



### **E-commerce and Business Development intern**

Little Liffner was founded in 2012 by fashion strategist Paulina Liffner von Sydow. It is a fast growing Stockholm based accessories brand with a focus on refined handbags and belts with street smart appeal offering accessible luxury with a playful twist. The brand was awarded Accessory Designer of the year 2015 ELLE Sweden, and was nominated for the prestigious Swedish award Guldknappen 2016. The brand is worn by celebrities like Kendall Jenner and Hailey Bieber and sold at top retailers including Net-A-Porter and Ssense. As Little Liffner is experiencing rapid growth in its e-commerce and planning new business development projects in the coming 12 months we are now offering an exciting internship.

### **We are looking for**

Someone to be a part of the Little Liffner team with a focus on e-commerce and business development. We're looking for someone who's looking for a first proper internship within e-commerce for a small independent brand. A can do or will quickly learn attitude is more important than a relevant education but business or e-commerce related degrees are preferred. The position will have you working hands on and strategically with the entire e-commerce operations as well as supporting global business development projects for the company. You will report directly to the E-commerce & Growth Manager.

### **Details:**

- Start date: December 2021/January 2022
- Stockholm based with flexible work remote possibilities
- The internship is unpaid

### **Responsibilities include:**

- Assisting in daily maintenance of our e-commerce
- Assisting in liaising with warehouse, site updates and site development
- Analysis and reporting of data from site
- Assisting with data driven performance marketing platforms
- Research of new services and features for site
- Research for business development projects
- Assisting other parts of the company when needed which could include, but is not limited to, customer service, production and marketing projects

### **The perfect candidate has:**

- Available for at least 3 months but preferably 6 months
- A student or graduate with a degree in business, entrepreneurship, digital or similar focus
- Knowledge in complete Google Workspace suite
- Meriting with Adobe Photoshop skills
- Meriting with Shopify experience
- Meriting with Google Ads, Google Analytics and Facebook Ads Manager experience
- Fluent in English, both written and verbal
- Ability to work under pressure to tight deadlines in a fast paced environment
- Capable of working on own accord, taking responsibility and being a flexible proactive co-worker both in person and remotely

Little Liffner is a small but growing company that is investing in the future. This internship is a great opportunity for a jack of all trades who would like to learn how to run and grow a successful e-commerce for an emerging brand as well as be part of several interesting global business

development projects. You will be a part of building a leading Scandinavian accessories brand and see the inner workings of a small fashion company with international reach.

To apply please email your CV and a cover letter letting us know why you'd be perfect for this role:  
[jakob@littleliffner.com](mailto:jakob@littleliffner.com)