MICHLER'S FLORIST, GREENHOUSES & GARDEN DESIGN

PHOTOGRAPHY AND FILMING POLICY

Welcome to our historic family florist and greenhouses in downtown Lexington, KY. Unique and naturalistic backdrops can be found throughout our greenhouses and gardens. Customers may take personal, nonprofessional photographs as long as they abide by the photography rules below:

Rules of the gardens and greenhouses:

- Stay on designated pathways and in seating areas
- Do not move our property, including plants, furniture, and signs.
- Leave space or make room for staff and customers to move around you.
- Do not climb trees/architecture
- No smoking.
- Do not hang objects (including props, lighting, or clothing) from trees or architecture.
- Nothing may be staked into the ground including equipment, props, or signs.
- Please buy any flowers or bouquets that you need from us. Do not bring outside flowers or plants (this is how we make our living).
- Do not disturb plant labels, price tags, or containers.
- Michler's reserves the right to deny any photography or film request at any time.
- Photography deemed inappropriate by staff is not allowed.
- Our premises will be open to the public during your session.
- No entry allowed in areas designated as restricted.
- Come dressed! Our restroom needs to stay open for customers and staff and is not available for costume changes.

Commercial, Editorial, and Film Project

Michler's has served as the backdrop to television ads, fashion shoots and more. All projects with the purpose of advertisements, re-sale, or other uses with large distribution will require a LOCATION PERMIT to be arranged and paid for in advance. Please write to us at flora@michlers.com with the nature of your project and we will be in touch.

Professional Portrait and Group Photography Sessions
are required to apply and purchase a **PHOTOGRAPHY PERMIT**

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PHOTOGRAPHY CONTRACT AND PERMIT APPLICATION

Fees: Permit fees are used to support the care and preservation of the historic greenhouses and gardens. All fees are nonrefundable.

- Single session fee: \$50
- Annual fee: \$150 (November 1st 2019 to October 31st 2020)

Our spaces and pathways are narrow, so a permit is good for a session with up to four people (including the photographer). Beyond four, there is an additional fee of \$25 per person for each additional guest.

Availability: Photographers must schedule sessions at least FIVE days in advance by calling 859.254.0383 or emailing flora@michlers.com All scheduled shoots must take place during business hours. You pick up your permit when you sign in.

Liability: Michler's is not responsible for any personal or property damage, theft, or loss.

Location Credit: "Michler's Florist, Greenhouses, and Garden Design" requires the location credit in all uses of photographs in print, on the web, in broadcast, or any other public medium.

Terms and Conditions

1. Photographers and clients must follow all rules of the garden and greenhouses that are detailed in our photography policy.
2. All photographers must sign in and pick up permit.
3. All projects with the purpose of advertisements, re-sale or images or products, or other uses with large distribution will require a LOCATION PERMIT
4. Photoshoot parking for photographers or guests is not allowed in our Maxwell Street lot. Street parking is available and off street parking is available at 446 East High Street on weekends.
5. Michler's maintains the right to adjust these policies.

Apply and Pay Online with Credit Card

[www.michlers.com /photography](http://www.michlers.com/photography)

Apply by Mail with Check

Mail this page signed with a check payable to:
Michler's, 417 East Maxwell Street, Lexington, KY 40508

Photographer, Studio, Videographer Name: _____

Street Address: _____

Phone: _____ Email: _____

Signature: _____