



## STONE WOOL 2020

### ADDITIONAL INFORMATION

#### ACCEPTED DESIGNS

- We'll determine the final yarn and colors for your design, then request an estimate from you of how many skeins will be needed for the sample.
- We'll send you a contract to review and sign, and request a designer bio and high-res headshot.
- Your yarn will be shipped to you once we've received your signed contract, bio, and photo.
- As the pattern and sample deadline approaches we'll check in with you on your progress, but we ask that if you run into any snags (e.g. you are getting low on yarn, or the design is not working out as you hoped, etc.) to please let us know as soon as possible so that we can try and work out any kinks.
- During development you will have the opportunity to proofread the pattern before and after layout.
- We ask that you refrain from posting photos of your project on social media unless approved by the Stone Wool staff. Please don't hesitate to ask! Teasers are encouraged, with the idea of not giving too much away.
- Upon publication we'll send you the final pattern, plus photos to use as you like for your own promotional purposes.
- If you have any questions along the way, please reach out to us at [submissions@thestonewool.co](mailto:submissions@thestonewool.co).

#### GENERAL INFO AND TERMS

- The designer will receive royalty payments of 50% of the retail sale price of the pattern for every individual digital pattern sold through the Stone Wool and Twig & Horn websites and Ravelry until the Ravelry selling rights are transferred to the designer after 1 year. At that point, Royalty payments from all channels will end. The designer will keep all proceeds from costs through Ravelry after that point.
- Royalty payments will be made quarterly by the 15th of January, April, July, and October. Any remaining royalties owed after the transfer of Ravelry selling rights will be paid out at the next quarterly royalty payment date.
- Stone Wool will give designers an affiliate link to each pattern they design to share with their audience and/or friends and family. Designers will receive a 4% royalty on all sales generated directly through the link. This royalty is not limited to patterns - it pertains to all products and is calculated on the total value of each sale, less taxes and shipping costs. This link will be active until the Ravelry selling rights are transferred to the designer.